

John Cox for Governor (CA)  
c/o iHeartMedia Gov Init  
Attn:  
3100 Ponte Morino Drive  
Suite 200  
Cameron Park, CA 95682

Advertiser No: 511353      Order No: 1305708388  
Start Date: 09/10/2018      Co-op: No  
End Date: 09/19/2018      Package: No  
Month Type: Broadcast      Agency Comm.: 15%  
Revision #: 0  
CPE: POL - JC - 859  
AE: SAN FRANCISCO, MMS  
Entered: 09/07/2018 08:21 AM by Fusion  
Last Update: 09/07/2018 08:21 AM by Fusion  
Note: KISQ-FM 32137553 POL JC 859  
Note 2:  
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Bay KISQ-FM	06:00-10:00 Commercial	09/10/18	09/14/18	1	300.00 PREACHER - NATL POLITICAL	0	x	x	x	x	x			6	60	6	1,800.00
2 Bay KISQ-FM	10:00-15:00 Commercial	09/10/18	09/14/18	1	300.00 PREACHER - NATL POLITICAL	0	x	x	x	x	x			6	60	6	1,800.00
3 Bay KISQ-FM	15:00-19:00 Commercial	09/10/18	09/14/18	1	300.00 PREACHER - NATL POLITICAL	0	x	x	x	x	x			6	60	6	1,800.00
4 Bay KISQ-FM	06:00-10:00 Commercial	09/15/18	09/15/18	1	50.00 PREACHER - NATL POLITICAL	0						x		2	60	2	100.00
5 Bay KISQ-FM	10:00-15:00 Commercial	09/15/18	09/15/18	1	55.00 PREACHER - NATL POLITICAL	0						x		2	60	2	110.00
6 Bay KISQ-FM	15:00-19:00 Commercial	09/15/18	09/15/18	1	55.00 PREACHER - NATL POLITICAL	0						x		2	60	2	110.00
7 Bay KISQ-FM	06:00-10:00 Commercial	09/16/18	09/16/18	1	40.00 PREACHER - NATL POLITICAL	0							x	2	60	2	80.00
8 Bay KISQ-FM	10:00-15:00 Commercial	09/16/18	09/16/18	1	55.00 PREACHER - NATL POLITICAL	0						x		2	60	2	110.00
9 Bay KISQ-FM	15:00-19:00 Commercial	09/16/18	09/16/18	1	55.00 PREACHER - NATL POLITICAL	0						x		2	60	2	110.00
10 Bay KISQ-FM	06:00-10:00 Commercial	09/17/18	09/19/18	1	300.00 PREACHER - NATL POLITICAL	0	x	x	x					4	60	4	1,200.00
11 Bay KISQ-FM	10:00-15:00 Commercial	09/17/18	09/19/18	1	300.00 PREACHER - NATL POLITICAL	0	x	x	x					4	60	4	1,200.00
12 Bay KISQ-FM	15:00-19:00 Commercial	09/17/18	09/19/18	1	300.00 PREACHER - NATL POLITICAL	0	x	x	x					4	60	4	1,200.00



No. of Spots/Misc/Digital: 42/0/0

Ordered Gross: \$9,620.00

Agency Commission: \$1,443.00

Ordered Net: \$8,177.00

**Total Net Due:** \$8,177.00

	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>Amt. Ord.:</b>	42	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	9,620.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	8,177.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

John Cox for Governor (CA)

100%

L 917

Sep 07, 18  
 CONT# 32137553 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO KISQ-FM (San Francisco, CA)  
 FM JEAN MIHALEK (CCRS)  
 OFF SAN FRANCISCO  
 AGY IHEARTMEDIA GOV INIT  
 ADDR 3100 PONTE MORINO DRIVE SUITE 200  
 CAMERON PARK, CA 95682

DDS CONT# 0  
 C/P/E: POL / JC / 859

SALESPERSON FAX#

PH #

BYR MELISSA WILSON  
 ADV JOHN COX FOR GOVERNOR  
 PDT John Cox for Governor  
 FLT Sep 10, 18 - Sep 23, 18

## \* REP ORDER COMMENT \*

\*\* 9/6/2018 7:27:00 PM: \*\*THIS IS A NEW ORDER. PLEASE CONTACT ANDREW MARCIA AT ANDREWMARCIA@IHEARTMEDIA.COM TO CONFIRM WITHIN 24 HOURS. THANK YOU.\*\*

\*\* 9/6/2018 7:27:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 9/6/2018 7:27:00 PM: BILLING DIRECT TO CAMERON PARK. 30 MINUTE SEPARATION BETWEEN SPOTS. ALL MAKE GOODS MUST BE MADE IN SAME FLIGHT AND DAYPART. CONTRACT DUE TO GOVERNMENT INITIATIVES BY TUESDAY 9/11

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
	1.1	PREACHER - NATL POLITICAL	MTWTF..	6A - 10A	60	9/10/2018 - 9/14/2018	1W	6	\$300.00	6
	1.2	PREACHER - NATL POLITICAL	MTWTF..	10A - 3P	60	9/10/2018 - 9/14/2018	1W	6	\$300.00	6
	1.3	PREACHER - NATL POLITICAL	MTWTF..	3P - 7P	60	9/10/2018 - 9/14/2018	1W	6	\$300.00	6
	1.4	PREACHER - NATL POLITICAL	.....S.	6A - 10A	60	9/15/2018 - 9/15/2018	1W	2	\$50.00	2
	1.5	PREACHER - NATL POLITICAL	.....S.	10A - 3P	60	9/15/2018 - 9/15/2018	1W	2	\$55.00	2
	1.6	PREACHER - NATL POLITICAL	.....S.	3P - 7P	60	9/15/2018 - 9/15/2018	1W	2	\$55.00	2
	1.7	PREACHER - NATL POLITICAL	.....S	6A - 10A	60	9/16/2018 - 9/16/2018	1W	2	\$40.00	2
	1.8	PREACHER - NATL POLITICAL	.....S	10A - 3P	60	9/16/2018 - 9/16/2018	1W	2	\$55.00	2
	1.9	PREACHER - NATL POLITICAL	.....S	3P - 7P	60	9/16/2018 - 9/16/2018	1W	2	\$55.00	2
		** WEEKLY FLIGHT TOTALS **						30	\$6,020.00	

Sep 07, 18  
 CONT# 32137553 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: POL / JC / 859

		<b>FLIGHT 2</b>								
2.1	PREACHER - NATL POLITICAL	MTW....	6A - 10A	60	9/17/2018 - 9/19/2018	1W	4	\$300.00	4	
2.2	PREACHER - NATL POLITICAL	MTW....	10A - 3P	60	9/17/2018 - 9/19/2018	1W	4	\$300.00	4	
2.3	PREACHER - NATL POLITICAL	MTW....	3P - 7P	60	9/17/2018 - 9/19/2018	1W	4	\$300.00	4	
** WEEKLY FLIGHT TOTALS **							12	\$3,600.00		

	<b>Sep 18</b>						
SPOTS	42						
CASH	9620.00						
TRADE	0.00						
NSL	0.00						
TOTAL	9620.00						

						<b>TOTAL</b>
SPOTS						42
CASH						9,620.00
TRADE						0.00
NSL						0.00
TOTAL						9,620.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

☒ State/Local

STATION and Location KISQ FM in the county of San Francisco . Date: 9/4/2018

I, Kurt Snow, being/on behalf of John Cox for Governor 2018, a legally qualified candidate of the Republican political party, for the office of Governor in the Primary election to be held on 6/5/2018 do hereby request station time as follows:

<u>Broadcast Length</u>	<u>Time of Day, Rotation or Package</u>	<u>Days</u>	<u>Class</u>	<u>Times per Week</u>	<u>Number of Weeks</u>
-----------------------------	---	-------------	--------------	---------------------------	----------------------------

TOTAL CHARGES: \$9,620.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," are hereby listed:

I represent that the advanced payment for the above described broadcast time has been furnished by: John Cox for Governor 2018 and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Kelly Lawler

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates). This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

## TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE

9/4/2018

Date



Signature

## TO BE SIGNED BY BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Alexandra Mendenhall  
Printed Name

Natl Sales Manager  
Title