

WTUF....1ST QTR. 2020

WTUF PROVIDES 2 FIVE MINUTE LOCAL NEWSCASTS PER DAY COVERING LOCAL NEWS OF THE CITY OF THOMASVILLE AND THE COUNTY OF THOMAS. WTUF HAS A FULL TIME NEWS DIRECTOR WHO HAS THE RESPONSIBILITY OF COLLECTING, WRITING, AND REPORTING THE NEWS OF OUR AREA. NOTEABLE INTERVIEWS AND SOUNDBITES INCLUDE THE THOMASVILLE POLICE CHIEF, THOMAS CO FIRE CHIEF, EMS DIRECTOR, DISTRICT 173 STATE REPRESENTATIVE, COUNTY MANAGER, AND CITY MANAGER.

SEVERAL CRITICAL ISSUES AFFECTED THOMASVILLE AND THOMAS COUNTY DURING THE MONTHS OF JANUARY, FEBRUARY, AND MARCH. 2020 STARTED MUCH LIKE ANY OTHER YEAR. ON JANUARY 16TH WE DELIVERED SOME EXCITING NEWS TO OUR LISTENING AUDIENCE, WE REPORTED THAT EARLY VOTING WOULD BE EXTENDED HERE IN THOMAS COUNTY BY ONE HOUR AHEAD OF THE PRESIDENTIAL PREFERENCE PRIMARY. WE REPORTED THIS LOCAL NEWS COMPLETE WITH A SOUNDBITE FROM THOMAS COUNTY ELECTIONS SUPERVISOR FRANK SCOGGINS. ON JANUARY 28TH WE REPORTED ANOTHER EXCITING LOCAL STORY, THOMASVILLE WAS AWARDED THE INAUGURAL VISIONARY CITIES AWARD PRESENTED BY GA TREND MAGAZINE. WE REPORTED THIS LOCAL NEWS WITH AN ENTHUSIASTIC SOUNDBITE FROM THOMASVILLE CITY COUNCIL MEMBER JAY FLOWERS. IN OUR LOCAL NEWS ON FEBRUARY 25TH WE HEARD ANOTHER SOUNDBITE FROM COUNCIL MEMBER FLOWERS AS WE REPORTED A LOCAL NEWS SEGMENT DETAILING THE SIGNIFICANCE OF THE US CENSUS. ON FEBRUARY 27TH IT WAS BIG NEWS FOR SOUTH GA FARMERS, WE REPORTED LOCAL FARMERS WOULD RECEIVE THEIR SHARE OF 347 MILLION DOLLARS IN THE FORM OF USDA BLOCK GRANTS TO HELP IN THE RECOVERY FROM HURRICANE MICHAEL THAT DEVASTATED FARMS IN OUR AREA. IN THIS PRESENTATION WE INCLUDED A SOUNDBITE FROM THOMAS COUNTY AGRICULTURE EXTENSION AGENT SYDNI BARWICK. OUR LOCAL NEWS TOOK A DANGEROUS TURN IN MARCH. ON MARCH 13TH WE REPORTED TO OUR LISTENERS THAT THOMASVILLE CITY SCHOOLS AND THOMAS COUNTY SCHOOLS WOULD BE CLOSING DUE TO COVID 19 THROUGH AT LEAST MARCH 27TH, THAT CLOSURE HAS NOW BEEN EXTENDED THROUGH THE REMAINDER OF THE SCHOOL YEAR. IN OUR LOCAL NEWS ON MARCH 19TH WE REPORTED THE PRESIDENTIAL PRIMARY ELECTION HAD BEEN POSTPONED DUE TO COVID 19, THIS PRESENTATION INCLUDED A SOUNDBITE FROM ELECTIONS SUPERVISOR FRANK SCOGGINS. ON MARCH 24TH OUR LOCAL NEWS FEATURED A SEGMENT FROM GA INSURANCE AND FIRE COMMISSIONER JOHN KING WHO EXPLAINED HIS ROLE ON GEORGIA'S CORONAVIRUS TASK FORCE. FROM MARCH 13TH UNTIL THE END OF THE MONTH OUR LOCAL NEWS FOCUSED ENTIRELY ON THE LOCAL RESPONSE TO COVID 19. WE HAVE INCLUDED SOUNDBITES FROM THE THOMAS COUNTY SHERIFF, EXECUTIVE DIRECTOR OF THE THOMAS COUNTY CHAMBER OF COMMERCE, THOMASVILLE MAYOR, MULTIPLE CITY COUNCIL MEMBERS, CITY MANAGER, EMS PERSONNEL, AND THE THOMAS COUNTY EMERGENCY MANAGEMENT DIRECTOR.

WTUF CONTINUES TO PROVIDE ADDITIONAL LOCAL INFORMATION VIA OUR WEEKLY "WE ARE THOMAS COUNTY" PROGRAM IN CONJUNCTION WITH THOMAS COUNTY GOVERNMENT. THE PURPOSE OF THIS PROGRAM IS TO INFORM LISTENERS OF THE EXTENSIVE OPERATIONS OF THOMAS COUNTY GOVERNMENT. WTUF AIRS PSA'S THROUGHOUT THE QUARTER FROM MULTIPLE LOCAL ENTITIES.