



WVAH Charleston
1301 Piedmont Rd
Charleston, WV 25301

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2486206

Schedule Dates 05/11/16-05/17/16
Advertiser Judicial Crisis Network (74960)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand 269/303/3061 (829729)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ally,Rambo,
Phone/Fax /
CPE 269/303/3061
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments JCNWV JACOB ROTH
Separation: 30

Date Entered 05/03/16
Last Modified 05/09/16
Entered By Griffin Foley
CO-OP No
Headline # ECR25166463
Demo A50+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$952.50
Net Total \$5,397.50
Sales Tax

Charleston WV (WVAH)

By Broadcast Month	Spots	Rate
May. 2016	23	\$6,350.00
Grand Total:	23	\$6,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1-1.8)	05/11/16-05/11/16	1	:30	5P- 5:30P (EST)				1								Charleston WV (WVAH)	FAMILY FEUD	5/3/16
1.1	Normal Line / SPOT (1-1.8)	05/11/16-05/11/16	1	:30	5P- 5:30P (EST)				2					2	\$100.00	\$200.00	Charleston WV (WVAH)	FAMILY FEUD	5/9/16
2.0	Normal Line / SPOT (1-1.8)	05/12/16-05/12/16	1	:30	5P- 5:30P (EST)					1				1	\$100.00	\$100.00	Charleston WV (WVAH)	FAMILY FEUD	5/3/16
3.0	Normal Line / SPOT (1-1.8)	05/13/16-05/13/16	1	:30	5P- 5:30P (EST)						1			1	\$100.00	\$100.00	Charleston WV (WVAH)	FAMILY FEUD	5/3/16
4.0	Normal Line / SPOT (1-1.8)	05/16/16-05/16/16	1	:30	5P- 5:30P (EST)		1							1	\$100.00	\$100.00	Charleston WV (WVAH)	FAMILY FEUD	5/3/16
5.0	Normal Line / SPOT (1-1.8)	05/17/16-05/17/16	1	:30	5P- 5:30P (EST)			1						1	\$100.00	\$100.00	Charleston WV (WVAH)	FAMILY FEUD	5/3/16
6.0	Normal Line / SPOT (2-1.9)	05/11/16-05/11/16	1	:30	5:30P- 6P (EST)				1					1	\$100.00	\$100.00	Charleston WV (WVAH)	FAMILY FEUD B	5/3/16
7.0	Revised Line / SPOT (2-1.9)	05/12/16-05/12/16	1	:30	5:30P- 6P (EST)					1							Charleston WV (WVAH)	FAMILY FEUD B	5/3/16
7.1	Normal Line / SPOT (2-1.9)	05/12/16-05/12/16	1	:30	5:30P- 6P (EST)					2				2	\$100.00	\$200.00	Charleston WV (WVAH)	FAMILY FEUD B	5/9/16
8.0	Normal Line / SPOT (2-1.9)	05/13/16-05/13/16	1	:30	5:30P- 6P (EST)						1			1	\$100.00	\$100.00	Charleston WV (WVAH)	FAMILY FEUD B	5/3/16
9.0	Normal Line / SPOT (2-1.9)	05/16/16-05/16/16	1	:30	5:30P- 6P (EST)		1							1	\$100.00	\$100.00	Charleston WV (WVAH)	FAMILY FEUD B	5/3/16
10.0	Normal Line / SPOT (2-1.9)	05/17/16-05/17/16	1	:30	5:30P- 6P (EST)			1						1	\$100.00	\$100.00	Charleston WV (WVAH)	FAMILY FEUD B	5/3/16
11.0	Normal Line / News (3-2.9)	05/11/16-05/11/16	1	:30	10:30P- 11P (EST)				1					1	\$300.00	\$300.00	Charleston WV (WVAH)	EYEWITNS NWS@10	5/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / News (3-2.9)	05/13/16-05/13/16	1	:30	10:30P- 11P (EST)						1			1	\$300.00	\$300.00	Charleston WV (WVAH)	EYEWTS NWS@10	5/3/16
13.0	Normal Line / News (3-2.9)	05/16/16-05/16/16	1	:30	10:30P- 11P (EST)		1							1	\$300.00	\$300.00	Charleston WV (WVAH)	EYEWTS NWS@10	5/3/16
14.0	Normal Line / News (3-2.9)	05/17/16-05/17/16	1	:30	10:30P- 11P (EST)			1						1	\$300.00	\$300.00	Charleston WV (WVAH)	EYEWTS NWS@10	5/3/16
15.0	Normal Line / News (4-3.7)	05/13/16-05/13/16	1	:30	10P- 10:30P (EST)						1			1	\$400.00	\$400.00	Charleston WV (WVAH)	EYEWTS NWS@10	5/3/16
16.0	Normal Line / Prime (5-4.5)	05/11/16-05/11/16	1	:30	8P- 9P (EST)				1					1	\$550.00	\$550.00	Charleston WV (WVAH)	ROSEWOOD	5/3/16
17.0	Normal Line / Prime (6-7.3)	05/16/16-05/16/16	1	:30	8P- 9P (EST)		2							2	\$650.00	\$1,300.00	Charleston WV (WVAH)	GOTHAM	5/3/16
18.0	Normal Line / Prime (7-5.4)	05/12/16-05/12/16	1	:30	8P- 9P (EST)					2				2	\$700.00	\$1,400.00	Charleston WV (WVAH)	BONES	5/3/16
19.0	Normal Line / News (3-2.9)	05/12/16-05/12/16	1	:30	10:30P- 11P (EST)					1				1	\$300.00	\$300.00	Charleston WV (WVAH)	EYEWTS NWS@10	5/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:

WVAAH

Date:

3/15/16

I, Katelyn Brawn

do hereby request station time concerning the following issue:

Judicial Crisis Network

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: Judicial Crisis Network

FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

revising the IRS tax code, federal gun control or any federal legislation).

☐ Yes

NO.

which the communication refers (if applicable):

by (name and address):

Judicial Crisis Network
722 12th St NW, Fourth Floor
Washington, DC 20005

(hereinafter referred to as the "sponsor").

names of members of the executive committee or the board of directors below (or attach separately):

President: Carrie Severino

national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Judicial Crisis Network
722 12th St NW, Fourth Floor
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Carrie Severino

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/15/2016 _____
 Date Signature
 616-915-8180
 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title
 Gary Spurlock LMH Manager



Client Information Request Form

Advertiser Group Name:

Judicial Crisis Network

Address:

722 12th St NW, Fourth Floor

City, State & Zip Code:

Washington, DC 20005

Phone:

571-357-3134

Executive Director
or President

Carrie Severino



Contract # 25166463		Changes as of: 5/9/2016 at 9:34 AM		Version: Current State Version 2	
CPE: 269/303/3061		Flight: 5/11/16 - 5/17/16		Station: WVAH	
Agency: MENTZER MEDIA SERVIC		Advertiser: JUDICIAL CRISIS NTWK		Market: Charleston, WV	
210 W. Pennsylvania Avenue		Product: JCNWV		Office: WASHINGTON	
Suite 250		Agency Order #: 5015105		Primary Demo: Adults 45+	
Towson, MD 21204		Buyer: Rambo, Ally		Con Type: POLITICAL/VOTE	
		Salesperson: JACOB ROTH 212-373-8175		Assistant: JACOB ROTH 212-373-8175	
				Total \$: \$6,350.00	
				Total Spots: 23	
				Total CPP: \$90.33	
				Total GRP: 70.3	
				Traffic #: 2486206	
				Separation:	

Comments: added 1x on lines 1-3 from spots credited on previous order

#	Day/Time	DP	Program	Rate	A45P Rating	Len	5/11 - 5/17							Total Spots	Total \$	CPP	GRP	
							5/11	5/12	5/13	5/14	5/15	5/16	5/17					
1	W-F,M-Tu 5p-5:30p		FAMILY FEUD	\$100.00	1.8	30	2	1	1	0	0	1	1		6	\$600.00	\$55.56	10.8
2	W-F,M-Tu 5:30p-6p		FAMILY FEUD B	\$100.00	1.9	30	1	2	1	0	0	1	1		6	\$600.00	\$52.63	11.4
3	W-F,M-Tu 10:30p-11p		EYEWTS NWS@10	\$300.00	2.9	30	1	1	1	0	0	1	1		5	\$1,500.00	\$103.45	14.5
4	W-F,M-Tu 10p-10:30p		EYEWTS NWS@10	\$400.00	3.7	30	0	0	1	0	0	0	0		1	\$400.00	\$108.11	3.7
5	W 8p-9p		ROSEWOOD	\$550.00	4.5	30	1	0	0	0	0	0	0		1	\$550.00	\$122.22	4.5
6	M 8p-9p		GOTHAM	\$650.00	7.3	30	0	0	0	0	0	2	0		2	\$1,300.00	\$89.04	14.6
7	Th 8p-9p		BONES	\$700.00	5.4	30	0	2	0	0	0	0	0		2	\$1,400.00	\$129.63	10.8
TOTALS:							5	6	4	0	0	5	3	23	\$6,350.00	\$90.33	70.3	



Contract # 25166463	Changes as of: 5/9/2016 at 9:34 AM	Version: Current State Version 2
CPE: 269/303/3061	Flight: 5/11/16 - 5/17/16	Station: WVAH
Agency: MENTZER MEDIA SERVIC	Advertiser: JUDICIAL CRISIS NTWK	Market: Charleston, WV
210 W. Pennsylvania Avenue	Product: JCNWW	Office: WASHINGTON
Suite 250	Agency Order #: 5015105	Primary Demo: Adults 45+
Towson, MD 21204	Buyer: Rambo, Ally	Con Type: POLITICAL/VOTE
	Salesperson: JACOB ROTH 212-373-8175	Assistant: JACOB ROTH 212-373-8175
		Total \$: \$6,350.00
		Total Spots: 23
		Total CPP: \$90.33
		Total GRP: 70.3
		Traffic #: 2486206
		Separation:

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
05/05/16 9:28 AM	System	Automatically Applied
05/03/16 4:09 PM	JACOB ROTH	Separation: 30

Competitive Information	
Market Budget:	\$39,688
WVAH Share:	16%
Comment:	waiting on WSAZ
WCHS:	15%
WOWK:	2%
WQCW:	3%
WSAZ:	64%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$6,350.00	\$90.33	70.3
Total	100%	23	\$6,350.00	\$90.33	70.3

Monthly Summary		
Month	Spots	Dollars
2016-May	23	\$6,350.00
Total	23	\$6,350.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/9/16 9:22 AM	BRADLEY PHILIPPS	Confirmed	3		\$500.00	\$6,350.00	Changes: Total Spots from 20 to 23, Calculated Dollars from \$5,850.00 to \$6,350.00, Total GRPs from 63.7 to 70.3, Total CPP from \$91.84 to \$90.33, Competitive Market Budget from \$36,563 to \$39,688, User Entered \$ from \$5,850.00 to \$6,350.00, Comments from Separation: 30 to added 1x on lines 1-3 from spots credited on previous order, Total \$ from \$5,850.00 to \$6,350.00. 3 buylines added or modified.
Revision	5/5/16 9:28 AM	JACOB ROTH	Confirmed			\$0	\$5,850.00	Changes: Competitive Market Budget from \$58,500 to \$36,563, User Entered \$ from \$0.00 to \$5,850.00.
Queued for Electronic Contracting	5/3/16 4:11 PM					\$0	\$0	
New	5/3/16 4:09 PM	JACOB ROTH	Confirmed	20		\$5,850.00	\$5,850.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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