

DUPLICATE INVOICE



Send Payment To:
KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

Invoice # 199476-1	Invoice Date 10/21/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/15/12
Advertiser Still A Bad Idea Committee/Issue	Product Issue	Estimate Number 2414	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	10/15/12	10/15/12	Good Morning America	7a-9a	M-----	:30	1	\$800.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KATU	M	10/15/12	8:54 AM	Good Morning America	7a-9a	:30	0T-05-12H	\$800.00	NM
7	10/10/12	10/10/12	M-F 6a-7a	6a-7a	--W----	:30	1	\$750.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KATU	W	10/10/12	6:53 AM	M-F 6a-7a	6a-7a	:30	0T-03-12H	\$750.00	NM
8	10/11/12	10/11/12	M-F 6a-7a	6a-7a	---T---	:30	1	\$750.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KATU	Th	10/11/12	6:21 AM	M-F 6a-7a	6a-7a	:30	0T-03-12H	\$750.00	NM
9	10/09/12	10/09/12	Live with Kelly	11a-12p	-T-----	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KATU	Tu	10/09/12	11:34 AM	Live with Kelly	11a-12p	:30	0T-03-12H	\$450.00	NM
10	10/10/12	10/10/12	Live with Kelly	11a-12p	--W----	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KATU	W	10/10/12	11:38 AM	Live with Kelly	11a-12p	:30	0T-03-12H	\$450.00	NM
11	10/11/12	10/11/12	Live with Kelly	11a-12p	---T---	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KATU	Th	10/11/12	11:51 AM	Live with Kelly	11a-12p	:30	0T-03-12H	\$450.00	NM
12	10/12/12	10/12/12	Live with Kelly	11a-12p	----F--	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KATU	F	10/12/12	11:48 AM	Live with Kelly	11a-12p	:30	0T-03-12H	\$450.00	NM
13	10/15/12	10/15/12	Live with Kelly	11a-12p	M-----	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KATU	M	10/15/12	11:50 AM	Live with Kelly	11a-12p	:30	0T-03-12H	\$450.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/15/12	10/15/12	Live with Kelly	11a-12p	M-----	:30	1	\$450.00	NM
14	10/09/12	10/09/12	A.M Northwest	9a-10a	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Tu 10/09/12 9:29 AM A.M Northwest 9a-10a :30 OT-03-12H \$350.00 NM									
15	10/10/12	10/10/12	A.M Northwest	9a-10a	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU W 10/10/12 9:43 AM A.M Northwest 9a-10a :30 OT-03-12H \$350.00 NM									
16	10/11/12	10/11/12	A.M Northwest	9a-10a	---T---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Th 10/11/12 9:55 AM A.M Northwest 9a-10a :30 OT-05-12H \$350.00 NM									
17	10/12/12	10/12/12	A.M Northwest	9a-10a	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU F 10/12/12 9:44 AM A.M Northwest 9a-10a :30 OT-05-12H \$350.00 NM									
18	10/15/12	10/15/12	A.M Northwest	9a-10a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU M 10/15/12 9:29 AM A.M Northwest 9a-10a :30 OT-05-12H \$350.00 NM									
19	10/09/12	10/09/12	The Chew	12p-1p	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Tu 10/09/12 12:29 PM The Chew 12p-1p :30 OT-03-12H \$350.00 NM									
20	10/10/12	10/10/12	The Chew	12p-1p	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU W 10/10/12 12:56 PM The Chew 12p-1p :30 OT-03-12H \$350.00 NM									
21	10/11/12	10/11/12	The Chew	12p-1p	---T---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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10/08/12	10/14/12			---T---	1			\$350.00																																									
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1	KATU	M	10/15/12	12:28 PM	The Chew	12p-1p	:30	0T-05-12H	\$350.00 NM																																								
23	10/10/12	10/10/12	The View	10a-11a	--W----	:30	1	\$500.00	NM																																								
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1	KATU	W	10/10/12	10:59 AM	The View	10a-11a	:30	0T-03-12H	\$500.00 NM																																								
24	10/12/12	10/12/12	The View	10a-11a	----F--	:30	1	\$500.00	NM																																								
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25	10/09/12	10/09/12	M-F 430-5p	430p-5p	-T-----	:30	1	\$900.00	NM																																								
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1	KATU	Tu	10/09/12	4:39 PM	M-F 430-5p	430p-5p	:30	0T-03-12H	\$900.00 NM																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:

KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

Invoice # 199476-1	Invoice Date 10/21/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/15/12
Advertiser Still A Bad Idea Committee	Product Issue	Estimate Number 2414	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/08/12	10/14/12	----F--	1	\$1,300.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 KATU	F	10/12/12	6:14 PM	KATU News @ 6p	6p-630p	:30	0T-05-12H	\$1,300.00	NM																																								
36	10/09/12	10/09/12	M-F 7-8p	7p-8p	-T-----	:30	2	\$1,800.00	NM																																								
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												

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Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:

KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

Invoice # 199476-1	Invoice Date 10/21/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/15/12
Advertiser Still A Bad Idea Committee	Product Issue	Estimate Number 2414	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
36	10/09/12	10/09/12	M-F 7-8p	7p-8p	-T-----	:30	2	\$1,800.00	NM	
		10/08/12	10/14/12	-T-----	2	\$1,800.00				
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU		Tu	10/09/12	7:04 PM	M-F 7-8p	7p-8p	:30	0T-03-12H	\$1,800.00	NM
2 KATU		Tu	10/09/12	7:28 PM	M-F 7-8p	7p-8p	:30	0T-03-12H	\$1,800.00	NM
37	10/10/12	10/10/12	M-F 7-8p	7p-8p	--W----	:30	2	\$1,800.00	NM	
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/08/12	10/14/12	--W----	2	\$1,800.00				
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU		W	10/10/12	7:04 PM	M-F 7-8p	7p-8p	:30	0T-03-12H	\$1,800.00	NM
2 KATU		W	10/10/12	7:29 PM	M-F 7-8p	7p-8p	:30	0T-03-12H	\$1,800.00	NM
38	10/11/12	10/11/12	M-F 7-8p	7p-8p	---T---	:30	2	\$1,800.00	NM	
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/08/12	10/14/12	---T---	2	\$1,800.00				
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU		Th	10/11/12	7:48 PM	M-F 7-8p	7p-8p	:30	0T-05-12H	\$1,800.00	NM
2 KATU		Th	10/11/12	7:59 PM	M-F 7-8p	7p-8p	:30	0T-05-12H	\$1,800.00	NM
39	10/12/12	10/12/12	M-F 7-8p	7p-8p	----F--	:30	1	\$1,800.00	NM	
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/08/12	10/14/12	----F--	1	\$1,800.00				
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU		F	10/12/12	7:05 PM	M-F 7-8p	7p-8p	:30	0T-03-12H	\$1,800.00	NM
40	10/15/12	10/15/12	M-F 7-8p	7p-8p	M-----	:30	2	\$1,800.00	NM	
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/15/12	10/21/12	M-----	2	\$1,800.00				
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU		M	10/15/12	7:04 PM	M-F 7-8p	7p-8p	:30	0T-05-12H	\$1,800.00	NM
2 KATU		M	10/15/12	7:28 PM	M-F 7-8p	7p-8p	:30	0T-05-12H	\$1,800.00	NM
41	10/09/12	10/09/12	Dancing with the Stars: R	9p-10p	-T-----	:30	1	\$4,500.00	NM	
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/08/12	10/14/12	-T-----	1	\$4,500.00				
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU		Tu	10/09/12	9:23 PM	Dancing with the Stars: Results S	9p-10p	:30	0T-03-12H	\$4,500.00	NM
42	10/13/12	10/13/12	Jeopardy/Wheel 10p	10p-11p	-----S-	:30	1	\$500.00	NM	
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/08/12	10/14/12	-----S-	1	\$500.00				
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KATU		Sa	10/13/12	10:12 PM	Jeopardy/Wheel 10p	10p-11p	:30	0T-05-12H	\$500.00	NM
43	10/13/12	10/13/12	Saturday Good Morning A	6a-7a	-----S-	:30	1	\$150.00	NM	

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