



KATU TV
2153 NE Sandy Blvd
Portland, OR 97232
(503)231-4222

www.katu.com

CONTRACT

And:

Buying Time, LLC
650 Massachusetts Ave NW Ste 210
Washington, DC 20001

<u>Contract / Revision</u> 199476 /		<u>Alt Order #</u> 07910759
<u>Product</u> Issue		
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Estimate #</u> 2414	
<u>Advertiser</u> Still A Bad Idea Committee/No on 82 & 83		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KATU	<u>Account Executive</u> Bob Cain	<u>Sales Office</u> Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 387	<u>Product Code</u> 394
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KATU	10/10/12	10/10/12	Channel Two News at 430am	430-5a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--W----				1	\$100.00			
N 2	KATU	10/11/12	10/11/12	Channel Two News at 430am	430-5a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	---T---				1	\$100.00			
N 3	KATU	10/09/12	10/09/12	Good Morning America	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-T-----				1	\$800.00			
N 4	KATU	10/11/12	10/11/12	Good Morning America	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	---T---				1	\$800.00			
N 5	KATU	10/12/12	10/12/12	Good Morning America	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----F--				1	\$800.00			
N 6	KATU	10/15/12	10/15/12	Good Morning America	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$800.00			
N 7	KATU	10/10/12	10/10/12	M-F 6a-7a	6a-7a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--W----				1	\$750.00			
N 8	KATU	10/11/12	10/11/12	M-F 6a-7a	6a-7a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	---T---				1	\$750.00			
N 9	KATU	10/09/12	10/09/12	Live with Kelly	11a-12p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-T-----				1	\$450.00			
N 10	KATU	10/10/12	10/10/12	Live with Kelly	11a-12p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	--W----				1	\$450.00			

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<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Product</u> Issue
<u>Advertiser</u> Still A Bad Idea Committe		<u>Estimate #</u> 2414
<u>Original Date / Revision</u> 10/05/12 / 10/05/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KATU	10/11/12	10/11/12	Live with Kelly	11a-12p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$450.00			
N 12	KATU	10/12/12	10/12/12	Live with Kelly	11a-12p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$450.00			
N 13	KATU	10/15/12	10/15/12	Live with Kelly	11a-12p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$450.00			
N 14	KATU	10/09/12	10/09/12	A.M Northwest	9a-10a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$350.00			
N 15	KATU	10/10/12	10/10/12	A.M Northwest	9a-10a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$350.00			
N 16	KATU	10/11/12	10/11/12	A.M Northwest	9a-10a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$350.00			
N 17	KATU	10/12/12	10/12/12	A.M Northwest	9a-10a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$350.00			
N 18	KATU	10/15/12	10/15/12	A.M Northwest	9a-10a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$350.00			
N 19	KATU	10/09/12	10/09/12	The Chew	12p-1p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$350.00			
N 20	KATU	10/10/12	10/10/12	The Chew	12p-1p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$350.00			
N 21	KATU	10/11/12	10/11/12	The Chew	12p-1p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$350.00			
N 22	KATU	10/15/12	10/15/12	The Chew	12p-1p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$350.00			
N 23	KATU	10/10/12	10/10/12	The View	10a-11a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$500.00			
N 24	KATU	10/12/12	10/12/12	The View	10a-11a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$500.00			
N 25	KATU	10/09/12	10/09/12	M-F 430-5p	430p-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$900.00			
N 26	KATU	10/10/12	10/10/12	M-F 430-5p	430p-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$900.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 27	KATU	10/11/12	10/11/12	M-F 430-5p	430p-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$900.00			
N 28	KATU	10/12/12	10/12/12	M-F 430-5p	430p-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$900.00			
N 29	KATU	10/15/12	10/15/12	M-F 430-5p	430p-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$900.00			
N 30	KATU	10/09/12	10/09/12	KATU 4p News	M-F 4p-430p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$850.00			
N 31	KATU	10/11/12	10/11/12	KATU 4p News	M-F 4p-430p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$850.00			
N 32	KATU	10/15/12	10/15/12	KATU 4p News	M-F 4p-430p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$850.00			
N 33	KATU	10/09/12	10/09/12	KATU News @ 6p	6p-630p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,300.00			
N 34	KATU	10/10/12	10/10/12	KATU News @ 6p	6p-630p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,300.00			
N 35	KATU	10/12/12	10/12/12	KATU News @ 6p	6p-630p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,300.00			
N 36	KATU	10/09/12	10/09/12	M-F 7-8p	7p-8p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				2	\$1,800.00			
N 37	KATU	10/10/12	10/10/12	M-F 7-8p	7p-8p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				2	\$1,800.00			
N 38	KATU	10/11/12	10/11/12	M-F 7-8p	7p-8p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				2	\$1,800.00			
N 39	KATU	10/12/12	10/12/12	M-F 7-8p	7p-8p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,800.00			
N 40	KATU	10/15/12	10/15/12	M-F 7-8p	7p-8p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				2	\$1,800.00			
N 41	KATU	10/09/12	10/09/12	Dancing with the Stars: Resu	9p-10p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$4,500.00			
N 42	KATU	10/13/12	10/13/12	Jeopardy/Wheel 10p	10p-11p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Week:		10/08/12	10/14/12	-----S-				1	\$500.00			
N 43	KATU	10/13/12	10/13/12	Saturday Good Morning Ame	6a-7a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$150.00			
N 44	KATU	10/14/12	10/14/12	Sunday Good Morning Ameri	6-7a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$150.00			
N 45	KATU	10/13/12	10/13/12	Saturday 7a News	Sat 7a-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$375.00			
N 46	KATU	10/14/12	10/14/12	Sunday 7-9a News	Sun 7a-9a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$350.00			
Totals											51	\$44,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	51	\$44,850.00	\$38,122.50
Totals	51	\$44,850.00	\$38,122.50

Signature: _____ **Date:** _____

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