

ORDER

Orders
Order / Rev: 9987203
Alt Order #: 09987203
Product Desc: ISSUE ONE
Estimate:
Flight Dates: 11/05/20 - 11/06/20
Original Date / Rev: 11/04/20 / 11/04/20
Order Type: GENERAL

Primary AE: John Follrath
Sales Office: CU-P1
Sales Region: NATIONAL

Agency
Name: GMMB - Greer Margolis Mitchell Burns
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue One
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru:
Advertiser External ID: 0012R00002BjuOH
Agency External ID: 001E000000jNbFHIA0
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/06/20	2	\$400.00	\$340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	2	\$400.00	\$340.00	0.00
Totals	2	\$400.00	\$340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Follrath			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMDO	11/05/20	11/06/20	M-F Prime D	CM	10:00 PM-10:30 PM	---TF--	:30	2	\$200.00	P-01	0.00	NM	2	\$400.00
				M-F Prime D		(10:00 PM-10:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	11/02/20	11/08/20	---TF--		2		\$200.00		0.00					
													Totals	2	\$400.00



Rep: TELEREP INC.
Run On: Nov/4/20 at 14:39

Order#: WMDQ-TV WASHINGTON, DC (HAGRS)
Station: GREER, MARGOLIS, MITCHELL, BURNS
Agency: ISS/ISSUE ONE
Advertiser: DANIEL JESTER
Buyer: DANIEL JESTER

REP BUYLINES

Headline: 9987203 (Mod 0.0)
Dates: Nov/05/20 - Nov/06/20
Prod1: ISSUE ONE
Prod2:
Tel #:

Traffic#: JB FOLLRATH
Salesperson:
Est #:
Demo: RA35+

Page: 1
Requested By: JESSICA FRANC

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	#CASH ##GREA												
	ISSUE ONE												
	1	Th-Fri-1030P	30S	\$200	Nov/05/20	Nov/06/20	1	2	2	\$400	UNIMAS NETWORK NEWS	0.1 Nov/04/20	Rev #0: A
		Contract Comment: UNIMAS NETWORK NEWS											
		Total 2 Spots for:											
				\$400					2	\$400		0.2	
		Monthly Estimate Dollars:											
										\$400	Nov/20	0.2 Nov/20	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WMDO, Washington DC	Date: 11.4.20
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I, Daniel Jester

do hereby request station time concerning the following issue:

Issue One

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Issue One

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”
☐ Yes ☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Issue One
1401 K St NW, Suite 350
Washington, DC 20005
issueone.org

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Nick Penniman, CEO
Ethan Rome, Chief of Communications
Elise Wirkus, Legislative Affairs Manager

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/6/2020

Date

Daniel Jester

Signature

202-813-4852

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Jessica Francis

Signature

Jessica Francis

Printed Name

Sales Coordinator

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.