

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>9979834</b>	
	<b>Alt Order #:</b>	09979834	
	<b>Product Desc:</b>	BIDEN 4 PRESIDENT	
	<b>Estimate:</b>	9700	
	<b>Flight Dates:</b>	10/27/20 - 11/02/20	<b>Primary AE:</b> John Follrath
	<b>Original Date / Rev:</b>	10/26/20 / 10/26/20	<b>Sales Office:</b> CU-P1
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> NATIONAL

  

<b>Agency</b>	<b>Name:</b>	<b>GMMB - Greer Margolis Mitchell Burns</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		3050 K Street NW Suite 100	<b>Billing Cycle:</b> EOM/EOC
		Washington, DC 20007	<b>Agency Commission:</b> 15%

  

<b>Advertiser</b>	<b>Name:</b>	<b>POLI/J BIDEN/D/PRE/US</b>	
	<b>Demographic:</b>	A35+	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Candidates	<b>Advertiser External ID:</b> 0012R00002BiH8F
	<b>Revenue Code 1:</b>	AGY	<b>Agency External ID:</b> 001E000000jNbFHIA0
	<b>Revenue Code 2:</b>	GEN	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	POL	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	77	\$3,635.00	\$3,089.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	77	\$3,635.00	\$3,089.75	0.00
<b>Totals</b>	<b>77</b>	<b>\$3,635.00</b>	<b>\$3,089.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Follrath			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMDO	10/27/20	11/02/20	Sign-on/Sign off M-Su 6a-6x	CM	5:00 AM-9:00 AM (5:00 AM-9:00 AM)	MTWTF--	:30	5	\$40.00	P-16	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		5				\$40.00		0.00			
N 2	WMDO	10/27/20	11/02/20	Morning M-F Hour 1 Morning M-F Hour 1	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	:30	5	\$40.00	P-16	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		5				\$40.00		0.00			
N 3	WMDO	10/27/20	11/02/20	Morning M-F Hour 2 Morning M-F Hour 2	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$40.00	P-16	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		5				\$40.00		0.00			
N 4	WMDO	10/27/20	11/02/20	Morning M-F Hour 3 Morning M-F Hour 3	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$40.00	P-16	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		5				\$40.00		0.00			
N 5	WMDO	10/27/20	11/02/20	Daytime M-F Rotator Daytime M-F Rotator	CM	9:00 AM-11:00 AM (9:00 AM-11:00 AM)	AMMTWTF--	:30	5	\$50.00	P-16	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		5				\$50.00		0.00			
N 6	WMDO	10/27/20	11/02/20	Daytime M-F Hour 3 Daytime M-F Hour 3	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	P1MTWTF--	:30	3	\$50.00	P-16	0.00	NM	3	\$150.00

Order / Rev: 9979834  
 Alt Order #: 09979834  
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: POLI/J BIDEN/D/PRE/US  
 Product Desc: BIDEN 4 PRESIDENT  
 Estimate: 9700

WMDO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					3	\$50.00		0.00			
N 7	WMDO	10/27/20	11/02/20	Daytime M-F Hour 4	CM	12:00 PM-1:00 PM	MTWTF--	:30	3	\$50.00	P-16	0.00	NM	3	\$150.00
				Daytime M-F Hour 4			(12:00 PM-1:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					3	\$50.00		0.00			
N 8	WMDO	10/27/20	11/02/20	Daytime M-F Hour 5	CM	1:00 PM-2:00 PM	MTWTF--	:30	3	\$55.00	P-16	0.00	NM	3	\$165.00
				Daytime M-F Hour 5			(1:00 PM-2:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					3	\$55.00		0.00			
N 9	WMDO	10/27/20	11/02/20	Daytime M-F Hour 6	CM	2:00 PM-3:00 PM	MTWTF--	:30	3	\$50.00	P-16	0.00	NM	3	\$150.00
				Daytime M-F Hour 6			(2:00 PM-3:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					3	\$50.00		0.00			
N 10	WMDO	10/27/20	11/02/20	Early Fringe M-F Hour 1	CM	3:00 PM-4:00 PM	MTWTF--	:30	3	\$50.00	P-16	0.00	NM	3	\$150.00
				Early Fringe M-F Hour 1			(3:00 PM-4:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					3	\$50.00		0.00			
N 11	WMDO	10/27/20	11/02/20	Early Fringe M-F Hour 2	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$50.00	P-16	0.00	NM	3	\$150.00
				Early Fringe M-F Hour 2			(4:00 PM-5:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					3	\$50.00		0.00			
N 12	WMDO	10/27/20	11/02/20	Early Fringe M-F Hour 3	CM	5:00 PM-6:00 PM	MTWTF--	:30	3	\$50.00	P-16	0.00	NM	3	\$150.00
				Early Fringe M-F Hour 3			(5:00 PM-6:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					3	\$50.00		0.00			
N 13	WMDO	10/27/20	11/02/20	Early Fringe M-F Hour 4	CM	6:00 PM-7:00 PM	MTWTF--	:30	3	\$50.00	P-16	0.00	NM	3	\$150.00
				Early Fringe M-F Hour 4			(6:00 PM-7:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					3	\$50.00		0.00			
N 14	WMDO	10/27/20	11/02/20	M-F Prime A	CM	7:00 PM-8:00 PM	MTWTF--	:30	5	\$50.00	P-16	0.00	NM	5	\$250.00
				M-F Prime A			(7:00 PM-8:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					5	\$50.00		0.00			
N 15	WMDO	10/27/20	11/02/20	M-F Prime Rotator	CM	8:00 PM-10:00 PM	MTWTF--	:30	10	\$50.00	P-16	0.00	NM	10	\$500.00
				M-F Prime Rotator			(8:00 PM-10:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					10	\$50.00		0.00			
N 16	WMDO	10/27/20	11/02/20	M-Su 6a-12a	CM	10:30 PM-11:30 PM	PMTWTF--	:30	5	\$50.00	P-16	0.00	NM	5	\$250.00
				M-Su 6a-12a			(10:30 PM-11:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					5	\$50.00		0.00			
N 17	WMDO	10/31/20	10/31/20	Sa Prime Rotator	CM	8:00 PM-11:00 PM	-----1-	:30	1	\$35.00	P-16	0.00	NM	1	\$35.00
				Sa Prime Rotator			(8:00 PM-11:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$35.00		0.00			
N 18	WMDO	10/31/20	10/31/20	Sa Prime Rotator	CM	9:00 PM-11:00 PM	-----1-	:30	1	\$35.00	P-16	0.00	NM	1	\$35.00
				Sa Prime Rotator			(9:00 PM-11:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$35.00		0.00			
N 20	WMDO	10/27/20	11/02/20	Daytime M-F Rotator	CM	9:00 AM-11:00 AM	MTWTF--	:30	2	\$50.00	P-16	0.00	NM	2	\$100.00
				Daytime M-F Rotator			(9:00 AM-11:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					2	\$50.00		0.00			
N 21	WMDO	10/27/20	11/02/20	M-Su 6a-12a	CM	10:30 PM-11:30 PM	PMTWTF--	:30	2	\$50.00	P-16	0.00	NM	2	\$100.00
				M-Su 6a-12a			(10:30 PM-11:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					2	\$50.00		0.00			
N 22	WMDO	10/27/20	11/02/20		CM	5:00 PM-6:00 PM		:30	1	\$50.00	P-16	0.00	NM	1	\$50.00

**WMDO-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Early Fringe M-F Hour 3			MTWTF--								
				Early Fringe M-F Hour 3		(5:00 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		1				\$50.00		0.00			
N 23	WMDO	10/27/20	11/02/20	Early Fringe M-F Hour 4CM		6:00 PM-7:00 PM	MTWTF--	:30	1	\$50.00	P-16	0.00	NM	1	\$50.00
				Early Fringe M-F Hour 4		(6:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		1				\$50.00		0.00			
													Totals	77	\$3,635.00



**DEB DIVINES**

Traffic#:  
Salesperson: JB-FOLLRATH  
Est# 9700  
Demo: RA35+

0.0 Nov/20

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kelly Polce, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe Biden

Authorized committee:

Joe Biden for President

Agency requesting time (and contact information):

☐ N/A GMMB

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

Greg Schultz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Kelly Polce*

Name: Kelly Polce

Date of Request to Purchase Ad Time: 9/14/2020

Signature:

Jessica Francis  
2020.10.26 14:30:58 -04'00'

Name: Jessica Francis

Date of Station Agreement to Sell Time: 10.26.20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Kelly Polce*

Name: Kelly Polce

Date: 9/14/2020

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 10.26.20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 9979834

Station Call Letters:  
WMDODate Received/Requested:  
10.26.20

Est. #: 9700

Station Location:  
Washington, DCRun Start and End Dates:  
10.27.20 - 11.02.20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.