



EDUCATIONAL MEDIA FOUNDATION

QUARTERLY REPORT PROGRAM LIST (WWLV- FM)
- Second Quarter 2023 (April 1- June 30)
Compiled by Denice Smith

1. FAMILY
2. EDUCATION
3. HEALTH
4. ECONOMY
5. PUBLIC SAFETY

There follows a list of some of the significant issues responded to by, WWLV- FM, Lexington, North Carolina, along with significant programming treatment of those issues for the period of April 1- June 30, 2023. The listing is by no means exhaustive. The order in which the issue appear does not reflect any priority or significance. All time are Pacific Time zones.

| Issue | Program | Date | Time | Duration | Description of Program |
|--------|-------------|-------------|----------------------|------------|---|
| Family | Closer Look | 5/7 | 7:00 pm Segment 2 | 30 minutes | Closer Look: Teens Aged Out of Foster Care Get Help From 'Dream Makers' Without family and often lacking life skills, former foster kids become homeless adults by the thousands, turning to drugs and crime on the streets just to survive. "Every statistic you hear that is going bad in the United States, a lot of them link back to the foster care system and those kids just not being taken care of." Dream Makers steps in to link aged-out foster kids with practical assistance by connecting them with the generosity of strangers. "It totally up to the community to fulfill the dream." The young adult with a need fills out an application to ask for things that teens with families could easily get from a mom or dad: like money for work clothes, or a laptop for school, or maybe a used car – but Melton says the most common dream request from these youth by far is – food. |
| Family | Closer Look | 4/2 5/28 | 7:00 pm Segment 2 | 30 minutes | Closer Look: Can Play: Iowa Mom Helps Kids with Special Needs Play Sports, Have Fun- Jack suffered six strokes when he was just 8 years old, which left his left him with cognitive delays, partial paralysis and 'limited ability to play.' Can Play gives kids like Jack "a place that they can come, be themselves, learn about their bodies and what their bodies can do." Rafael Sierra reports. |
| Family | Closer Look | 6/18 | 7:00 pm Segment 2 | 30 minutes | Closer Look: Faith of Her Father - Baby Jessica's Dad- The unlikely rescue of Baby Jessica from a well back in 1987 remains one of the world's most watched news stories of all time. There were "multiple miracles," says her father Chip McClure, "more than you can count...God's hand was evident." In the days and months after, the family received thousands of calls and truckloads of mail from all over the world, people in personal distress who were encouraged by the McClure's faith and the good news of Jessica's rescue. K-LOVE's Jack Church talks to Chip. |
| Family | Closer Look | 6/25 | 7:00 pm | 30 minutes | Closer Look: Young Girls Pregnant and Scared Turn to StandUpGirl.com Dawn-Marie Perez, executive director of Stand Up Girl.com says their site stands ready to help. "Our mission is to have these girls be able to find life- |

| | | | | | |
|-----------|-------------------|-------------|----------------------|------------|---|
| | | | | | affirming information through us -- and then we connect them with pregnancy centers in their neighborhood." Quick response is essential. "If you go google the word 'abortion' right now there are millions of websites that are going to come up. Our goal is to have Stand Up Girl show up on that first page of their google search." |
| Family | Local Closer Look | 4/2 5/7 | 7:30 pm | 20 minutes | Senior Citizens- Bob Dittman talks with Christina Peoples, the Health Promotion Coordinator at the Piedmont Triad Regional Council Area Agency on Aging about services they can provide seniors needing a little extra help during their later years. They offer food services, transportation services and more to assist seniors with the care that they need. They have caregiver clinics to help support caregivers in managing their stress in caring for a loved one. (https://ptrc.org/services/area-agency-on-aging) |
| Family | Local Closer Look | 6/11 | 7:30 pm | 20 minutes | Children- Bob Dittman talks with Joy Nelson Thomas, the Executive Director and Founder of Lead Girls of North Carolina about how at-risk middle-school girls are targeted for issues and how Lead Girls helps to dispel those issues by teaching communication skills, offering opportunities for entrepreneurship, leadership skills and a new perspective. The girls learn they can be more than they believe in life through the mentorship programs Lead Girls provides. (https://leadgirls.org) |
| Family | Local Closer Look | 6/25 | 7:30 pm | 20 minutes | Special Needs- Jack Church talks with Teresa McKeon, Executive Director for ARC of Davidson County. McKeon said while ARC is based in Lexington it serves all of Davidson County providing services to help enrich the lives of those living with disabilities. Their job training program provides employers with employees who are eager to learn and prove to be dependable, caring and loyal workers. ARC also works with individuals with various levels of support ranging from in home to independent living. |
| Education | Closer Look | 4/2 5/28 | 7:00 pm Segment 2 | 30 minutes | Closer Look: Can Play: Iowa Mom Helps Kids with Special Needs Play Sports, Have Fun- Jack suffered six strokes when he was just 8 years old, which left his left him with cognitive delays, partial paralysis and 'limited ability to play.' Can Play gives kids like Jack "a place that they can come, be themselves, learn about their bodies and what their bodies can do." Rafael Sierra reports. |
| Health | Closer Look | 4/2 5/28 | 7:00 pm Segment 1 | 30 minutes | Closer Look: Disabled Vets Skydive, Drive Racecars with Ranger Road |

| | | | | | |
|--------|-------------|------|----------------------|------------|---|
| | | | | | No arms? No legs? No problem! “Whether you’re an amputee, double amputee, triple amputee, you’re paralyzed, our skydiving, our scuba, our car races -- they are all adaptive capable.” In fact, the leaders and trainers at RR events are themselves disabled vets. “Our skydiving program manager, he’s an 82nd airborne guy, double amputee.” Participation in these events can bring a soldier camaraderie and a renewed sense of purpose towards mental health and healing. Kindra Ponzio reports. |
| Health | Closer Look | 4/23 | 7:00 pm | 30 minutes | Closer Look: Kids Fooled by Fentanyl, Rx Fakes- Kids are getting pills that look like Xanax or Percocet online or in the locker room. Often laced with fentanyl, these deadly drugs can be 100x stronger than morphine. “It’s terrifying,” says Pat Aussem of the Partnership to End Addiction. Ed Ternan, co-founder of Song for Charlie lost his college-aged son to one pill and now helps other parents warn their children. “We still say ‘just say no’ but we spell it K. N. O. W. because many of these young victims are dying from taking a substance they didn’t ask for.’ Bob Dittman reports. |
| Health | Closer Look | 5/7 | 7:00 pm Segment 1 | 30 minutes | Closer Look- Tackle Childhood Obesity at Home, Church, and School- Millions of American kids suffer words like chubby or chunky – or fat – to describe their young bodies. The COVID-19 lockdowns only worsened already alarming levels of childhood obesity, as the CDC found the BMI (body mass index) in children ages 2-19 years old increase nearly doubled during the pandemic. Excess weight weakens growing muscles and joints and can lead to juvenile diabetes or even trigger life-threatening asthma “Prevention is what we really want, right?” says Geri Henchy, Director of Nutrition Policy at the Food Research and Action Center (FRAC). “We want kids to be in environments that are not obesogenic; where they’re going to get healthy meals, where there isn’t a lot of junk food, where they have activities -- that’s really going to make a difference for kids.” |
| Health | Closer Look | 6/11 | 7:00 pm | 30 minutes | Closer Look: Pastor Burnout, Caring for Your Leader’s Soul Surveys in 2021 found a sharp rise in the number of church leaders who have seriously considered leaving full-time ministry, citing debilitating stress, anxiety, or depression. K-LOVE's Rafael Sierra talks with Savannah Kimberlin of Barna Group and K-LOVE's Pastor Randy who says rest and other self-care should be a <i>guilt-free</i> part of your life as a spiritual leader. |

| | | | | | |
|---------|-------------------|------|----------------------|------------|---|
| Health | Closer Look | 6/11 | 7:00 pm | 30 minutes | Closer Look: Pastor Burnout, Caring for Your Leader's Soul - Surveys in 2021 found a sharp rise in the number of church leaders who have seriously considered leaving full-time ministry, citing debilitating stress, anxiety, or depression. K-LOVE's Rafael Sierra talks with Savannah Kimberlin of Barna Group and K-LOVE's Pastor Randy who says rest and other self-care should be a <i>guilt-free</i> part of your life as a spiritual leader. |
| Health | Closer Look | 6/18 | 7:00 pm Segment 1 | 30 minutes | Closer Look: Gambling, Suicide Risk and Addiction Recovery- Gambling addiction is a leading cause of suicide in the United States. The thrill of the bet buries vulnerable gamblers deep in debts matched only by their secret shame. But stats prove you can win recovery, as 2 out of 3 people who seek treatment are able to stop. Rafael Sierra talks with Derek Longmeier of Problem Gambling Network of Ohio and Keith Whyte of the National Council on Problem Gambling. Need to talk? Call the National Problem Gambling Helpline: (800) 522-4700. |
| Health | Local Closer Look | 5/28 | 7:30 pm | 20 minutes | Mental Health/Depression- Bob Dittman talked with Heather Hendrick, the Senior Program Director of Preventative Care at Daymark Recovery Services on how they provide services for people living with mental health challenges, substance abuse disorders and intellectual/developmental disabilities. They have offices throughout North Carolina, have mobile health clinics and also provide services through Telehealth. They use evidence-based programming which also often includes working with the families of the person in need. (https://daymarkrecovery.org) |
| Economy | Closer Look | 5/21 | 7:00 pm | 30 minutes | Closer Look: Convoy of Hope Springs into Action: 2023 Update- Convoy has been very busy so far this year. Devastating tornado outbreaks slammed several U.S. states. "Convoy is now working long-term to get people what they need -- appliances, furniture, roofs -- whatever it is." The ministry sent aid and comfort when twin earthquakes in Turkey and Syria drove 2.6 million people into tents near the rubble of their homes. Convoy continues to care for war refugees in Ukraine and those who have fled to neighboring countries. Convoy is also committed to an ongoing effort to feed children in global famine. The Children's Feeding program provides meals in 33 countries for more than 500k+ hungry kids. |
| Economy | Closer Look | 6/4 | 7:00 pm | 30 minutes | Closer Look: Food Prices, Fight Inflation from Your Fridge- Food costs more these days. COVID-19 shutdowns drove up the price of labor, fertilizer and |

| | | | | | |
|---------|-------------------|-------------|---------|------------|--|
| | | | | | fuel needed to move crops from farms to factories to stores and eventually to your kitchen. What can you do? Should you panic buy? Comparison shop? K-LOVE's Billie Wright checks in with Associate Professor Joe Balagtas at Purdue University and Jordan Page, lifestyle blogger and mom of 8 for proven tips on cutting your grocery bill. |
| Economy | Local Closer Look | 4/16 6/4 | 7:30 pm | 20 minutes | Hunger/Food Security- Jack Church spoke with Eric Aft, CEO for Second Harvest Food Bank in Winston Salem, North Carolina. How the need for food has seen a sharp upturn in the past couple of years with the Food Bank serving more families and seniors than in previous years. Rising food prices along with rent, utilities and fuel have squeezed many budgets to the point they need some assistance from the food bank. The food distributed by the food bank will serve over 35 million meals in a year with the help of over 40 thousand volunteer hours. Emphasized that volunteers are the organizations backbone, and they can always use more. |
| Economy | Local Closer Look | 4/23 | 7:30 pm | 20 minutes | Homelessness- Bob Dittman talks with Lou Carrico, Executive Director of Winston-Salem Rescue Mission on homelessness and drug addiction. Homelessness as it pertains to drug/alcohol addiction and the programs they use to help men restore their lives. Their food pantry and clothing. |
| Economy | Local Closer Look | 4/30 | 7:30 pm | 20 minutes | Hunger/Food Security- Jack Church spoke with Leslie Lloyd, President and C.O.O. for A Simple Gesture based in Greensboro, North Carolina. How A Simple Gesture is a relief organization made up primarily of volunteers with a limited permanent staff. The goal of the organization is collecting food from individual donors, businesses and faith communities and then distribute the food to area food banks and food pantry partners. Lloyd said this helps ensure that food banks never run short on supplies to feed the ever-increasing food security issues facing Winston Salem-Greensboro and Guilford County. |
| Economy | Local Closer Look | 5/14 | 7:30 pm | 20 minutes | Hunger/Food Security- Bob Dittman talks with Bob Harmon of Open Hands of North Carolina on how they help people with physical, employment, educational and spiritual activities. They help with meals and food most days for the homeless, and twice a month a larger food pantry for those with food insecurity but have a roof over their heads (Loaves & Fishes). Their motto is "More Grace, Less Judgement" and that's how they operate. (https://openhandsofnc.org/) |

| | | | | | |
|---------------|-------------------|------|---------|------------|---|
| Economy | Local Closer Look | 5/21 | 7:30 pm | 20 minutes | Housing- Bob Dittman talks with Executive Director, George Redd, from Habitat for Humanity of Forsyth County on how they help people and families get into great, affordable, housing. The housing crisis is looming large, and they are doing what they can, including the possibility of rentals for senior housing in the future. Redd explains how Habitat works, and how the mortgages differ from a traditional home loan. Explains what you might find in a Habitat Restore, essentially a thrift store, and the ways in which the Restores help in financing the Habitat builds and employing some in need of work, along with offering volunteer opportunities. (https://habitatforsyth.org) |
| Economy | Local Closer Look | 6/18 | 7:30 pm | 20 minutes | Homelessness- Bob Dittman talks with Lou Carrico, Executive Director of Winston-Salem Rescue Mission on homelessness and drug addiction. Discussed homelessness as it pertains to drug/alcohol addiction and the programs they use to help men restore their lives. Their food pantry and clothing ministries available to the public at large who are in need. (https://wsrescue.org) |
| Public Safety | Closer Look | 4/16 | 7:00 pm | 30 minutes | Closer Look: Be Safer at Work or Church, Thoughts on Security You see trouble, you hear it – now believe it. “Trust your intuition...you know when a situation is different,” says Hector Alvarez, an expert in workplace security with more than 25 years of experience in threat assessment. “One of your best bets for surviving these incidents is thinking about it before it happens.” Preparation is key says Mindi Russell, Executive Director of the Law Enforcement Chaplaincy of Sacramento. “Instead of, ‘it will never happen here,’ have the mindset that if something happens, this is what we’ll do.” Bob Dittman reports. |
| Public Safety | Closer Look | 4/30 | 7:00 pm | 30 minutes | Closer Look: Don't Click That Link! Be Cyber Smart- Spam on social media. Emails that shout, ‘click here!’ from an inbox full of tricks. Modern cybercriminals commit considerable time and talent to hacking your life.” If you have a gut feeling, if you have an instinct that something isn’t right here – please listen to that.” Don't click! Monika Kelly talks with Gavina Avila of the Better Business Bureau and Darren Mott, retired FBI agent and expert on cybersecurity. |