

REQUEST FOR CANDIDATE AND/OR NON-CANDIDATE ISSUE ADVERTISING

DATE: OCT 28th, 2014

STATION(S): KWCH | KSCW | KDCU

CANDIDATE AND/OR NON-CANDIDATE ISSUE: GREG ORMAN – US SENATE

PARTY OR NAME OF ISSUE: INDEPENDENT

DESCRIPTION OF ISSUE: GENERAL – US SENATE - KANSAS

REQUEST BY JIM JONAS
ADELSTEIN/LISTON
222 W ONTARIO, SUITE 600
CHICAGO, IL 60610

REQUEST ON BEHALF OF: ORMAN FOR SENATE
WYNNE JENNINGS, TREASURER
PO BOX 14814
LENEXA, KS 66285
785-530-5727
CONTACT@ORMANFORSENATE.COM

CANDIDACY OF: GREG ORMAN, INDEPENDENT, US SENATE - KANSAS

INFORMATION PROVIDED: RATES, POLITICAL DISCLOSURES, PB-18

**STATION POLITICAL DISCLOSURE
AND SALES PRACTICES PROVIDED:** YES

**FILE UP LOADED TO FCC POLITICAL
FILE FOR PUBLIC INSPECTION:** YES

MEETS BCRA SPONSORSHIP REQUIREMENTS: YES

ACCEPTED OR REJECTED: ACCEPTED



2815 East 37th Street North Wichita, KS 67219 | 316.838.1212

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KWCH-TV Wichita, KS</u>	Date: <u>10-28-14</u>
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I, Jim Jonas

being/on behalf of: Orman for U.S. Senate

a legally qualified candidate of the Independent

political party for the office of: U.S. Senate

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Orman for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wynne Jennings

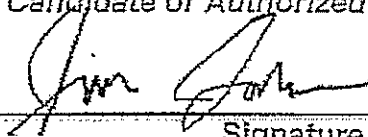
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/15/14

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Wynne Jennings

Printed Name

Don S. S. S.

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Orman for US Senate
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

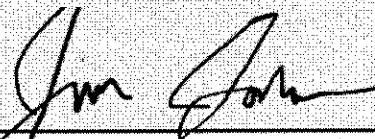
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jim Jonas for Orman For U.S. Senate Committee

printed name

09 / 16 / 2014

date

REP: TEL# 312-228-7006 FAX# 312-222-4103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 7466799 *** ORIGINAL REV#0 ***

HARRIS REPORT FROM REP OCT24/14 12.33 *** KWCH-TV ***

ADV # ADV. NAME POLI/G ORMAN/I/SEN/KS REP.# OFF.# SALESMAN #

AGY # AGY. NAME ADELSTEIN/LISTON BUYER NAME BARB OBRZUT

222 W. ONTARIO, SUITE 600 SALES PRSN CH- ROB OBRINGER (H)

CHICAGO, IL 60610

ORDER # CONTRACT # 7466799 CLASS: NATL. LOCAL REGIONAL

PRDCT ORMAN SENATE/KS/4539 EST#4539 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT27/14 NOV4/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/14 12.33

REP: 10/24 THIS IS A NEW POLITICAL ORDER
TOTAL \$30,925
PLEASE CONFIRM
THANKS, LIZ

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

30 MINUTE SEPARATION BETWEEN SPOTS / SCHEDULE ENDS 12 NOON TUESDAY, 11/4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = AGENCY EST# = 4539

AGENCY PRODUCT CODE =

1	PI		1000A-1100A	30		\$375.00 350	10/27	10/31	10		M-F	10
---	----	--	-------------	----	--	-------------------------	-------	-------	----	--	-----	----

PROGRAM : PRICE IS RIGHT
RA35+ : 3.5
CON COM1: PRICE IS RIGHT

2	PI		1000A-1100A	30		\$375.00 350	11/3	11/4	4		M-TU	4
---	----	--	-------------	----	--	-------------------------	------	------	---	--	------	---

PROGRAM : PRICE IS RIGHT
RA35+ : 3.5
CON COM1: PRICE IS RIGHT

375 x 4 = 1500

350 x 4 = 1400
1500
1400
100

60-1a news

REP: TEL# 312-228-7006 FAX# 312-222-4103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 7466799
*** ORIGINAL REV#0 ***

OCT24/14 12.33
*** KWCH-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
11	81		1000P-1035P PROGRAM : NEWS AT 10P RA35+ : 5.6 CON COM1: NEWS AT 10P	30		\$675.00	11/1	11/1	1		SAT	1
12	81		1000P-1035P PROGRAM : NEWS AT 10P RA35+ : 7.0 CON COM1: NEWS AT 10P	30		\$1,150.00	10/27	11/2	6		M-F, SAT	6
13	81		1000P-1035P PROGRAM : NEWS AT 10P RA35+ : 7.0 CON COM1: NEWS AT 10P	30		\$1,150.00	11/3	11/3	1		MON	1
14	✓18		700P-800P PROGRAM : NCIS RA35+ : 11.5 CON COM1: NCIS	30		\$1,600.00	10/28	10/28	1		TUE	1
15	✓18		700P-800P PROGRAM : NCIS RA35+ : 11.5 CON COM1: NCIS	30		\$1,600.00	11/4	11/4	1		TUE	1
NOV/14 30925.00												
CONTRACT TOTAL 30925.00												
TOTAL SPOTS 43												

+350
1980

→ Nov 7-8p

MARKET TOTALS \$77,312 KWCH 40% KSNW 20% KSAS 15% KSCW 5% KMTW 0% CABL 0%

COMP IS APPROXIMATE

SVC- NSI BOOKS- NOV/13 EST/ES
DEMOS- RA35+*

CONTRACT



KWCH
2815 E. 37th Street North
Wichita, KS 67219
(316) 838-1212

www.kwch.com

And:

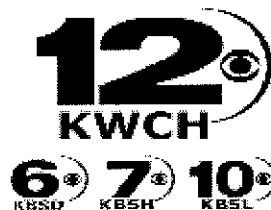
***Adelstein/Liston**
222 W Ontario, Ste 600
Chicago, IL 60610

<u>Contract / Revision</u> 70768 /		<u>Alt Order #</u> 07466799
<u>Product</u> ORMAN SENATE/KS/4539		
<u>Contract Dates</u> 10/27/14 - 11/04/14		<u>Estimate #</u> 4539
<u>Advertiser</u> *Greg Orman for Senate		<u>Original Date / Revision</u> 10/24/14 / 10/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWCH	<u>Account Executive</u> Chicago Chicago	<u>Sales Office</u> Chicago
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/27/14	10/31/14	PRICE IS RIGHT	M-F 10-11a		:30			NM	10	\$3,500.00
		PRIORITY 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	MTWTF--				10	\$350.00			
N 2	All	11/03/14	11/04/14	PRICE IS RIGHT	M-F 10-11a		:30			NM	4	\$1,400.00
		PRIORITY 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				4	\$350.00			
N 3	All	11/03/14	11/03/14	EYEWITNESS NEWS @ 5PIM-F 5-5:30p			:30			NM	1	\$1,200.00
		PRIORITY VIP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,200.00			
N 4	All	10/27/14	10/31/14	EYEWITNESS NEWS @ 6PIM-F 6-6:30p			:30			NM	5	\$6,750.00
		PRIORITY VIP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	MTWTF--				5	\$1,350.00			
N 5	All	11/03/14	11/03/14	EYEWITNESS NEWS @ 6PIM-F 6-6:30p			:30			NM	1	\$1,350.00
		PRIORITY VIP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,350.00			
N 6	All	10/27/14	10/31/14	INSIDE EDITION	M-F 6:30-7p		:30			NM	5	\$2,625.00
		PRIORITY 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	MTWTF--				5	\$525.00			
N 7	All	11/03/14	11/03/14	INSIDE EDITION	M-F 6:30-7p		:30			NM	1	\$525.00
		PRIORITY 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$525.00			
N 8	All	11/01/14	11/01/14	EYEWITNESS NEWS SAT 8Sat 8-10a			:30			NM	4	\$600.00
		PRIORITY 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----4-				4	\$150.00			
N 9	All	11/01/14	11/01/14	Sat 8-9p	Sat 8-9p		:30			NM	1	\$300.00
		PRIORITY 2										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Sunflower Broadcasting, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KWCH
 2815 E. 37th Street North
 Wichita, KS 67219
 (316) 838-1212

www.kwch.com

<u>Contract / Revision</u> 70768 /		<u>Alt Order #</u> 07466799
<u>Contract Dates</u> 10/27/14 - 11/04/14		<u>Product</u> ORMAN SENATE/KS/45
<u>Advertiser</u> *Greg Orman for Senate		<u>Estimate #</u> 4539
		<u>Original Date / Revision</u> 10/24/14 / 10/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$300.00			
N 10	All	11/01/14	11/01/14	Sat 9-10p	Sat 9-10p		:30			NM	1	\$400.00
PRIORITY 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$400.00			
N 11	All	11/01/14	11/01/14	EYEWITNESS NEWS SAT 1	Sat 10-1035p		:30			NM	1	\$675.00
PRIORITY 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$675.00			
N 12	All	10/27/14	11/02/14	EYEWITNESS NEWS @ 10PM-F/Sun	10-10:35p		:30			NM	6	\$6,900.00
PRIORITY 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	MTWTF--S				6	\$1,150.00			
N 13	All	11/03/14	11/03/14	EYEWITNESS NEWS @ 10PM-F/Sun	10-10:35p		:30			NM	1	\$1,150.00
PRIORITY 1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,150.00			
N 14	All	10/28/14	10/28/14	Tues 7-8p	Tues 7-8p		:30			NM	1	\$1,600.00
PRIORITY VIP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$1,600.00			
D 15	All	11/04/14	11/04/14	Tues 7-8p	Tues 7-8p		:30			NM	0	\$0.00
Totals											42	\$28,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	42	\$28,975.00	(\$4,346.25)	\$24,628.75
Totals	42	\$28,975.00	(\$4,346.25)	\$24,628.75

Signature: _____ **Date:** _____

KWCH-TV

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REP HEADLINE# 7470355
*** ORIGINAL REV#0 ***
REP: TEL# 312-228-7006 FAX# 312-222-4103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT28/14 15.21
*** KWCH-TV ***

ADV # ADV. NAME POLI/G ORMAN/I/SEN/KS REP.# OFF.# SALESMAN #
AGY # AGY. NAME ADELSTEIN/LISTON BUYER NAME BARB OBRZUT
222 W. ONTARIO, SUITE 600 SALES PRSN CH- ROB OBRINGER (H)
CHICAGO, IL 60610

ORDER # CONTRACT # 7470355 CLASS: NATL. LOCAL REGIONAL
PRDCT ORMAN SENATE/KS/4577 EST#4577 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/14 NOV4/14 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT28/14 15.21

REP: 10/28 THIS IS A NEW POLITICAL ORDER
TOTAL \$44,320
PLEASE CONFIRM
THANKS, LIZ

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
30 MINUTE SEP / ENDS 12 NOON TUESDAY 11/4

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = AGENCY EST# = 4577
AGENCY PRODUCT CODE =

1 500A-600A 30 \$280.00 10/29 10/31 2 W-F 2
PROGRAM : NEWS AT 5A
RA35+ : 1.7
CON COM1: NEWS AT 5A

2 500A-600A 30 \$280.00 11/3 11/4 2 M-TU 2
PROGRAM : NEWS AT 5A
RA35+ : 1.7
CON COM1: NEWS AT 5A

REP: TEL# 312-228-7006 FAX# 312-222-4103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT28/14 15.21
*** KWH-TV ***

REP HEADLINE# 7470355
*** ORIGINAL REV#0 ***

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD	: LGTH : :	: SEC : :	RATE	: START : : DATE :	: END : : DATE :	:SPTS: : /WK :	WEEK : INVT :	DAYS	:TOTL: :SPTS:
3 <i>✓</i>		600A-700A PROGRAM : NEWS AT 6A RA35+ : 2.6 CON COM1: NEWS AT 6A	30		\$700.00	10/29	10/31	2		W-F	2
4 <i>✓</i>		600A-700A PROGRAM : NEWS AT 6A RA35+ : 2.6 CON COM1: NEWS AT 6A	30		\$700.00	11/3	11/4	2		M-TU	2
5 <i>✓</i>		700A-900A PROGRAM : CBS THIS MORNING RA35+ : 1.8 CON COM1: CBS THIS MORNING	30		\$400.00	10/29	10/31	2		W-F	2
7 <i>✓</i>		700A-900A PROGRAM : CBS THIS MORNING RA35+ : 1.8 CON COM1: CBS THIS MORNING	30		\$400.00	11/3	11/4	2		M-TU	2
7 <i>✓</i>		500P-530P PROGRAM : NEWS AT 5 RA35+ : 7.4 CON COM1: NEWS AT 5	30		\$1,200.00	10/29	10/31	3		W-F	3
8 <i>✓</i>		900P-1000P PROGRAM : NCIS: LOS ANGELES RA35+ : 4.8 CON COM1: NCIS: LOS ANGELES	30		\$2,000.00	11/3	11/3	1		MON	1
9 <i>✓</i>		800P-900P PROGRAM : CRIMINAL MINDS RA35+ : 7.5 CON COM1: CRIMINAL MINDS	30		\$2,175.00	10/29	10/29	1		WED	1
10 <i>✓</i>		700P-800P PROGRAM : THE AMAZING RACE RA35+ : 6.1 CON COM1: THE AMAZING RACE	30		\$1,400.00	10/31	10/31	1		FRI	1

REP: TEL# 312-228-7006 FAX# 312-222-4103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT28/14 15.21
*** KWH-TV ***

ORDER WORKSHEET

REP HEADLINE# 7470355
*** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
11			800P-900P <i>VR</i>	30		\$1,400.00	10/31	10/31	1		FRI	1
PROGRAM : HAWAII FIVE-0												
RA35+ : 7.4												
CON COM1: HAWAII FIVE-0												
12			900P-1000P <i>VR</i>	30		\$1,000.00 1500	10/31	10/31	1		FRI	1
PROGRAM : BLUE BLOODS												
RA35+ : 9.5												
CON COM1: BLUE BLOODS												
13			800P-900P	30		\$300.00	11/1	11/1	1		SAT	1
PROGRAM : CRIMETIME SAT												
RA35+ : 2.5												
CON COM1: CRIMETIME SAT												
14			900P-1000P	30		\$400.00	11/1	11/1	1		SAT	1
PROGRAM : 48 HOURS												
RA35+ : 3.9												
CON COM1: 48 HOURS												
15			600P-700P	30		\$2,575.00	11/2	11/2	1		SUN	1
PROGRAM : 60 MINUTES <i>630-730P</i>												
RA35+ : 10.1												
CON COM1: 60 MINUTES												
16			700P-800P	30		\$2,075.00	11/2	11/2	1		SUN	1
PROGRAM : MADAM SECRETARY												
RA35+ : 6.1												
CON COM1: MADAM SECRETARY												
17			800P-900P	30		\$1,750.00	11/2	11/2	1		SUN	1
PROGRAM : THE GOOD WIFE												
RA35+ : 5.8												
CON COM1: THE GOOD WIFE												
18			900P-1000P	30		\$1,750.00	11/2	11/2	1		SUN	1
PROGRAM : CSI												
RA35+ : 7.5												
CON COM1: CSI												

2x 7-10p \$250
1x 10a-630p \$200
\$4750

REP: TEL# 312-228-7006 FAX# 312-222-4103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT28/14 15.21
*** ORIGINAL REV#0 ***

REP HEADLINE# 7470355
*** ORIGINAL REV#0 ***

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTL:
: LINE#: : : : : : : DATE : DATE : /WK: INVT : : SPTS:

19 81 1000P-1035P 30 \$675.00 11/1 11/1 1 SAT 1

PROGRAM : NEWS AT 10P
RA35+ : 6.0
CON COM1: NEWS AT 10P

20 1035P-1137P 30 ~~\$675.00~~ 10/29 10/31 3 W-F 3

PROGRAM : LETTERMAN
RA35+ : 2.2
CON COM1: LETTERMAN

21 1035P-1137P 30 ~~\$675.00~~ 11/3 11/3 1 MON 1

PROGRAM : LETTERMAN
RA35+ : 2.2
CON COM1: LETTERMAN

22 1035P-1137P 30 \$6,500.00 11/2 11/2 2 SUN 2

PROGRAM : NFL KC CHIEFS
RA35+ : 16.5
CON COM1: NFL KC CHIEFS

NOV/14 44320.00

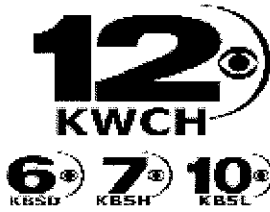
CONTRACT TOTAL 44320.00
TOTAL SPOTS 33

MARKET TOTALS \$110,800 KWCH 40% KSNW 20% KAKE 20% KSAS 15% KSCW 5% KMTW 0% CABL 0%

COMP IS APPROX

SVC- NSI BOOKS- NOV/13 EST/ES
DEMOS- RA35+*

CONTRACT



KWCH
 2815 E. 37th Street North
 Wichita, KS 67219
 (316) 838-1212

www.kwch.com

And:

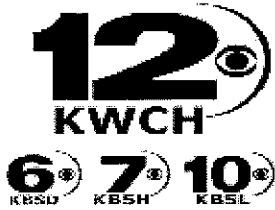
***Adelstein/Liston**
 222 W Ontario, Ste 600
 Chicago, IL 60610

<u>Contract / Revision</u> A70831 / 1		<u>Alt Order #</u> 07470355
<u>Product</u> ORMAN SENATE/KS/4577		
<u>Contract Dates</u> 10/29/14 - 11/04/14		<u>Estimate #</u> 4577
<u>Advertiser</u> *Greg Orman for Senate		<u>Original Date / Revision</u> 10/28/14 / 10/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWCH	<u>Account Executive</u> Chicago Chicago	<u>Sales Office</u> Chicago
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	10/29/14	10/31/14	EYEWITNESS NEWS @ 5A	M-F 5-6a		:30			NM	2	\$560.00
		PRIORITY VIP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--WTF--				2	\$280.00			
2	All	11/03/14	11/04/14	EYEWITNESS NEWS @ 5A	M-F 5-6a		:30			NM	2	\$560.00
		PRIORITY VIP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				2	\$280.00			
3	All	10/29/14	10/31/14	EYEWITNESS NEWS @ 6A	M-F 6-7a		:30			NM	2	\$1,400.00
		PRIORITY VIP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--WTF--				2	\$700.00			
4	All	11/03/14	11/04/14	EYEWITNESS NEWS @ 6A	M-F 6-7a		:30			NM	2	\$1,400.00
		PRIORITY VIP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				2	\$700.00			
5	All	10/29/14	10/31/14	CBS THIS MORNING 7-9A	M-F 7-9a		:30			NM	2	\$800.00
		PRIORITY VIP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--WTF--				2	\$400.00			
6	All	11/03/14	11/04/14	CBS THIS MORNING 7-9A	M-F 7-9a		:30			NM	2	\$800.00
		PRIORITY VIP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				2	\$400.00			
7	All	10/29/14	10/31/14	EYEWITNESS NEWS @ 5P	M-F 5-5:30p		:30			NM	3	\$3,600.00
		PRIORITY VIP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--WTF--				3	\$1,200.00			
8	All	11/03/14	11/03/14	Mon 9-10p	Mon 9-10p		:30			NM	1	\$2,000.00
		PRIORITY VIP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$2,000.00			
9	All	10/29/14	10/29/14	Wed 8-9p	Wed 8-9p		:30			NM	1	\$2,175.00
		PRIORITY VIP										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> A70831 / 1		<u>Alt Order #</u> 07470355
<u>Contract Dates</u> 10/29/14 - 11/04/14	<u>Product</u> ORMAN SENATE/KS/45	<u>Estimate #</u> 4577
<u>Advertiser</u> *Greg Orman for Senate		<u>Original Date / Revision</u> 10/28/14 / 10/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$2,175.00			
10	All	10/31/14	10/31/14	Fri 7-8p	Fri 7-8p		:30			NM	1	\$1,400.00
PRIORITY VIP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$1,400.00			
11	All	10/31/14	10/31/14	Fri 8-9p	Fri 8-9p		:30			NM	1	\$1,400.00
PRIORITY VIP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$1,400.00			
12	All	10/31/14	10/31/14	Fri 9-10p	Fri 9-10p		:30			NM	1	\$1,500.00
PRIORITY VIP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$1,500.00			
15	All	11/02/14	11/02/14	Sun 6-7p	Sun 630-730p		:30			NM	1	\$2,575.00
PRIORITY VIP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$2,575.00			
16	All	11/02/14	11/02/14	Sun 7-8p	Sun 730-830p		:30			NM	1	\$2,075.00
PRIORITY VIP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$2,075.00			
17	All	11/02/14	11/02/14	Sun 8-9p	Sun 830-930p		:30			NM	1	\$1,750.00
PRIORITY VIP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$1,750.00			
18	All	11/02/14	11/02/14	Sun 9-10p	Sun 930-1030p		:30			NM	1	\$1,750.00
PRIORITY VIP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$1,750.00			
19	All	11/01/14	11/01/14	EYEWITNESS NEWS SAT 1	Sat 10-1035p		:30			NM	1	\$675.00
PRIORITY VIP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$675.00			
20	All	10/29/14	10/31/14	LETTERMAN	M-F 10:35-11:37p		:30			NM	3	\$1,950.00
PRIORITY VIP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--WTF--				3	\$650.00			
21	All	11/03/14	11/03/14	LETTERMAN	M-F 10:35-11:37p		:30			NM	1	\$650.00
PRIORITY VIP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$650.00			
22	All	11/02/14	11/02/14	Chiefs Regular Season	SUN 1158A-4P		:30			NM	2	\$13,000.00
PRIORITY VIP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----2				2	\$6,500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	All	10/27/14-11/02/14		Chiefs Regular Season	SUN 1158A-4P	-----Su	:30		\$6,500.00	NM		
See MG 22.3												
3	All	10/27/14-11/02/14		Chiefs Regular Season	Chiefs Regular Se	-----Su	:30		\$6,500.00	NM		
Ⓜ MG for 22.2 11/02												

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Contract / Revision	Alt Order #
A70831 / 1	07470355

Contract Dates	Product	Estimate #
10/29/14 - 11/04/14	ORMAN SENATE/KS/45	4577

Advertiser	Original Date / Revision
*Greg Orman for Senate	10/28/14 / 10/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
23	All	10/30/14	11/04/14	CBS THIS MORNING 7-9A	M-F 7-9a		:30			NM	4	\$1,600.00
		PRIORITY VIP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/14	11/05/14	MT-TF--				4	\$400.00			
24	All	11/01/14	11/01/14	College Football	SAT 11-630P		:30			NM	1	\$200.00
		PRIORITY P2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/14	11/05/14	-----S-				1	\$400.00			
25	All	11/01/14	11/01/14	Sat Prime Special	SAT 7-1030P		:30			NM	2	\$500.00
		PRIORITY P2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/14	11/05/14	-----S-				2	\$250.00			
Totals											38	\$44,320.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	38	\$44,320.00	(\$6,648.00)	\$37,672.00
Totals	38	\$44,320.00	(\$6,648.00)	\$37,672.00

Signature: _____ **Date:** _____
 KWCH-TV

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