

REQUEST FOR CANDIDATE AND/OR NON-CANDIDATE ISSUE ADVERTISING

DATE: SEPT 12th, 2014

STATION(S): KWCH | KSCW | KDCU

CANDIDATE AND/OR NON-CANDIDATE ISSUE: GREG ORMAN – US SENATE

PARTY OR NAME OF ISSUE: INDEPENDENT

DESCRIPTION OF ISSUE: GENERAL – US SENATE - KANSAS

REQUEST BY JIM JONAS
ADELSTEIN/LISTON
222 W ONTARIO, SUITE 600
CHICAGO, IL 60610

REQUEST ON BEHALF OF: ORMAN FOR SENATE
WYNNE JENNINGS, TREASURER
PO BOX 14814
LENEXA, KS 66285
785-530-5727
CONTACT@ORMANFORSENATE.COM

CANDIDACY OF: GREG ORMAN, INDEPENDENT, US SENATE - KANSAS

INFORMATION PROVIDED: RATES, POLITICAL DISCLOSURES, PB-18

**STATION POLITICAL DISCLOSURE
AND SALES PRACTICES PROVIDED:** YES

**FILE UP LOADED TO FCC POLITICAL
FILE FOR PUBLIC INSPECTION:** YES

MEETS BCRA SPONSORSHIP REQUIREMENTS: YES

ACCEPTED OR REJECTED: ACCEPTED



2815 East 37th Street North Wichita, KS 67219 | 316.838.1212

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KWCH-TV Wichita, KS</u>	Date: <u>9-¹²05-14</u>
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I, Jim Jonas,
 being/on behalf of: Orman for U.S. Senate,
 a legally qualified candidate of the Independent
 political party for the office of: U.S. Senate
 in the General
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Orman for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wynne Jennings

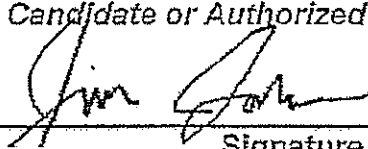
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/5/14

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Mike Wilton

Printed Name

De A. S. S.

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Jim Jonas for Orman For U.S. Senate Committee
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

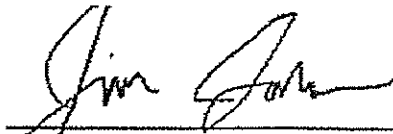
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



for Orman For US Senate

signature of candidate or authorized committee

Jim Jonas - campaign manager for Orman for US SENATE

printed name

9/5/14

date

REP HEADLINE# 7366178
*** ORIGINAL REV#0 ***

REP: TEL# 312-228-7006 FAX# 312-222-4103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP12/14 10.53
*** KWCH-TV ***

ADV # _____ ADV. NAME POLI/G ORMAN/I/SEN/KS REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME ADELSTEIN/LISTON BUYER NAME BARB OBRZUT

222 W. ONTARIO, SUITE 600

SALES PRSN CH- ROB OBRINGER (H)

CHICAGO, IL 60610

ORDER # _____ CONTRACT # 7366178 CLASS: NATL. LOCAL REGIONAL

PRDCT ORMAN SENATE #4201 EST#4201 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP15/14 SEP21/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP12/14 10.53

REP: 9/12 THIS IS A NEW POLITICAL ORDER
TOTAL \$15,900
PLEASE CONFIRM
THANKS, LIZ

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
30 MINUTE SEPARATION BETWEEN SPOTS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 4201

1			1200N-1230P	30		\$375.00	9/15	9/19	4		M-F	4
---	--	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS AT NOON
RA35+ : 4.0
CON COM1 : NEWS AT NOON

2			500P-530P	30		\$600.00	9/15	9/19	4		M-F	4
---	--	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS AT 5
RA35+ : 6.0
CON COM1 : NEWS AT 5

REP HEADLINE# 7366178
 *** ORIGINAL REV#0 ***

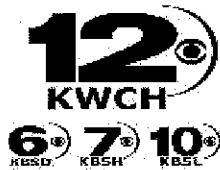
REP: TEL# 312-228-7006 FAX# 312-222-4103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP12/14 10.53
 *** KWBH-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	P1		600P-630P PROGRAM : NEWS AT 6 RA35+ : 8.0 CON COM1 : NEWS AT 6	30		\$675.00	9/15	9/19	4		M-F	4
4	P1		630P-700P PROGRAM : INSIDE EDITION RA35+ : 5.0 CON COM1 : INSIDE EDITION	30		\$525.00	9/15	9/19	4		M-F	4
5	P1		1035P-1137P PROGRAM : LETTERMAN RA35+ : 3.0 CON COM1 : LETTERMAN	30		\$325.00	9/15	9/19	5		M-F	5
6			715P-1030P PROGRAM : NFL FOOTBALL RA35+ : 16.0 CON COM1 : NFL FOOTBALL	30		\$2,000.00	9/18	9/18	1		THU	1
7	P1		800A-1000A PROGRAM : SAT MORN NEWS RA35+ : 2.0 CON COM1 : SAT MORN NEWS	30		\$150.00	9/20	9/20	4		SAT	4
8	P1		1000P-1035P PROGRAM : NEWS AT 10P RA35+ : 7.0 CON COM1 : NEWS AT 10P	30		\$675.00	9/20	9/20	1		SAT	1
9	P1		1000P-1035P PROGRAM : NEWS AT 10P RA35+ : 10.2 CON COM1 : NEWS AT 10P	30		\$1,150.00	9/15	9/21	2		M-F, SU	2
SEP/14 15900.00												
CONTRACT TOTAL 15900.00												
TOTAL SPOTS 29												

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- NOV/14 EST/ES
 DEMOS- RA35+*

CONTRACT



KWCH
2815 E. 37th Street North
Wichita, KS 67219
(316) 838-1212

www.kwch.com

And:

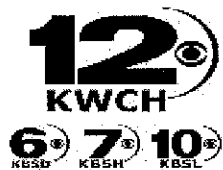
***Adelstein/Liston**
222 W Ontario, Ste 600
Chicago, IL 60610

<u>Contract / Revision</u> A69268 /		<u>Alt Order #</u> 07366178
<u>Product</u> ORMAN SENATE #4201		
<u>Contract Dates</u> 09/15/14 - 09/21/14		<u>Estimate #</u> 4201
<u>Advertiser</u> *Greg Orman for Senate		<u>Original Date / Revision</u> 09/12/14 / 09/12/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWCH	<u>Account Executive</u> Chicago Chicago	<u>Sales Office</u> Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	09/15/14	09/19/14	NEWS AT 12PM [MTWTF--]	M-F 1200P-1230P		:30				NM	4	\$1,500.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	MTWTF--				4	\$375.00	0.00			
N 2	All	09/15/14	09/19/14	NEWS AT 5PM [MTWTF--]	M-F 500P-530P		:30				NM	4	\$2,400.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	MTWTF--				4	\$600.00	0.00			
N 3	All	09/15/14	09/19/14	NEWS AT 6PM [MTWTF--]	M-F 600P-630P		:30				NM	4	\$2,700.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	MTWTF--				4	\$675.00	0.00			
N 4	All	09/15/14	09/19/14	INSIDE EDITION	M-F 630P-700P		:30				NM	4	\$2,100.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	MTW-F--				4	\$525.00	0.00			
N 5	All	09/15/14	09/19/14	LETTERMAN	M-F 1035P-1137P		:30				NM	5	\$1,625.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	MTW-F--				5	\$325.00	0.00			
N 6	All	09/18/14	09/18/14	THUR NIGHT FTBALL on CENFL	Thur Game		:30				NM	1	\$2,000.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	---1---				1	\$2,000.00	0.00			
N 7	All	09/20/14	09/20/14	NEWS AT 8AM [----S-]	SAT 800A-1000A		:30				NM	4	\$600.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-----4-				4	\$150.00	0.00			
N 8	All	09/20/14	09/20/14	NEWS AT 10PM [----S-]	SAT 1000P-1035P		:30				NM	1	\$675.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1-				1	\$675.00	0.00			
N 9	All	09/15/14	09/21/14	NEWS AT 10PM [MTWTF-S]	M-F/SU 1000P-1035P		:30				NM	2	\$2,300.00
		PRIORITY 1											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Sunflower Broadcasting, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KWCH
2815 E. 37th Street North
Wichita, KS 67219
(316) 838-1212

www.kwch.com

Contract / Revision	Alt Order #
A69268 /	07366178

Contract Dates	Product	Estimate #
09/15/14 - 09/21/14	ORMAN SENATE #420	4201

Advertiser	Original Date / Revision
*Greg Orman for Senate	09/12/14 / 09/12/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	MTW-F-S				2	\$1,150.00	0.00			
Totals										0.00		29	\$15,900.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/21/14	29	\$15,900.00	\$13,515.00
Totals	29	\$15,900.00	\$13,515.00

Signature: _____ **Date:** _____
 KWCH-TV

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