

ORDER



8.2

Orders

Order / Rev: 1802005

Alt Order #: 18053

Product Desc: PM USA 10/23-10/29/18

Estimate: 6203

Flight Dates: 10/29/18 - 10/29/18

Original Date / Rev: 10/11/18 / 11/13/18

Order Type: GENERAL

WPXT My Network

Primary AE: Meredith Thompson

Sales Office: E-NYC

Sales Region: NAT

Agency

Name: Waterfront Strategies

Buying Contact:

Billing Contact: Laura Bassett

3050 K Street NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Patriot Majority USA

Demographic: A25-54

Product Codes: PLI PAC Generic/Other

Priority: P-10

Revenue Codes: POL, GENL, GENL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	10/29/18	2	\$110.00	\$93.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	2	\$110.00	\$93.50	1.08
Totals	2	\$110.00	\$93.50	1.08

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Meredith Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPXTM	10/29/18	10/29/18	M-F 7-8P	CM	7-8P	M-----	:30	1	\$70.00	P-3	0.66	NM	1	\$70.00
				M-F 7-8P	(7:00 PM-7:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/18	11/04/18	M-----	1	\$70.00	0.66								
N 3	WPXTM	10/29/18	10/29/18	M-F PRIME A	CM	8-9P	M-----	:30	1	\$40.00	P-3	0.42	NM	1	\$40.00
				M-F 8-9P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/18	11/04/18	M-----	1	\$40.00	0.42								
													Totals	2	\$110.00