

**WONO-CD
Syracuse, NY**

**ISSUES/PROGRAMS LIST
2nd Quarter Ending
June 30, 2021**

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and Central New York:

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

Program Title: Your Community Connection (locally produced)

Schedule: Sunday 6:00 am – 6:30 am

Dates: 4/1/2021 – 6/30/2021

Program Description: Your Community Connection keeps viewers informed of current and future scheduled events happening within the viewing area and also includes community and cultural events as well as information on upcoming courses for self-improvement and education.

Topics:

4/4/21: McMahon Ryan Child Advocacy Center - Guest: Colleen Merced, Executive Director – Discussed the mission of the Center being dedicated to ending child abuse in Central NY through prevention, intervention and education by facilitating a coordinated multidisciplinary team approach meeting the needs of children and families. Discussed how abuse can be in many different forms such as sexual, physical and emotional abuse as well as neglect. Talked about upcoming fund raising including, but not limited to, the 100 Holes 4 Kids on 6/14/21 at Bellevue Country Club. Donations may be made via the website at mcmahonryan.org.

4/11/21: American Heart Association – Guest: Kristen (Kristy) Smorol, Communications Director – Ms. Smorol began with explaining the objective of the AHA as being “a relentless force for a world of longer, healthier lives.” The AHA is the nation’s oldest and largest voluntary health organization with the purpose of helping Americans live heart healthy and minimize the risk of the No. 1 and 5 killers: heart disease and stroke. The 2021 goal is to improve the cardiovascular health of all Americans by 20 percent through positive behaviors, nutritious eating habits and healthy lifestyles. Their website is: heart.org.

4/18/21: ARISE – Guest: Tania S. Anderson, CEO – ARISE is a non-profit, community based independent living center for promoting the full inclusion of people with disabilities in the community. Tania stated that one in five individuals has some type of disability and everyone has the right to full access and inclusion and how important the ability for independent living is. Donations are welcome at ariseinc.org.

4/25/21: Operation Northern Comfort – Guests: Laurel Flanagan and Joyce Reap, Co-Chairs – Operation Northern Comfort is a volunteer non-profit organization based in Central NY. It was discussed that ONC provides labor and resources for construction and repair to improve the living environments of people in need. A major fundraiser is coming up on 5/1/21 with the ONC Crawfish & Food Truck Rodeo, noon to 6pm at the Syracuse Inner Harbor. ONC has no paid staff and welcomes volunteers of all skill and experience level and they are geared toward one-day reconstruction of houses in the area. For those willing to volunteer, their website is operationnortherncomfort.org.

5/2/21: CNY Arts – Guest: Stephen Butler, Executive Director – CNY Arts is Central NY’s art counsel and serves six counties finding money and grants and then giving it out to arts, cultural and heritage organizations. Stephen spoke about the upcoming fundraising drive and the effect of the pandemic on the arts. Their website is cnyarts.org.

5/9/21: Alzheimer’s Association of Central NY – Guest: Cathy James, CEO – Spoke about Alzheimer’s being an irreversible, progressive brain disorder and being the most common form of dementia. Alzheimer’s accounts for 60 – 80% of dementia cases. There are two upcoming events. The first is “The Longest Day,” where on June 20th, people from around the world will fight the darkness of Alzheimer’s through a fundraising activity of their choice. You may register at act.alz.org. The second is “The Walk to End Alzheimer’s.” It’s held annually in more than 600 communities nationwide and is the biggest fundraising event of the year and largest event to raise awareness of the disease. The link to register is: alz.org/walk.

5/16/21: Haven at Skanda – Guest: Ellen Beckerman - Executive Director ellen@thehavenatskanda.org - Haven at Skanda is currently taking care of over 150 rescued and some endangered farm animals operating 24/7 all through the pandemic. Luckily, their volunteers have been amazing about coming out and

helping with safety protocols in place. Skanda continues to provide emergency childcare to kids of essential workers and also to kids who the surrounding counties have identified as possibly being at risk for abuse at home during the prolonged quarantine. Ellen talked about the continued shortfall of funding due entirely to several large corporate supporters having shut down their giving for 2020 because of the pandemic. The community has been more than grateful financially. However, donations for the animals are still welcome such as blankets, towels and grain. Haven is a nonprofit organization and is all volunteer. It is located in Cazenovia on the corner of Route 20 and Mosley Rd. Their website is: thehavenatskanda.org.

5/23/21: Friends of Onondaga Free Library – Guest: Mary Beth Roach, President – Friends of OFL provide extra funding for library collections, community programs and events, up-to-date technology and software, furniture, equipment and building improvements through an annual membership drive and various fundraising events. Meetings are the 1st Wednesday of each month at 7pm to plan community based activities and organize fundraising projects. Their website is: oflibrary.org.

5/30/21: Victory for Vets – Guest: Rick Carlesco, President – Victory for Vets is a collaborative community effort led by IBN Financial to raise awareness and funding through community events in order to help our service men and women get the support they need to reintegrate back into our community by providing service dogs and training at no cost to the Veteran or their family. Rick spoke about the need for vets to get help when needed. There is a present need for sponsors, donations and volunteers to help with events. Unfortunately, no current events were planned for 2021 due to the pandemic with the hope of their return in 2022.

6/6/21: Humane CNY – Guest: Maureen Davison, Director - Maureen discussed Humane CNY. It is a 501 C3 organization with an animal shelter in Liverpool, NY. The main mission is to take owner surrendered dogs and cats from the area, get them all updated on their shots, give them any vet work that they need, including surgeries and dental work. Then they work with them on any training and find them forever homes. Maureen explained the adoption fee, and how background checks are performed. Currently there is still an increase in adoption applications because people having been home for so long, not working, and wanting a pet. Humane CNY provides counseling to potential pet owners to make sure that they realize that adopting a pet is a long-term commitment.

6/13/21: ARISE – Guest: Tania S. Anderson, CEO – ARISE is a non-profit community based independent living center for to promote the full inclusion of people with disabilities in the community. Tania stated that one in five individuals has some type of disability and everyone has the right to full access and inclusion and how important the ability for independent living is. Tania gave an update on the Central NY Accessibility Fund which is a program for both renters and homeowners with disabilities to help with modifications to make their homes more accessible. Eligible applicants can take advantage of up to \$5,000 to make modification improvements. Donations are always welcome at ariseinc.org.

6/20/21: ARISE (repeat of program from 6/13/21

6/27/21: McMahon Ryan Child Advocacy Center - Guest: Colleen Merced, Executive Director – Discussed the mission of the Center being dedicated to ending child abuse in Central NY through prevention, intervention and education by facilitating a coordinated multidisciplinary team approach meeting the needs of children and families. Discussed how abuse can be in many different forms such as sexual, physical and emotional abuse as well as neglect. Talked about upcoming fund raising including, but not limited to, the 100 Holes 4 Kids on 6/14/21 at Bellevue Country Club. Donations may be made via the website at mcmahonryan.org.