

HOT 107.9

ATLANTA'S NUMBER ONE HIP-HOP STATION

2024: 1st Qtr Issues & Programs Reports: WHTA-FM

Issue/Organization	Program	Description	Flight Dates	Duration
Center for Civil & Human Rights	MLK Day Broadcast	<p>JOIN HOT 107.9 AND THE CENTER FOR CIVIL AND HUMAN RIGHTS AS WE SALUTE AND HONOR THE LIFE AND LEGACY OF DR. MARTIN LUTHER KING JR. FOR OUR ANNUAL MARTIN LUTHER KING JR. BROADCAST LIVE WITH OUR VERY OWN JAZZY T....MONDAY, JANUARY 15TH FROM 10AM TO 3PM AT THE CENTER FOR CIVIL AND HUMAN RIGHTS!</p> <p>FOR MORE INFO VISIT HOT SPOT A-T-L DOT COM.</p>	1/5/ – 1/15/	Mon – Sun Total: 29 Mentions
National Black Arts Festival	BLACKLISTED! BANNED BOOKS FAIR	<p>BETWEEN 2021 AND 2022, MORE THAN 1,600 BOOKS WERE BANNED IN 138 SCHOOL DISTRICTS ACROSS 32 STATES. THIS BLACK HISTORY MONTH PROGRAM NBAF CELEBRATES AFRICAN AMERICAN AUTHORS CREATING WORK THAT CHALLENGES THE STATUS QUO AND SPEAKS TRUTH TO POWER.</p> <p>JOIN HOT 107.9 AT NBAF'S BLACKLISTED! BANNED BOOKS FAIR ON FEBRUARY 24TH & 25TH</p>	2/17 – 2/25/	Mon – Sun Total: 44 Mentions

		<p>AT THE LOUDERMILK CONFERENCE CENTER IN DOWNTOWN, ATLANTA.</p> <p>REGISTER NOW AT NBAF DOT ORG BACK SLASH BLACK HISTORY MONTH FOR MORE INFO OR VISIT OUR WEBSITE.</p>		
Atlanta Community Food Bank	HUNGER WALK RUN! ANNUAL 5K WALK AND "FUN RUN"	<p>HOT 107.9 WANTS YOU TO JOIN US SUNDAY MARCH 10TH FOR THE 40TH ANNIVERSARY OF THE ATLANTA COMMUNITY FOOD BANK HUNGER WALK RUN THAT UNITES THE COMMUNITY TO RAISE AWARENESS AND CRITICAL FUNDS FOR LOCAL HUNGER RELIEF. PROCEEDS FROM THE EVENT WILL BENEFIT THE ATLANTA COMMUNITY FOOD BANK AND OTHER LOCAL NONPROFIT ORGANIZATIONS THAT SUPPORT FOOD PANTRIES AND MORE!</p> <p>REGISTER NOW TO JOIN THE RADIO ONE ATLANTA TEAM SUNDAY, MARCH 10TH FROM 12 NOON UNTIL 4PM AT THE HOME DEPOT BACK YARD BY VISITING HOT SPOT A-T-L DOT COM WHETHER YOU CHOOSE TO WALK OR RUN!</p> <p>FOR HUNGER WALK RUN GENERAL INFORMATION VISIT WWW.ACFB.ORG....</p>	2/27 – 3/9	Mon – Sun Total: 24 Mentions
Amerigroup Community Care	6TH ANNUAL DEKALB COUNTY EASTER EGG & SCAVENGER HUNT EGGTRAVAGANZA	RADIO ONE ATLANTA IN PARTNERSHIP WITH AMERIGROUP COMMUNITY CARE PRESENTS THE 6TH ANNUAL DEKALB COUNTY EASTER EGG & SCAVENGER HUNT EGGTRAVAGANZA, SATURDAY, MARCH 23RD, FROM	3/4 – 3/23	Mon – Sun Total: 40 Mentions

		<p>2 P.M. TO 5P.M. AT EXCHNAGE PARK LOCATED AT 2771 COLUMBIA DRIVE IN DECATUR .</p> <p>THE EVENT WILL FEATURE EGG DASHES, ADULT HUNT, VENDORS, PHOTOS WITH THE EASTER BUNNY AND MORE. FOR MORE INFO VISIT HOT SPOT A-T-L DOT COM</p>		
DEAR FATHERS	DEAR FATHERS NIGHT	<p>COME OUT TO DEAR FATHERS NIGHT, A PREGAME PANEL ON FATHERHOOD AND MENTAL HEALTH ON SATURDAY, MARCH 30TH AT STATE FARM ARENA BEFORE THE HAWKS TAKE ON THE MILWAUKEE BUCKS. THE EVENT WILL FEATURE MAYOR ANDRE DICKENS, AJ CALLOWAY, DAMIEN WILKINS, KELSEY MAYOR, JAH RAWLINGS, AND MODERATED BY DESSIE BROWN JR.</p> <p>FOR TICKETS AND MORE CONTACT DEAR FATHERS ON INSTAGRAM @DEAR.FATHERS OR EMAIL THEM AT CONTACT@DEARFATHERS.COM.</p>	3/18-3/30	<p>Mon – Sun Total: 36 Mentions</p>