AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ■ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 8/21/2018
WLIO-NBC-Lima	

I, Betsy Vonderheid,

being/on behalf of: DeWine Husted for Ohio,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/30-11/6			

Attach proposed schedule with charges (if available): $ 9085 Gr. $7722.25 net

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

I represent that the payment for the above described broadcast time has been furnished by:

DeWine Husted For Ohio

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer Best

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/21/2018 — Betsy Vandenheul

Date

To Be Signed By Station Representative

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title
Kevin Creamer	Kevin Creamer	Pres./GM

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Betsy Vonderheid
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

■ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Betsy Vonderheid

signature of candidate or authorized committee

Betsy Vonderheid — **printed name**

8/21/2018 — **date**

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

CONTRACT

Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

And:

SRCP Media, Inc.
201 N Union Street
Suite 200
Alexandria, VA 22314

Contract / Revision	Alt Order #
213371 /	26231807

Product
8 day week

Contract Dates	Estimate #
10/30/18 - 11/06/18	**1678**

Advertiser	Original Date / Revision
Mike Dewine	10/26/18 / 10/29/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WLIO	Katz Washington	Katz Washingto

Special Handling
Political

Demographic
Adults 25+

Agy Code	Advertiser Code	Product 1/2
	210	572

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WLIO	10/30/18	11/05/18	M-F First Edition	6a-7a		:30			NM	8	$640.00
Week:		10/30/18	11/05/18	MTWTF--				8	$80.00			
N 2	WLIO	11/06/18	11/06/18	M-F First Edition	6a-7a		:30			NM	1	$80.00
Week:		11/05/18	11/11/18	-T-----				1	$80.00			
N 3	WLIO	10/30/18	11/05/18	M-F 7a-9a Today Show	7a-9a		:30			NM	12	$960.00
Week:		10/30/18	11/05/18	MTWTF--				12	$80.00			
N 4	WLIO	11/06/18	11/06/18	M-F 7a-9a Today Show	7a-9a		:30			NM	3	$240.00
Week:		11/05/18	11/11/18	-T-----				3	$80.00			
N 5	WLIO	10/30/18	11/05/18	M-F 7a-9a Today Show	7a-9a		:30			NM	4	$320.00
Week:		10/30/18	11/05/18	MTWTF--				4	$80.00			
N 6	WLIO	11/06/18	11/06/18	M-F 7a-9a Today Show	7a-9a		:30			NM	1	$80.00
Week:		11/05/18	11/11/18	-T-----				1	$80.00			
N 7	WLIO	10/30/18	11/05/18	Today Show II	9a-10a		:30			NM	5	$200.00
Week:		10/30/18	11/05/18	MTWTF--				5	$40.00			
N 8	WLIO	10/30/18	11/05/18	M-F Today Show III	10a-11a		:30			NM	5	$125.00
Week:		10/30/18	11/05/18	MTWTF--				5	$25.00			
N 9	WLIO	10/30/18	11/05/18	M-F 12p-1p Noon Ed	12p-1p		:30			NM	5	$175.00
Week:		10/30/18	11/05/18	MTWTF--				5	$35.00			
N 10	WLIO	10/30/18	11/05/18	M-F 1p-2p	1p-2p		:30			NM	7	$420.00
Week:		10/30/18	11/05/18	MTWTF--				7	$60.00			
N 11	WLIO	10/30/18	11/05/18	M-F 2p-3p	2p-3p		:30			NM	8	$200.00
Week:		10/30/18	11/05/18	MTWTF--				8	$25.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.

Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

Contract / Revision	Alt Order #
213371 /	26231807

Contract Dates	Product	Estimate #
10/30/18 - 11/06/18	8 day week	**1678**

Advertiser	Original Date / Revision
Mike Dewine	10/26/18 / 10/29/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	WLIO	10/30/18	11/05/18	M-F 3P-4P	3P-4P		:30			NM	5	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/18	11/05/18	MTWTF--	5	$25.00						
N 13	WLIO	10/30/18	11/05/18	M-F 4p-5p	4p-5p		:30			NM	5	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/18	11/05/18	MTWTF--	5	$20.00						
N 14	WLIO	10/30/18	11/05/18	M-F 5p-530p	5P-530P		:30			NM	5	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/18	11/05/18	MTWTF--	5	$50.00						
N 15	WLIO	10/30/18	11/05/18	M-F 530p-5:57p	530p-5:57p		:30			NM	5	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/18	11/05/18	MTWTF--	5	$50.00						
N 16	WLIO	10/30/18	11/05/18	Local 6pm News	6p-630p		:30			NM	5	$1,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/18	11/05/18	MTWTF--	5	$275.00						
N 17	WLIO	10/30/18	11/05/18	M-F 7P-730P	7P-730P		:30			NM	5	$575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/18	11/05/18	MTWTF--	5	$115.00						
N 18	WLIO	10/30/18	11/05/18	M-F 730p-758p	730p-758p		:30			NM	5	$575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/18	11/05/18	MTWTF--	5	$115.00						
N 19	WLIO	11/05/18	11/05/18	Monday Prime 8p-10p	8p-10p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/18	11/11/18	M------	1	$300.00						
N 20	WLIO	10/30/18	11/05/18	M-Su Late News	11p-1135p		:30			NM	5	$875.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/18	11/05/18	MTWTF--	5	$175.00						
N 21	WLIO	10/30/18	11/05/18	M-F Tonight Show	1135p-1235a		:30			NM	10	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/18	11/05/18	MTWTF--	10	$40.00						
N 22	WLIO	10/30/18	11/05/18	M-F Late Night	1235a-135a		:30			NM	5	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/18	11/05/18	MTWTF--	5	$5.00						
N 23	WLIO	10/30/18	10/30/18	Tuesday Prime 9p-10p	9p-10p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/18	11/04/18	-T-----	1	$300.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WLIO	10/29/18-11/04/18		*Tuesday Prime 9p-10p*	*9p-10p*	-Tu--------	*:30*		*~~$300.00~~*	*NM*		
See MG 23.2												
2	WLIO	11/05/18-11/05/18		Monday Prime 8p-10p	8p-10p	M----------	:30		$300.00	NM		
Ⓜ	MG for 23.1 10/30											
N 24	WLIO	10/30/18	10/30/18	Tuesday Prime 10p-11p	10p-11p		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/18	11/04/18	-T-----	1	$175.00						
N 25	WLIO	11/02/18	11/02/18	Friday Prime 10p-11p	10p-11p		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/18	11/04/18	----F--	1	$100.00						
N 26	WLIO	11/03/18	11/03/18	SA Weekend Today Show	7a-9a		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.

Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

Contract / Revision	Alt Order #
213371 /	26231807

Contract Dates	Product	Estimate #
10/30/18 - 11/06/18	8 day week	**1678**

Advertiser	Original Date / Revision
Mike Dewine	10/26/18 / 10/29/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/18	11/04/18	-----S-	1				$40.00			
N 27	WLIO	11/03/18	11/03/18	SA Weekend Today Show	7a-9a		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/18	11/04/18	-----S-	1				$40.00			
N 28	WLIO	11/04/18	11/04/18	SU Early News	6p-630p		:30			NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/18	11/04/18	------S	1				$140.00			
						Totals					121	$9,085.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 -11/06/18	121	$9,085.00	($1,362.75)	$7,722.25
Totals	121	$9,085.00	($1,362.75)	$7,722.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.

powered by WideOrbit