



KLRT
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(501) 340-4427

CONTRACT

<u>Contract / Revision</u> 3507001 /		<u>Alt Order #</u> 27763304	
<u>Advertiser</u> POL/Greg Bledsoe/Lt Governor/AR/Rep		<u>Original Date / Revision</u> 04/08/22 / 04/08/22	
<u>Contract Dates</u> 04/18/22 - 04/24/22		<u>Estimate #</u> 3349	
<u>Product</u> 2022 Primary Election			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
	<u>Property</u> KLRT	<u>Account Executive</u> Millennium Washingto	<u>Sales Office</u> Millennium/Was
<u>Special Handling</u>			
<u>Demographic</u> Adults 55+			
		<u>Total Ratings</u> 24.30	
<u>Agy Code</u> 9916670	<u>Advertiser Code</u> 365	<u>Product 1/2</u> 471	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

And:

Ax Media
Attention: Sarah Blue
800 W. 47th Street
Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KLRT	04/18/22	04/24/22	7:00 PM-8:00 PM	7:00 PM-8:00 PM		:30			P4		NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	1-----	1			\$525.00	4.40					
N 2	KLRT	04/18/22	04/24/22	Fox 16 News @ 9p	M-F 9p-10p		:30			P4		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	--111--	3			\$300.00	5.20					
N 3	KLRT	04/18/22	04/24/22	7:00 PM-8:00 PM	7:00 PM-8:00 PM		:30			P4		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	--1----	1			\$450.00	4.30					
Totals												24.30	5	\$1,875.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/22 - 04/30/22	5	\$1,875.00	(\$281.25)	\$1,593.75
Totals	5	\$1,875.00	(\$281.25)	\$1,593.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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