

INVOICE



WECP
8195 Front Beach Rd.
Panama City, FL 32407
Main: (850) 234-7777
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
853386-2	07/29/18	July 2018	06/25/18 - 07/02/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

American Media and Advocacy Grp
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Scott for Senate	FL SENATE	9614- TV June 21- Ji

Flight Dates	Order #	Alt Order #
06/21/18 - 07/02/18	853386	WOC10991546

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914860	617	1140

Agency Ref	Advertiser Ref
6930	52904

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/21/18	07/02/18	M-F 630p-7p	6:30 PM-7:00 PM	11111--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/18 06/27/18 11111-- 5 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WECP	M	06/25/18	6:45 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	RSTV052418H	\$50.00 NM
4	WECP	Tu	06/26/18	6:44 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	RSTV052418H	\$50.00 NM
5	WECP	W	06/27/18	6:50 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	RSTV052418H	\$50.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/18 07/04/18 1--11-- 3 \$50.00									
6	WECP	Th	06/28/18	6:45 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	RSTV052418H	\$50.00 NM
7	WECP	F	06/29/18	6:45 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	RSTV052418H	\$50.00 NM
8	WECP	M	07/02/18	6:44 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	RSTV052418H	\$50.00 NM
2	06/21/18	07/02/18	M-F 10p-1035p	10:00 PM-10:35 PM	11111--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/18 06/27/18 11111-- 5 \$30.00									
3	WECP	M	06/25/18	10:06 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV052418H	\$30.00 NM
4	WECP	Tu	06/26/18	10:06 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV052418H	\$30.00 NM
5	WECP	W	06/27/18	10:06 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV052418H	\$30.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/18 07/04/18 1--11-- 3 \$30.00									
6	WECP	Th	06/28/18	10:08 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV052418H	\$30.00 NM
7	WECP	F	06/29/18	10:09 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV052418H	\$30.00 NM
8	WECP	M	07/02/18	10:19 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV052418H	\$30.00 NM
3	06/21/18	06/27/18	Wednesday Prime Hr 2	8:00 PM-9:00 PM	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/18 06/27/18 --1---- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE



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WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

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Advertiser	Product	Estimate Number	
Scott for Senate	FL SENATE	9614- TV June 21- Ju	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	06/21/18	06/27/18	Wednesday Prime Hr 2	8:00 PM-9:00 PM	-- 1----	:30	1	\$400.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WECP W 06/27/18 Wednesday Prime Hr 2 8:00 PM-9:00 PM :00 \$400.00 NM</div> <div>See MG 3.2</div> <div>Big Brother airs 7-9p Wednesday Prime 2 hour</div>									
2	WECP	F 06/29/18	8:37 PM Friday Prime Hr 2	8p-9p		:30	RSTV052418H	\$400.00	NM
MG for 3.1 06/27									
4	06/21/18	06/28/18	Thursday Prime Hr 3	9:00 PM-10:00 PM	--- 1---	:30	1	\$250.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>06/28/18 07/04/18 --- 1--- 1 \$250.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>2 WECP Th 06/28/18 9:36 PM Thursday Prime Hr 3 9:00 PM-10:00 PM :30 RSTV052418H \$250.00 NM</div>									
5	06/28/18	07/01/18	Sunday Prime Hr 3	8:00 PM-9:00 PM	----- 1	:30	1	\$350.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>06/25/18 07/01/18 ----- 1 1 \$350.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WECP Su 07/01/18 8:34 PM Sunday Prime Hr 3 8:00 PM-9:00 PM :30 RSTV052418H \$350.00 NM</div>									
Total Spots							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,480.00
<u>Agency Commission</u>	\$222.00
<u>Net Amount Due</u>	\$1,258.00
<u>Invoice Balance as of 07/31/18 2:25:51 PM CT</u>	\$0.00

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