

# INVOICE



**WECP**  
 8195 Front Beach Rd.  
 Panama City, FL 32407  
 Main: (850) 234-7777  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
853386-2	07/29/18	July 2018	06/25/18 - 07/02/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

**American Media and Advocacy Grp**  
 Attention: Accounts Payable  
 815 Slaters Lane  
 Alexandria, VA 22314

Advertiser	Product	Estimate Number
Scott for Senate	FL SENATE	9614- TV June 21- J

Flight Dates	Order #	Alt Order #
06/21/18 - 07/02/18	853386	WOC10991546

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WECP**  
 P.O. Box 14200  
 Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
9914860	617	1140

Agency Ref	Advertiser Ref
6930	52904

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/21/18	07/02/18	M-F 630p-7p	6:30 PM-7:00 PM	11111--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/18 06/27/18 11111-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WECP	M	06/25/18	6:45 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	RSTV052418H	\$50.00 NM
4	WECP	Tu	06/26/18	6:44 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	RSTV052418H	\$50.00 NM
5	WECP	W	06/27/18	6:50 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	RSTV052418H	\$50.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/18 07/04/18 1--11-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6	WECP	Th	06/28/18	6:45 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	RSTV052418H	\$50.00 NM
7	WECP	F	06/29/18	6:45 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	RSTV052418H	\$50.00 NM
8	WECP	M	07/02/18	6:44 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	RSTV052418H	\$50.00 NM
2	06/21/18	07/02/18	M-F 10p-1035p	10:00 PM-10:35 PM	11111--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/18 06/27/18 11111-- 5 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WECP	M	06/25/18	10:06 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV052418H	\$30.00 NM
4	WECP	Tu	06/26/18	10:06 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV052418H	\$30.00 NM
5	WECP	W	06/27/18	10:06 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV052418H	\$30.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/18 07/04/18 1--11-- 3 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6	WECP	Th	06/28/18	10:08 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV052418H	\$30.00 NM
7	WECP	F	06/29/18	10:09 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV052418H	\$30.00 NM
8	WECP	M	07/02/18	10:19 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV052418H	\$30.00 NM
3	06/21/18	06/27/18	Wednesday Prime Hr 2	8:00 PM-9:00 PM	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/18 06/27/18 --1---- 1 \$400.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

# INVOICE



Send Payment To:  
**WECP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>853386-2</b>	Invoice Date <b>07/29/18</b>	Invoice Month <b>July 2018</b>	Invoice Period <b>06/25/18 - 07/02/18</b>
Advertiser <b>Scott for Senate</b>	Product <b>FL SENATE</b>	Estimate Number <b>9614- TV June 21- Ju</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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4	06/21/18	06/28/18	Thursday Prime Hr 3	9:00 PM-10:00 PM	--- 1---	:30	1	\$250.00	NM																																																																		
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5	06/28/18	07/01/18	Sunday Prime Hr 3	8:00 PM-9:00 PM	----- 1	:30	1	\$350.00	NM																																																																		
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<u>Total Spots</u>							<b>15</b>																																																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,480.00</b>
<u>Agency Commission</u>	<b>\$222.00</b>
<u>Net Amount Due</u>	<b>\$1,258.00</b>
<u>Invoice Balance as of 07/31/18 2:25:51 PM CT</u>	<b>\$0.00</b>

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