

INVOICE



WJHG
8195 Front Beach Rd.
Panama City, FL 32407
Main: (850) 234-7777
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
879680-2	10/28/18	October 2018	10/01/18 - 10/01/18

Property	Account Executive	Sales Office	Sales Region
WJHG	Panama City House	Panama City Na	National

Billing Address:

American Media and Advocacy Grp
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WJHG
P.O. Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Scott for Senate	FL SENATE	9717

Flight Dates	Order #	Alt Order #
09/25/18 - 10/01/18	879680	WOC11045681

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914860	617	1140

Agency Ref	Advertiser Ref
6930	52904

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/18	10/01/18	News Channel 7 @ 11a	11:00 AM-12:00 PM	11111--	:30	5	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 11111-- 5 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WJHG	M	10/01/18	11:53 AM	News Channel 7 @ 11a	11:00 AM-12:00 PM	:30	RSFFT092418H	\$45.00 NM
2	09/25/18	10/01/18	M-F Jeopardy	4:30 PM-5:00 PM	11111--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 11111-- 5 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WJHG	M	10/01/18	11:13 AM	News Channel 7 @ 11a	11:00 AM-12:00 PM	:30	RSFFT092418H	\$45.00 NM
					MG for 2.3,1.3				
6	WJHG	M	10/01/18	4:43 PM	M-F Jeopardy	4:30 PM-5:00 PM	:03	RSFFT092418H	\$80.00 NM
					MG for 2.3,1.3				
5	WJHG	M	10/01/18	4:44 PM	M-F Jeopardy	4:30 PM-5:00 PM	:30	RSFFT092418H	\$80.00 NM
4	09/25/18	10/01/18	News Channel 7 Today @ 6a	6:00 AM-7:00 AM	22222--	:30	10	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 22222-- 10 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WJHG	M	10/01/18	6:38 AM	News Channel 7 Today @ 6a	6:00 AM-7:00 AM	:30	RSFFT092418H	\$80.00 NM
10	WJHG	M	10/01/18	6:56 AM	News Channel 7 Today @ 6a	6:00 AM-7:00 AM	:30	RSFFT092418H	\$80.00 NM
5	09/25/18	10/01/18	News Channel 7 Today @ 5a	5:00 AM-6:00 AM	22222--	:30	10	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 22222-- 10 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WJHG	M	10/01/18	5:07 AM	News Channel 7 Today @ 5a	5:00 AM-6:00 AM	:30	RSFFT092418H	\$40.00 NM
9	WJHG	M	10/01/18	5:29 AM	News Channel 7 Today @ 5a	5:00 AM-6:00 AM	:30	RSFFT092418H	\$40.00 NM
6	09/25/18	10/01/18	Today Show	7:00 AM-9:00 AM	33333--	:30	15	\$115.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
879680-2	10/28/18	October 2018	10/01/18 - 10/01/18
Advertiser	Product	Estimate Number	
Scott for Senate	FL SENATE	9717	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/25/18	10/01/18	Today Show	7:00 AM-9:00 AM	33333--	:30	15	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 33333-- 15 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
15	WJHG	M	10/01/18	7:29 AM	Today Show	7:00 AM-9:00 AM	:30	RSFFTV092418H	\$115.00 NM
14	WJHG	M	10/01/18	8:26 AM	Today Show	7:00 AM-9:00 AM	:30	RSFFTV092418H	\$115.00 NM
13	WJHG	M	10/01/18	8:38 AM	Today Show	7:00 AM-9:00 AM	:30	RSFFTV092418H	\$115.00 NM
8	09/25/18	10/01/18	News Channel 7 @ 6p M	6:00 PM-6:30 PM	22222--	:30	10	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 22222-- 10 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WJHG	M	10/01/18	6:13 PM	News Channel 7 @ 6p M-F	6:00 PM-6:30 PM	:30	RSFFTV092418H	\$200.00 NM
9	WJHG	M	10/01/18	6:27 PM	News Channel 7 @ 6p M-F	6:00 PM-6:30 PM	:30	RSFFTV092418H	\$200.00 NM
9	09/25/18	10/01/18	News Channel 7 @ 5p M	5:00 PM-5:30 PM	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 11111-- 5 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WJHG	M	10/01/18	5:26 PM	News Channel 7 @ 5p M-F	5:00 PM-5:30 PM	:30	RSFFTV092418H	\$200.00 NM
12	09/25/18	10/01/18	News Channel 7 @ 10p	10:00 PM-10:35 PM	11-11--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 11-11-- 4 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WJHG	M	10/01/18	10:33 PM	News Channel 7 @ 10p M-F	10:00 PM-10:35 PM	:30	RSFFTV092418H	\$200.00 NM
14	09/25/18	10/01/18	M-F Wheel of Fortune	6:30 PM-7:00 PM	21121--	:30	7	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 21121-- 7 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WJHG	M	10/01/18	6:41 PM	M-F Wheel of Fortune	6:30 PM-7:00 PM	:30	RSFFTV092418H	\$250.00 NM
6	WJHG	M	10/01/18	6:53 PM	M-F Wheel of Fortune	6:30 PM-7:00 PM	:30	RSFFTV092418H	\$250.00 NM
17	09/25/18	10/01/18	Monday Prime 2 Hour	6:57 PM-9:00 PM	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/18 10/01/18 1----- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	M	10/01/18	7:22 PM	Monday Prime 2 Hour	6:57 PM-9:00 PM	:30	RSFFTV092418H	\$550.00 NM

Total Spots **18**

Payment Terms 30 Days

<u>Gross Total</u>	\$2,685.00
<u>Agency Commission</u>	\$402.75
<u>Net Amount Due</u>	\$2,282.25

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<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
Scott for Senate		FL SENATE	9717

Invoice Balance as of 11/04/18 4:31:21 PM CT

\$0.00

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