

# ORDER



**Orders**  
**Order / Rev:** 886211  
**Alt Order #:** WOC11620191  
**Product Desc:** FL SENATE  
**Estimate:** 9718  
**Flight Dates:** 10/02/18 - 10/08/18  
**Original Date / Rev:** 07/27/18 / 07/27/18  
**Order Type:** NORMAL

**WECP**  
**Primary AE:** Panama City House  
**Sales Office:** PCBN  
**Sales Region:** National

**Agency Name:** American Media and Advocacy Grp  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Scott for Senate  
**Demographic:** A35+  
**Product Codes:** Candidate - National - Senate  
**Priority:** P-02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 52904  
**Agency External ID:** 6930  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/08/18	32	\$8,760.00	\$7,446.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	32	\$8,760.00	\$7,446.00	110.44
<b>Totals</b>	<b>32</b>	<b>\$8,760.00</b>	<b>\$7,446.00</b>	<b>110.44</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	10/02/18	10/07/18	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$180.00	P-02	3.72	NM	1	\$180.00
(Program: SUNDAY MRN-CBS)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1			1		\$180.00		3.72				
N 2	WECP	10/02/18	10/07/18	Face The Nation Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$80.00	P-02	1.97	NM	1	\$80.00
(Program: FACE NATN-CBS/FACE NATN2-CBS)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1			1		\$80.00		1.97				
N 3	WECP	10/02/18	10/08/18	Let's Make A Deal Let's Make A Deal	CM	9:00 AM-10:00 AM	11111--	:30	5	\$70.00	P-02	2.71	NM	5	\$350.00
(Program: LETS-DEAL1-CBS/LETS-DEAL2-CBS)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	11111--			5		\$70.00		2.71				
N 4	WECP	10/02/18	10/08/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$80.00	P-02	1.21	NM	5	\$400.00
(Program: INSIDE EDITION)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	11111--			5		\$80.00		1.21				
N 5	WECP	10/02/18	10/06/18	Sa 630p-7p Sa 630p-7p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$50.00	P-02	1.34	NM	1	\$50.00

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Advertiser: Scott for Senate  
 Product Desc: FL SENATE  
 Estimate: 9718  
**WECP**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: INSIDE EDITN W)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1-		1				\$50.00		1.34			
N 6	WECP	10/02/18	10/08/18	M-F 10p-1035p M-F 10p-1035p	CM	10:00 PM-10:35 PM	11111--	:30	5	\$40.00	P-02	0.83	NM	5	\$200.00
(Program: MODERN FAMILY<)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/18	10/08/18	11111--		5				\$40.00		0.83			
N 7	WECP	10/02/18	10/08/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	2-----	:30	2	\$600.00	P-02	6.90	NM	2	\$1,200.00
(Program: Bull)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/18	10/08/18	2-----		2				\$600.00		6.90			
N 8	WECP	10/02/18	10/02/18	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	6:57 PM-8:00 PM (6:57 PM-8:00 PM)	-2-----	:30	2	\$800.00	P-02	7.80	NM	2	\$1,600.00
(Program: NCIS)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-2-----		2				\$800.00		7.80			
N 9	WECP	10/02/18	10/02/18	Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-1-----	:30	1	\$800.00	P-02	7.00	NM	1	\$800.00
(Program: NCIS NO)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-1-----		1				\$800.00		7.00			
N 10	WECP	10/02/18	10/03/18	Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	--1----	:30	1	\$500.00	P-02	4.26	NM	1	\$500.00
(Program: Criminal Minds)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	--1----		1				\$500.00		4.26			
N 11	WECP	10/02/18	10/05/18	Friday Prime Hr 1 Friday Prime Hr 1	CM	6:57 PM-8:00 PM (6:57 PM-8:00 PM)	----1--	:30	1	\$400.00	P-02	4.00	NM	1	\$400.00
(Program: Macgyver)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	----1--		1				\$400.00		4.00			
N 12	WECP	10/02/18	10/05/18	Friday Prime Hr 2 Friday Prime Hr 2	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	----2--	:30	2	\$500.00	P-02	6.10	NM	2	\$1,000.00
(Program: Hawaii 5-0)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	----2--		2				\$500.00		6.10			
N 13	WECP	10/02/18	10/05/18	Friday Prime Hr 3 Friday Prime Hr 3	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	----2--	:30	2	\$500.00	P-02	6.60	NM	2	\$1,000.00
(Program: Blue Bloods)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	----2--		2				\$500.00		6.60			
N 14	WECP	10/02/18	10/06/18	Saturday Prime Hr 1 Saturday Prime Hr 1	CM	6:57 PM-8:00 PM (6:57 PM-8:00 PM)	-----2-	:30	2	\$200.00	P-02	2.50	NM	2	\$400.00
(Program: Crimetime Saturday)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----2-		2				\$200.00		2.50			
N 15	WECP	10/02/18	10/07/18	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	5:58 PM-7:00 PM (5:58 PM-7:00 PM)	-----1	:30	1	\$600.00	P-02	4.60	NM	1	\$600.00
(Program: 60 Minutes)L2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1		1				\$600.00		4.60			
													Totals	32	\$8,760.00