

## ORDER



WJHG

**Orders**  
**Order / Rev:** 895357  
**Alt Order #:** WOC11771734  
**Product Desc:** FL SENATE  
**Estimate:** 9893  
**Flight Dates:** 08/15/18 - 08/21/18  
**Original Date / Rev:** 08/14/18 / 08/14/18  
**Order Type:** NORMAL

**Primary AE:** Panama City House  
**Sales Office:** PCBN  
**Sales Region:** National

**Agency**  
**Name:** American Media and Advocacy Grp  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Scott for Senate  
**Demographic:** A35+  
**Product Codes:** Candidate - National - Senate  
**Priority:** P-02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 52904  
**Agency External ID:** 6930  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/21/18	37	\$13,430.00	\$11,415.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	37	\$13,430.00	\$11,415.50	233.90
<b>Totals</b>	<b>37</b>	<b>\$13,430.00</b>	<b>\$11,415.50</b>	<b>233.90</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJHG	08/15/18	08/21/18	News Channel 7 Today @ 6a News Channel 7 Today @ 6a (Program: NEWSCH 7 TDY 2)L2	CM	6:00 AM-7:00 AM	11111--	:30	5	\$190.00	P-02	4.14	NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/18	08/21/18	11111--		5				\$190.00		4.14			
N 2	WJHG	08/15/18	08/20/18	News Channel 7 @ 11a CM News Channel 7 @ 11a (Program: NEWSCHANNEL7-11)L2	CM	11:00 AM-12:00 PM	1-----	:30	1	\$90.00	P-02	3.90	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/18	08/21/18	1-----		1				\$90.00		3.90			
N 3	WJHG	08/15/18	08/21/18	M-F Jeopardy M-F Jeopardy (Program: JEOPARDY)L2	CM	4:30 PM-5:00 PM	11111--	:30	5	\$160.00	P-02	4.66	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/18	08/21/18	11111--		5				\$160.00		4.66			
N 4	WJHG	08/15/18	08/21/18	News Channel 7 @ 6p MFM News Channel 7 @ 6p M-F (Program: NEWSCHANNEL7-6)L2	CM	6:00 PM-6:30 PM	11111--	:30	5	\$400.00	P-02	9.33	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/18	08/21/18	11111--		5				\$400.00		9.33			
N 5	WJHG	08/15/18	08/21/18	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	11111--	:30	5	\$500.00	P-02	8.84	NM	5	\$2,500.00

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