

INVOICE



WECP
8195 Front Beach Rd.
Panama City, FL 32407
Main: (850) 234-7777
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
886799-1	08/26/18	August 2018	07/30/18 - 08/07/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

American Media and Advocacy Grp
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Scott for Senate	FL SENATE	9788

Flight Dates	Order #	Alt Order #
08/01/18 - 08/07/18	886799	WOC11762274

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914860	617	1140

Agency Ref	Advertiser Ref
6930	52904

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/01/18	08/05/18	Face The Nation	9:30 AM-10:30 AM	-----1	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -----1 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	08/05/18	10:18 AM	Face The Nation	9:30 AM-10:30 AM	:30	RSTV073018H	\$80.00 NM
2	08/01/18	08/07/18	Let's Make A Deal	9:00 AM-10:00 AM	-1-1---	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/18 08/07/18 -1-1--- 2 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Th	08/02/18	9:59 AM	Let's Make A Deal	9:00 AM-10:00 AM	:30	RSTV073018H	\$70.00 NM
2	WECP	Tu	08/07/18	9:27 AM	Let's Make A Deal	9:00 AM-10:00 AM	:30	RSTV073018H	\$70.00 NM
3	08/01/18	08/04/18	Sa 630p-7p	6:30 PM-7:00 PM	-----1-	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -----1- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Sa	08/04/18	6:43 PM	Sa 630p-7p	6:30 PM-7:00 PM	:30	RSTV073018H	\$40.00 NM
4	08/01/18	08/06/18	M-F 10p-1035p	10:00 PM-10:35 PM	1--1---	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/18 08/07/18 1--1--- 2 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Th	08/02/18	10:18 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV073018H	\$40.00 NM
2	WECP	M	08/06/18	10:08 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	RSTV073018H	\$40.00 NM
5	08/01/18	08/07/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/18 08/07/18 -1----- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Tu	08/07/18	9:49 PM	Tuesday Prime Hr 3	9:00 PM-10:00 PM	:30	RSTV073018H	\$600.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

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886799-1	08/26/18	August 2018	07/30/18 - 08/07/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Scott for Senate	FL SENATE	9788	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/01/18	08/07/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM	- 1 - - - - -	:30	1	\$600.00	NM
6	08/01/18	08/05/18	Sunday Prime Hr 1	5:58 PM-7:00 PM	- - - - - 1	:30	1	\$600.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		07/30/18	08/05/18	- - - - - 1	1	\$600.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	08/05/18	6:39 PM	Sunday Prime Hr 1	5:58 PM-7:00 PM	:30	RSTV073018H	\$600.00 NM
<u>Total Spots</u>							8		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,540.00
<u>Agency Commission</u>	\$231.00
<u>Net Amount Due</u>	\$1,309.00
<u>Invoice Balance as of 08/28/18 10:56:05 AM CT</u>	\$0.00

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