

INVOICE



WECP
 8195 Front Beach Rd.
 Panama City, FL 32407
 Main: (850) 234-7777
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
886799-1	08/26/18	August 2018	07/30/18 - 08/07/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

American Media and Advocacy Grp
 Attention: Accounts Payable
 815 Slaters Lane
 Alexandria, VA 22314

Advertiser	Product	Estimate Number
Scott for Senate	FL SENATE	9788

Flight Dates	Order #	Alt Order #
08/01/18 - 08/07/18	886799	WOC11762274

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECP
 P.O. Box 14200
 Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
9914860	617	1140

Agency Ref	Advertiser Ref
6930	52904

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/01/18	08/05/18	Face The Nation	9:30 AM-10:30 AM	-----1	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -----1 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP Su 08/05/18 10:18 AM Face The Nation 9:30 AM-10:30 AM :30 RSTV073018H \$80.00 NM									
2	08/01/18	08/07/18	Let's Make A Deal	9:00 AM-10:00 AM	-1-1---	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/18 08/07/18 -1-1--- 2 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP Th 08/02/18 9:59 AM Let's Make A Deal 9:00 AM-10:00 AM :30 RSTV073018H \$70.00 NM 2 WECP Tu 08/07/18 9:27 AM Let's Make A Deal 9:00 AM-10:00 AM :30 RSTV073018H \$70.00 NM									
3	08/01/18	08/04/18	Sa 630p-7p	6:30 PM-7:00 PM	-----1-	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -----1- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP Sa 08/04/18 6:43 PM Sa 630p-7p 6:30 PM-7:00 PM :30 RSTV073018H \$40.00 NM									
4	08/01/18	08/06/18	M-F 10p-1035p	10:00 PM-10:35 PM	1--1---	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/18 08/07/18 1--1--- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP Th 08/02/18 10:18 PM M-F 10p-1035p 10:00 PM-10:35 PM :30 RSTV073018H \$40.00 NM 2 WECP M 08/06/18 10:08 PM M-F 10p-1035p 10:00 PM-10:35 PM :30 RSTV073018H \$40.00 NM									
5	08/01/18	08/07/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/18 08/07/18 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP Tu 08/07/18 9:49 PM Tuesday Prime Hr 3 9:00 PM-10:00 PM :30 RSTV073018H \$600.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE



Send Payment To:
WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

<u>Invoice #</u> 886799-1	<u>Invoice Date</u> 08/26/18	<u>Invoice Month</u> August 2018	<u>Invoice Period</u> 07/30/18 - 08/07/18
<u>Advertiser</u> Scott for Senate		<u>Product</u> FL SENATE	<u>Estimate Number</u> 9788

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
5	08/01/18	08/07/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM	- 1 - - - - -	:30	1	\$600.00	NM																				
6	08/01/18	08/05/18	Sunday Prime Hr 1	5:58 PM-7:00 PM	- - - - - 1	:30	1	\$600.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/30/18</td> <td>08/05/18</td> <td>- - - - - 1</td> <td>1</td> <td>\$600.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/30/18	08/05/18	- - - - - 1	1	\$600.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	07/30/18	08/05/18	- - - - - 1	1	\$600.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WECP	Su	08/05/18	6:39 PM	Sunday Prime Hr 1	5:58 PM-7:00 PM	:30	RSTV073018H	\$600.00	NM																			
<u>Total Spots</u>							8																						

Payment Terms 30 Days

<u>Gross Total</u>	\$1,540.00
<u>Agency Commission</u>	\$231.00
<u>Net Amount Due</u>	\$1,309.00
<u>Invoice Balance as of 08/28/18 10:56:05 AM CT</u>	\$0.00

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