

ORDER



Orders
Order / Rev: 886175
Alt Order #: WOC11620378
Product Desc: FL SENATE
Estimate: 9720
Flight Dates: 10/16/18 - 10/22/18
Original Date / Rev: 07/27/18 / 07/27/18
Order Type: NORMAL

Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency
Name: American Media and Advocacy Grp
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Scott for Senate
Demographic: A35+
Product Codes: Candidate - National - Senate
Priority: P-04
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 52904
Agency External ID: 6930
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/18 | 10/20/18 | 2 | \$20.00 | \$17.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|----------------|----------------|-------------|
| October 2018 | 2 | \$20.00 | \$17.00 | 0.70 |
| Totals | 2 | \$20.00 | \$17.00 | 0.70 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Panama City House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---------------------------------------|--------------------|------------------|-------------|-----|---------------|---------|------|------|------|-------|---------|
| N 1 | EECP | 10/16/18 | 10/20/18 | Sa 9p-10p | CM | 9:00 PM-10:00 PM | -----2- | :30 | 2 | \$10.00 | P-03 | 0.35 | NM | 2 | \$20.00 |
| | | | | Sa 9p-10p | (9:00 PM-10:00 PM) | | | | | | | | | | |
| | | | | (Program: 2BRK GIRLS WK)2Q EST (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----2- | 2 | | \$10.00 | | 0.35 | | | | | | |
| Totals | | | | | | | | | | | | | | 2 | \$20.00 |