

**Quarterly Issues Programming Reports**  
**July 1st, 2018 - September 30th, 2018**  
**90.5 KCSU-FM**

The following issues were selected because they represent issues facing Northern Coloradans in our listening area.

**Issue 1: Local Public Awareness and Safety**

**KCSU Local Newscasts**

3-minute synopsis of events happening inside KCSU's northern Colorado broadcasting range played throughout various programs. We cover Fort Collins utility issues, crime, city announcements, and more. The newscasts average 3-minutes in length. The morning newscasts play at 9am, 11am, and 1pm. Our 3pm newscast is 1-minute of specialized sports, music, or campus news. The afternoon newscasts air at 5pm, 7pm and 9pm. All newscasts air on most weekdays, excluding weekends and Tuesdays.

Aired 48 minutes weekly from 9/10/18 – 9/30/18.

Total duration: **2 hours and 24 minutes**

**Local News Reports on Program "The Rocky Mountain Review"**

Twice weekly, *The Rocky Mountain Review* broadcasts 3-4 three minute local news stories about issues that affect Colorado State University students and Northern Colorado residents. The reports are written by student reporters referencing at least 3 local sources for each script. Each episode includes approximately 10-minutes of this programming.

**Example: STDs on the rise across campus**

Discussion of Issue: STDs have shown an increase amongst CSU students according to the CDC. *The Rocky Mountain Review* reporter Gabe Peterson reported on this issue. The discussion encompassed the importance of STD check ups, and that the cause of the increase in STDs is due to more students getting checked. This segment aired on September 13th, 2018, and was four minutes in length.

**Example: Overflow in Dorms**

Discussion: Emily Mashak, a News Director for the *Rocky Mountain Review*, wrote and read a story on the surge of new CSU freshman with no space in the dorms. This segment discussed the impact of dorm overflow to students at CSU, as well as the university response to the lack of housing. This segment lasted 3 minutes, and aired on August 30th, 2018.

**Example: Fort Collins spraying for mosquitoes**

Discussion: Fort Collins sprayed for mosquitoes to help decrease the numbers of the insects in high risk areas in the city. *Rocky Mountain Review* News Director Emily Mashak created the story, and this segment examined the Fort Collins is taking to mitigate the spread of disease from mosquitoes. This segment was aired September 9th, 2018 for three minutes.

Aired 2X weekly on “The Rocky Mountain Review,” Tuesdays and Thursdays from 4-5pm from 8/21/18 – 9/27/18

Total duration: **2 hours**

## **Issue 2: Social and Ethical critical debates for Coloradans**

### Round Table Discussions on “The Rocky Mountain Review”

“The Rocky Mountain Review” opens up the studio for a Roundtable discussion with reporters and/or special guests that can assist in the conversation regarding how recent events affect Coloradans. This quarter, Roundtable discussions have focused on local issues, as well as on national news events that affect Northern Colorado residents. The program welcomes commentary in the form of calls and texts from the public. The discussions average between 8-15 minutes in length at least two or three times a week.

Roundtable Issue: Michaella Surat case

Discussion of Issue: Colorado State University student Michaella Surat was convicted of resisting arrest and obstructing a police officer. The arrest was in regards to a video released earlier in the year showing Surat harassing a cop before he body slams her to the ground. On *The Rocky Mountain Review*, we discussed our opinions on whether or not Surat’s conviction was the right call before opening it up to a larger discussion on interacting with the police and safety when drinking (this is due to the fact that Surat was out drinking the night of the incident).

Roundtable issue: Meghan McCain’s political remarks at father’s funeral

Discussion: Meghan McCain gave a political eulogy at her funeral, which some interpreted as a jab at President Trump. On *The Rocky Mountain Review*, we discussed whether or not the political remarks were appropriate in a funeral setting. We also looked into President Trump’s remarks towards McCain and discussed his overall behavior in general.

Roundtable Issue: Botham Jean shooting

Discussion of issue: *The Rocky Mountain Review* reporter Cheyenne Duba provided a pre-recorded news segment covering the Botham Jean shooting, where Jean was fatally shot by a police officer who mistakenly thought he was in her apartment. The news team then discussed the case itself, as well as whether or

not this particular case was pertinent to the Black Lives Matter movement. We also discussed how this is reflected the state of police killings within Colorado as well, such as the Aurora Police who shot a man while responding to his home invasion call in August.

Aired 2X weekly from on Tuesdays and Thursdays from 4-5pm 8/28/18-9/30/18  
Total Duration: **45 minutes**

### **Issue 3: Analysis, criticism, and exposure of cultural arts for Coloradans**

Based on research from the Downtown Fort Collins Creative District, about 1000 Fort Collins residents are full or part-time musicians. Therefore, “The Rocky Mountain Review” considers the cultural impact of music to be a relevant issue for our listeners. The show airs music coverage twice each week for about 3-5 minutes as well as the occasional lifestyle segment which focuses on tips to improve daily life for listeners that are less musically inclined. This can come in the form of discussions or pre-recorded segments on events, shows and analysis of local bands and artists in the Larimer County community. This program allows *The Rocky Mountain Review* to share with the public the content of new art, music and tips for a better life.

Example:

On August 28th, Monty Daniel produced a five-minute album review of indie artist Mitski’s new album *Be the Cowboy*. This included clips from the songs so listeners could hear what the album sounded like, as well as an in-depth analysis of the album based on her knowledge as KCSU’s Music Director and her being a longtime listener of Mitski.

Example:

On August 30th, Asher Korn did a live in-studio music segment about singer Jason Mraz. She came on the show in person and gave listeners a quick history about Jason Mraz, as well as his music and his activism in the LGBT community. Asher also has chromesthesia, where she sees sounds as colors, so she gave an analysis about what colors Jason Mraz’s music were to her.

Example:

On September 6th, Kelly Suda came on the show to speak about acupuncture in Fort Collins for our lifestyle segment. She informed listeners about her experience with acupuncture and the lasting effects she has had from it. She also talked about the different types of acupuncture available in Fort Collins.

3-5 minute segments

Airs 2X weekly from on “Rocky Mountain Review,” Tuesdays and Thursdays from 4-5pm from 8/28/2018-9/30/2018

Total Duration: **38 minutes**

#### Issue 4: Public officials and interviews

Interview portion of show where KCSU interviews public officials and CSU affiliates about recent news coverage on, and off, campus. A variety of guests creates informative and entertaining information for our Northern Colorado audience. These are 10-15 minute interviews where guests are questioned on their area of expertise, experience with an event, and their effects on the surrounding community.

Interview:

Emily Patterson, community outreach manager for ASecureLife

Discussion of Issue: Emily Patterson came on *The Rocky Mountain Review* on August 28th to discuss ASecureLife's recent report findings that Colorado is the second worst state for identity theft. Patterson spoke about how ASecureLife developed this statistic, and also provided helpful information to our audience about how to protect themselves from identity theft. She also touched on what to do if your identity has been stolen. Patteson also explained how to deal with phishing scams, a problem that has been affecting Colorado State University and the larger Northern Colorado area.

Interview:

Dr. Bradley Nelson, holistic physician and author

Discussion: Dr. Bradley Nelson came on *The Rocky Mountain Review* on September 6th to discuss the effects that holistic medicine has on bullying victims and those who suffer from mental health issues. He spoke about how a lot of mental health problems are caused by repressed emotions stemming from past traumatic events. He then detailed how holistic medicine can help release these emotions, and also spoke about the warning signs to look for so that you can identify if you or a loved one are in need of help. With the increase of suicides and anxiety in America, this interview served as an important resource to our listeners who could be struggling.

Interview:

Monica White, wildlife biologist/founder and president of Colorado Tick-Borne Disease Awareness Association (COBTAA) & Dr. Heather Szerlong, research scientist and co-founder of Ticknology, LCC

Discussion: Monica White, and Dr. Heather Szerlong came on the *Rocky Mountain Review* to discuss the importance of tick safety in the northern Colorado area. They spoke on preventative measures to keep ticks off. They additionally spoke on the risks of tick borne diseases, such as Lyme disease, and how it can affect somebody's quality of life. With the prevalence of ticks in Colorado it is important for our listeners to know and understand the risks they pose as well as how to plan against them.

Aired 2X weekly from 8/28/2018 - 9/28/2018  
Total Duration: **3 hours 21 minutes**

### **Issue 5: Public Service Announcements**

Small segments that air multiple times throughout the day providing awareness regarding a variety of issues important to our Northern Colorado audience. These can encompass concerns specifically directed towards our Colorado audience, as well as concerns that are nationally focused. These 20-30 seconds segments providing quick awareness on issues pertaining to safety, general guidelines, and helpful advice.

#### Example: Tick Awareness

Ticks are a common insect within Colorado, and are carriers of diseases like Lyme disease. By providing tips on prevention, and information on ticks Coloradans can better protect themselves against the risks they pose.

#### Example: Texting and Driving

We provide reminders about the dangers drivers pose the threat they create by texting and driving.

#### Example: Sexual Assault Awareness

Sexual assault is a prevalent problem for individuals in Colorado, and by providing information on resources available to those affected by sexual assault they can seek help. This also provides awareness to the problem of sexual assault within Colorado.

Aired 12X a day from 8/28/2018-9/30/2018  
Total Duration: **3 Hour 20 Minutes**

**TOTAL TIME: 12 hours and 47 minutes**