

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Anna Throne-Holst for Congress

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/16

**Invoice ID: 1255928**  
**Campaign ID:**

**Invoice Date: 11-16-2016**  
**Estimate ID: n/a**

**Contract ID: 886257**  
**P.O Number:**

**Client ID: 43245**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$5,540.00
Agency Commission	(\$831.00)
Rep. Firm Commission	(\$1,648.15)

<b>Net Advertising Fee</b>	<b>\$3,060.85</b>
----------------------------	-------------------

<b>Sub Total</b>	<b>\$3,060.85</b>
------------------	-------------------

<b>Total This Invoice</b>	<b>\$3,060.85</b>
---------------------------	-------------------

/62355945/  
9663

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Intentionally blank page.

**viamedia**  
 220 Lexington Green Circle  
 Suite 300  
 Lexington, KY 40503  
 859-410-2699

## **Affidavit of Performance**

Client Name: Anna Throne-Holst for Congress  
 Remarks: /62355945/  
 Bill Cycle: 11/16  
 Rep. Firm: VNS/NCC

Contract ID: 886257  
 Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
10/31/16	Monday	AEN-NY NYC-9663_SUFFOL		My Haunted House	12:41pm	ATH1316H	00:00:30	60	Charged	48.00
10/31/16	Monday	AEN-NY NYC-9663_SUFFOL		After the First 48	3:45pm	ATH0716H	00:00:30	60	Charged	48.00
10/31/16	Monday	AEN-NY NYC-9663_SUFFOL		The First 48	8:44pm	ATH1316H	00:00:30	53	Charged	71.00
10/31/16	Monday	AEN-NY NYC-9663_SUFFOL		The First 48	11:44pm	ATH1316H	00:00:30	53	Charged	71.00
10/31/16	Monday	AMC-NY NYC-9663_SUFFOL		Halloween	9:15am	ATH1316H	00:00:30	66	Charged	19.00
10/31/16	Monday	AMC-NY NYC-9663_SUFFOL		Halloween	9:43am	ATH1316H	00:00:30	66	Charged	19.00
10/31/16	Monday	AMC-NY NYC-9663_SUFFOL		Halloween 4	6:51pm	ATH1316H	00:00:30	65	Charged	34.00
10/31/16	Monday	AMC-NY NYC-9663_SUFFOL		Halloween 5	8:48pm	ATH0716H	00:00:30	65	Charged	34.00
10/31/16	Monday	CNN-NY NYC-9663_SUFFOL		New Day	7:16am	ATH1316H	00:00:30	49	Charged	86.00
10/31/16	Monday	CNN-NY NYC-9663_SUFFOL		New Day	7:47am	ATH1316H	00:00:30	49	Charged	86.00
10/31/16	Monday	CNN-NY NYC-9663_SUFFOL		New Day	8:48am	ATH1316H	00:00:30	49	Charged	86.00
10/31/16	Monday	CNN-NY NYC-9663_SUFFOL		CNN Newsroom	10:54am	ATH0716H	00:00:30	57	Charged	65.00
10/31/16	Monday	CNN-NY NYC-9663_SUFFOL		Inside Politics	12:27pm	ATH1316H	00:00:30	57	Charged	65.00
10/31/16	Monday	CNN-NY NYC-9663_SUFFOL		CNN Newsroom	3:28pm	ATH1316H	00:00:30	57	Charged	65.00
10/31/16	Monday	CNN-NY NYC-9663_SUFFOL		Anderson Cooper 360	8:37pm	ATH1316H	00:00:30	42	Charged	113.00
10/31/16	Monday	CNN-NY NYC-9663_SUFFOL		CNN Tonight	10:26pm	ATH1316H	00:00:30	42	Charged	113.00
10/31/16	Monday	CNN-NY NYC-9663_SUFFOL		CNN Tonight	10:59pm	ATH0716H	00:00:30	42	Charged	113.00
10/31/16	Monday	DISC-NY NYC-9663_SUFFOL		Street Outlaws: Pumpkin	11:37am	ATH1316H	00:00:30	58	Charged	55.00
10/31/16	Monday	DISC-NY NYC-9663_SUFFOL		Street Outlaws: Pumpkin	3:37pm	ATH0716H	00:00:30	58	Charged	55.00
10/31/16	Monday	DISC-NY NYC-9663_SUFFOL		Street Outlaws: Pumpkin	5:36pm	ATH1316H	00:00:30	48	Charged	91.00
10/31/16	Monday	DISC-NY NYC-9663_SUFFOL		Street Outlaws	9:51pm	ATH1316H	00:00:30	48	Charged	91.00
10/31/16	Monday	ESPN-N NYC-9663_SUFFOL		Dan Le Batard	4:53pm	ATH1316H	00:00:30	44	Charged	96.00
10/31/16	Monday	ESPN-N NYC-9663_SUFFOL		Min Vikings@Ch+Sports	9:45pm	ATH0716H	00:00:30	35	Charged	143.00
10/31/16	Monday	ESPN-N NYC-9663_SUFFOL		Min Vikings@Ch+Sports	11:13pm	ATH1316H	00:00:30	35	Charged	143.00
10/31/16	Monday	FOOD-N NYC-9663_SUFFOL		The Kitchen	12:54pm	ATH1316H	00:00:30	40	Charged	115.00
10/31/16	Monday	FOOD-N NYC-9663_SUFFOL		Halloween Wars	4:53pm	ATH1316H	00:00:30	36	Charged	143.00
10/31/16	Monday	FOOD-N NYC-9663_SUFFOL		Halloween Baking Champ	6:55pm	ATH1316H	00:00:30	36	Charged	143.00
10/31/16	Monday	FXNC-N NYC-9663_SUFFOL		Fox and Friends	6:23am	ATH1316H	00:00:30	45	Charged	96.00
10/31/16	Monday	FXNC-N NYC-9663_SUFFOL		Fox and Friends	7:51am	ATH0716H	00:00:30	45	Charged	96.00
10/31/16	Monday	FXNC-N NYC-9663_SUFFOL		Outnumbered	12:49pm	ATH1316H	00:00:30	51	Charged	72.00
10/31/16	Monday	FXNC-N NYC-9663_SUFFOL		Your World: Neil Cavuto	4:23pm	ATH1316H	00:00:30	51	Charged	72.00
10/31/16	Monday	FXNC-N NYC-9663_SUFFOL		The Five	5:48pm	ATH1316H	00:00:30	39	Charged	127.00
10/31/16	Monday	FXNC-N NYC-9663_SUFFOL		The Kelly File	9:18pm	ATH1316H	00:00:30	39	Charged	127.00
10/31/16	Monday	HGTV-N NYC-9663_SUFFOL		House Hunters	3:46pm	ATH1316H	00:00:30	52	Charged	72.00
10/31/16	Monday	HGTV-N NYC-9663_SUFFOL		House Hunters	4:46pm	ATH1316H	00:00:30	52	Charged	72.00
10/31/16	Monday	HGTV-N NYC-9663_SUFFOL		House Hunters	6:46pm	ATH1316H	00:00:30	43	Charged	107.00
10/31/16	Monday	HGTV-N NYC-9663_SUFFOL		Love It or List It	8:43pm	ATH0716H	00:00:30	43	Charged	107.00
10/31/16	Monday	HIST-NY NYC-9663_SUFFOL		American Pickers	1:46pm	ATH1316H	00:00:30	61	Charged	48.00
10/31/16	Monday	HIST-NY NYC-9663_SUFFOL		American Pickers	4:43pm	ATH1316H	00:00:30	61	Charged	48.00
10/31/16	Monday	HIST-NY NYC-9663_SUFFOL		American Pickers	5:43pm	ATH1316H	00:00:30	54	Charged	71.00
10/31/16	Monday	HIST-NY NYC-9663_SUFFOL		American Pickers	7:45pm	ATH0716H	00:00:30	54	Charged	71.00
10/31/16	Monday	LIF-NY NYC-9663_SUFFOL		Grey's Anatomy	1:51pm	ATH1316H	00:00:30	62	Charged	48.00
10/31/16	Monday	LIF-NY NYC-9663_SUFFOL		Grey's Anatomy	2:49pm	ATH0716H	00:00:30	62	Charged	48.00
10/31/16	Monday	LIF-NY NYC-9663_SUFFOL		To Be Announced	5:54pm	ATH1316H	00:00:30	50	Charged	80.00
10/31/16	Monday	LIF-NY NYC-9663_SUFFOL		Intervention	11:40pm	ATH1316H	00:00:30	50	Charged	80.00
10/31/16	Monday	MNBC-N NYC-9663_SUFFOL		First Look	5:14am	ATH1316H	00:00:30	59	Charged	55.00
10/31/16	Monday	MNBC-N NYC-9663_SUFFOL		Morning Joe	8:22am	ATH1316H	00:00:30	59	Charged	55.00
10/31/16	Monday	MNBC-N NYC-9663_SUFFOL		Morning Joe	8:52am	ATH0716H	00:00:30	59	Charged	55.00
10/31/16	Monday	MNBC-N NYC-9663_SUFFOL		MSNBC Live	10:18am	ATH1316H	00:00:30	64	Charged	41.00
10/31/16	Monday	MNBC-N NYC-9663_SUFFOL		MSNBC Live	12:19pm	ATH1316H	00:00:30	64	Charged	41.00
10/31/16	Monday	MNBC-N NYC-9663_SUFFOL		MTP Daily	5:57pm	ATH1316H	00:00:30	55	Charged	68.00
10/31/16	Monday	MNBC-N NYC-9663_SUFFOL		Hardball Matthews	7:21pm	ATH0716H	00:00:30	55	Charged	68.00
10/31/16	Monday	MNBC-N NYC-9663_SUFFOL		All In With Chris Hayes	8:48pm	ATH1316H	00:00:30	55	Charged	68.00
10/31/16	Monday	TBSC-NY NYC-9663_SUFFOL		Star Wars: New Hope	1:52pm	ATH0716H	00:00:30	41	Charged	115.00
10/31/16	Monday	TBSC-NY NYC-9663_SUFFOL		Star Wars: New Hope	2:46pm	ATH1316H	00:00:30	41	Charged	115.00
10/31/16	Monday	TLC-NY NYC-9663_SUFFOL		Hoarding: Buried Alive	12:33pm	ATH1316H	00:00:30	63	Charged	48.00
10/31/16	Monday	TLC-NY NYC-9663_SUFFOL		Gypsy Wedding	2:33pm	ATH1316H	00:00:30	63	Charged	48.00
10/31/16	Monday	TLC-NY NYC-9663_SUFFOL		Paranormal Lockdown	5:32pm	ATH1316H	00:00:30	56	Charged	68.00
10/31/16	Monday	TLC-NY NYC-9663_SUFFOL		Paranormal Lockdown	8:34pm	ATH1316H	00:00:30	56	Charged	68.00
10/31/16	Monday	TNT-NY NYC-9663_SUFFOL		Supernatural	11:19am	ATH1316H	00:00:30	46	Charged	96.00
10/31/16	Monday	TNT-NY NYC-9663_SUFFOL		Arrow	2:23pm	ATH0716H	00:00:30	46	Charged	96.00
10/31/16	Monday	TNT-NY NYC-9663_SUFFOL		The Green Mile	5:52pm	ATH1316H	00:00:30	38	Charged	143.00
10/31/16	Monday	TNT-NY NYC-9663_SUFFOL		The Green Mile	6:46pm	ATH1316H	00:00:30	38	Charged	143.00
10/31/16	Monday	USA-NY NYC-9663_SUFFOL		NCIS	9:04am	ATH1316H	00:00:30	47	Charged	93.00
10/31/16	Monday	USA-NY NYC-9663_SUFFOL		NCIS	4:38pm	ATH1316H	00:00:30	47	Charged	93.00

10/31/16	Monday	USA-NY NYC-9663_SUFFOL NCIS	6:37pm	ATH1316H	00:00:30	34	Charged	155.00
10/31/16	Monday	USA-NY NYC-9663_SUFFOL NCIS	7:35pm	ATH0716H	00:00:30	34	Charged	155.00
						<b>Grand Total</b>		<b>5,540.00</b>

# Channel Summary

Network	Zone	Total Spots	Gross Revenue
AEN-NY	NYC-9663_SUFFOLK	4	\$238.00
AMC-NY	NYC-9663_SUFFOLK	4	\$106.00
CNN-NY	NYC-9663_SUFFOLK	9	\$792.00
DISC-NY	NYC-9663_SUFFOLK	4	\$292.00
ESPN-NY	NYC-9663_SUFFOLK	3	\$382.00
FOOD-NY	NYC-9663_SUFFOLK	3	\$401.00
FXNC-NY	NYC-9663_SUFFOLK	6	\$590.00
HGTV-NY	NYC-9663_SUFFOLK	4	\$358.00
HIST-NY	NYC-9663_SUFFOLK	4	\$238.00
LIF-NY	NYC-9663_SUFFOLK	4	\$256.00
MNBC-NY	NYC-9663_SUFFOLK	8	\$451.00
TBSC-NY	NYC-9663_SUFFOLK	2	\$230.00
TLC-NY	NYC-9663_SUFFOLK	4	\$232.00
TNT-NY	NYC-9663_SUFFOLK	4	\$478.00
USA-NY	NYC-9663_SUFFOLK	4	\$496.00
<b>Grand Total</b>		<b>67</b>	<b>\$5,540.00</b>

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 886257