

# CONTRACT



**WPHL-TV**  
**5001 Wynnefield Avenue**  
**Philadelphia, PA 19131**  
**(215) 878-1700**

<u>Contract / Revision</u> 754083 /		<u>Alt Order #</u>
<u>Product</u> Week 2		
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Estimate #</u>	
<u>Advertiser</u> Burlington County Freeholders/R/NJ		<u>Original Date / Revision</u> 10/22/18 / 10/22/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPHL-TV	<u>Account Executive</u> Charles Reilly	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Chris Mottola Consulting, Inc.**  
**4130 Cahuenga Blvd.**  
**Suite 230A**  
**North Hollywood, CA 91602**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	17	10/23/18	10/29/18	M-F 10p-1030p	10p-1030p		:15/:15				BK	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	11111--				5	\$850.00				
N 2	17	10/23/18	10/29/18	Su 10p-1030p	10p-1030p		:15/:15				BK	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/18	10/29/18	-----S				1	\$850.00				
<b>Totals</b>								0.00				6	\$5,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	5	\$4,250.00	(\$637.50)	\$3,612.50
10/29/18 - 10/29/18	1	\$850.00	(\$127.50)	\$722.50
<b>Totals</b>	6	\$5,100.00	(\$765.00)	\$4,335.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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