

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBOX Biloxi</u>	Date: <u>7/20/15</u>
--	--------------------------------

I, Maurice Bryant,
 being/on behalf of: Maurice / self,
 a legally qualified candidate of the Democratic
 political party for the office of: Harrison County Supervisor
 in the August 4th Primary
 election to be held on August 4th, 2015
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>Attached</u>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to elect Maurice I Bryant

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kahlia Jenkins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/20/15
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted
[Signature]
Signature

☐ Accepted in Part
Veronica Mares
Printed Name

☐ Rejected
Sales
Title

July 2015

Sun	Mon	Tues	Wed	Thu	Fri	Sat
			1	2	3	4 Independence Day
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

7400 0000
 340 100 8x30'S

Kramer

M. Byrne

McLuice Boyat
 Herndon Dist 41 (D)

ABC 23
 1X 11A 430
 1X 4R 450
 ABC 24
 1X 5A 475
 X ARE 25
 LAUREL 450

ABC 22
 1X 4P 430
 1X 5A 475

ABC 21
 1X 11A 430

ORDER

Orders
Order / Rev: 1352653
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 07/21/15 - 07/26/15
Original Date / Rev: 07/20/15 / 07/20/15
Order Type: Political

WLOX

Primary AE: Veronica (Ware) Maines
Sales Office: WLOX
Sales Region: Local

Agency
Name: Maurice Bryant
Buying Contact:
Billing Contact:
 4700 Cardinal Drive
 Gulfport, MS 39501

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Bryant, Maurice/Harrison County
Demographic: HH
Product Codes: PL130
Priority: P15
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/15	07/25/15	7	\$400.00	\$340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2015	7	\$400.00	\$340.00	0.00
Totals	7	\$400.00	\$340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Veronica (Ware) Maines			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	07/21/15	07/26/15	MIDDAY Midday	Comm	11a-1130a	-----	:30	0	\$50.00	P 5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/15	07/26/15	-1-1---		2				\$50.00		0.00			
N 2	WLOX	07/21/15	07/26/15	4 O'CLOCK SHOW 4 O'clock Show	Comm	4p-430p	-----	:30	0	\$50.00	P 5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/15	07/26/15	--11---		2				\$50.00		0.00			
N 3	WLOX	07/21/15	07/26/15	GOOD MORNING MISSISSIPPI Good Morning Mississippi M-F	Comm	5a-6a	-----	:30	0	\$75.00	P 5	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/15	07/26/15	--1-1--		2				\$75.00		0.00			
N 4	WLOX	07/21/15	07/26/15	LAW CALL LAW CALL	Comm	1030-11P	-----	:30	0	\$50.00	P 2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/15	07/26/15	-----S-		1				\$50.00		0.00			
													Totals	7	\$400.00