

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WNOX ABC/ABC5	<b>Date:</b> 10/14/15
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I, Devin Brown,

being/on behalf of: Average S. Bush,

a legally qualified candidate of the Independent

political party for the office of: Harrison County Superintendent

in the General Election

election to be held on Nov 3rd 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Attached				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

the committee to elect Anolie S. Bush

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Deborah Maston

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/14/15                      [Signature]  
**Date**    **Signature**

**To Be Signed By Station Representative**

**Accepted**                       **Accepted in Part**                       **Rejected**  
[Signature]                      Veronica Maud                      Sales  
**Signature**    **Printed Name**    **Title**

# October 2015

## Averie S. Bush's Commercial time

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
Nov 1	Nov 2	Nov 3				

8:30am - \$75  
 5:30pm - \$150  
**\$225 total**

5am - \$75  
 6am - \$325  
 11am - \$50  
 4pm - \$50  
 6pm - ~~\$625~~ \$195  
**\$1195 total**

5am - \$75  
 6am - \$325  
 11am - \$50  
 4pm - \$50  
**\$500 total**

5:00 am - \$75  
 4:00pm - \$50  
 6:30pm (CBS) - \$50  
**\$175 total**

5am - \$75  
 6am - \$225  
 11:00am - \$50  
 6:00pm - \$625  
**\$975 total**

5am - \$75  
 6:00 am - \$225  
 4:00pm - \$50  
 6:30pm (CBS) - \$50  
**\$400 total**

7am - \$50  
 6pm - \$150  
**\$200 total**

**\$3845 total**  
 15% discount  
 (\$576.75)  
**\$3268.25 total**

P. Louise B. S.  
 & Veronica Medina

# ORDER



**Orders**  
**Order / Rev:** 1393275  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 10/27/15 - 11/03/15  
**Original Date / Rev:** 10/14/15 / 10/19/15  
**Order Type:** Political

**WLOX**

**Primary AE:** Veronica (Ware) Maines  
**Sales Office:** WLOX  
**Sales Region:** Local

**Agency Name:** Averie Bush  
**Buying Contact:**  
**Billing Contact:**  
 14047 Remington Drive  
 Gulfport, MS 39503

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Bush, Averie/Harrison County Su  
**Demographic:** HH  
**Product Codes:** PL575  
**Priority:** P15  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/03/15	24	\$3,695.00	\$3,140.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	24	\$3,695.00	\$3,140.75	0.00
<b>Totals</b>	<b>24</b>	<b>\$3,695.00</b>	<b>\$3,140.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Veronica (Ware) Maines			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	10/27/15	11/03/15	MIDDAY Midday	Comm	11a-1130a	-----	:30	0	\$50.00	P 5	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/15	11/01/15	-1-1---		2		\$50.00		0.00					
		Week: 11/02/15	11/08/15	11-----		2		\$50.00		0.00					
N 2	WLOX	10/27/15	11/03/15	GOOD MORNING MISSISSIPPI Good Morning Mississippi M-F	Comm	5a-6a	-----	:30	0	\$75.00	P 5	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/15	11/01/15	-1111--		4		\$75.00		0.00					
		Week: 11/02/15	11/08/15	11-----		2		\$75.00		0.00					
N 3	WLOX	10/27/15	11/03/15	4 O'CLOCK SHOW 4 O'clock Show	Comm	4p-430p	-----	:30	0	\$50.00	P 5	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/15	11/01/15	--1-1--		2		\$50.00		0.00					
		Week: 11/02/15	11/08/15	11-----		2		\$50.00		0.00					
N 4	WLOX	10/27/15	11/03/15	WLOX NEWS-6P WLOX News 6p	Comm	6p-630p	-----	:30	0	\$625.00	P 5	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/15	11/01/15	---1---		1		\$625.00		0.00					
		Week: 11/02/15	11/08/15	-----		0		\$625.00		0.00					
N 6	WLOX	10/27/15	11/03/15	GOOD MORNING MISSISSIPPI Good Morning Mississippi M-F	Comm	6a-7a	-----	:30	0	\$225.00	P 5	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/15	11/01/15	---11--		2		\$225.00		0.00					
		Week: 11/02/15	11/08/15	-----		0		\$625.00		0.00					

Order / Rev: 1393275  
 Alt Order #:  
 Flight Dates: 10/27/15 - 11/03/15

Advertiser: POL/Bush, Averie/Harrison County Supe  
 Product Desc:  
 Estimate:  
**WLOX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WLOX	10/27/15	11/03/15	GOOD MORNING MISSISSIPPI M-F	Comm	6a-7a	-----	:30	0	\$325.00	P 2	0.00	NM	2	\$650.00
				Good Morning Mississippi M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----		0				\$695.00		0.00			
		Week: 11/02/15	11/08/15	11-----		2				\$325.00		0.00			
N 8	WLOX	10/27/15	11/03/15	NET GMA Saturday	Comm	GMA Saturday	-----	:30	0	\$50.00	P 5	0.00	NM	1	\$50.00
				GOOD MORNING AMERICA S.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----S-		1				\$50.00		0.00			
		Week: 11/02/15	11/08/15	-----		0				\$50.00		0.00			
N 9	WLOX	10/27/15	11/03/15	WLOX NEWS - SA	Comm	600PM-630PM	-----	:30	0	\$150.00	P 5	0.00	NM	1	\$150.00
				WLOX News Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----S-		1				\$150.00		0.00			
		Week: 11/02/15	11/08/15	-----		0				\$50.00		0.00			
N 10	WLOX	10/27/15	11/03/15	WLOX NEWS THIS WEEK	Comm	8:30AM-9:00AM	-----	:30	0	\$75.00	P 5	0.00	NM	1	\$75.00
				WLOX NEWS THIS WEEK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----S		1				\$75.00		0.00			
		Week: 11/02/15	11/08/15	-----		0				\$50.00		0.00			
N 11	WLOX	10/27/15	11/03/15	WLOX NEWS - SU 530p	Comm	530p-6p	-----	:30	0	\$150.00	P 5	0.00	NM	1	\$150.00
				WLOX News Su 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----S		1				\$150.00		0.00			
		Week: 11/02/15	11/08/15	-----		0				\$50.00		0.00			
N 12	WLOX	10/27/15	11/03/15	WLOX NEWS-6P	Comm	6p-630p	-----	:30	0	\$695.00	P 2	0.00	NM	1	\$695.00
				WLOX News 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----		0				\$695.00		0.00			
		Week: 11/02/15	11/08/15	1-----		1				\$695.00		0.00			
													Totals	24	\$3,695.00