

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WNOX ABC/ABC5</u>	<b>Date:</b> <u>10/14/15</u>
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I, Devin Bush,  
 being/on behalf of: Avery S. Bush,  
 a legally qualified candidate of the Independent  
 political party for the office of: Harrison County Superintendent  
 in the General Election  
 election to be held on Nov 3rd, 2015  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Attached				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

the committee to elect Marie S. Bush

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nehorah maston

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/14/15      [Signature]  
Date      Signature

***To Be Signed By Station Representative***

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      Leanna Mares      Sales  
Signature      Printed Name      Title

# October 2015

## Averie S. Bush's Commercial time

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
Nov 1 8:30am - \$75 5:30pm - \$150 <b>\$225 total</b>	Nov 2 5am - \$75 6am - \$325 11am - \$50 4pm - \$50 6pm - <del>\$625</del> <sup>\$195</sup> <b>\$1195 total</b>	Nov 3 5am - \$75 6am - \$325 11am - \$50 4pm - \$50 <b>\$500 total</b>	<b>\$3845 total</b> 15% discount (\$576.75) <b>\$3268.25 total</b>			

✓ *Averie S. Bush*  
 ✓ *Maenica Medina*

## ORDER



**Orders**  
**Order / Rev:** 1393275  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 10/27/15 - 11/03/15  
**Original Date / Rev:** 10/14/15 / 10/19/15  
**Order Type:** Political

## WLOX

**Primary AE:** Veronica (Ware) Maines  
**Sales Office:** WLOX  
**Sales Region:** Local

**Agency**  
**Name:** Averie Bush  
**Buying Contact:**  
**Billing Contact:**  
 14047 Remington Drive  
 Gulfport, MS 39503

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Bush, Averie/Harrison County Su  
**Demographic:** HH  
**Product Codes:** PL575  
**Priority:** P15  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/03/15	24	\$3,695.00	\$3,140.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	24	\$3,695.00	\$3,140.75	0.00
<b>Totals</b>	<b>24</b>	<b>\$3,695.00</b>	<b>\$3,140.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Veronica (Ware) Maines			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	10/27/15	11/03/15	MIDDAY Midday	Comm	11a-1130a	-----	:30	0	\$50.00	P 5	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-1-1---		2				\$50.00		0.00			
		Week: 11/02/15	11/08/15	11-----		2				\$50.00		0.00			
N 2	WLOX	10/27/15	11/03/15	GOOD MORNING MISSISSIPPI Good Morning Mississippi M-F 6a	Comm	5a-6a	-----	:30	0	\$75.00	P 5	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-1111--		4				\$75.00		0.00			
		Week: 11/02/15	11/08/15	11-----		2				\$75.00		0.00			
N 3	WLOX	10/27/15	11/03/15	4 O'CLOCK SHOW 4 O'clock Show	Comm	4p-430p	-----	:30	0	\$50.00	P 5	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	--1-1--		2				\$50.00		0.00			
		Week: 11/02/15	11/08/15	11-----		2				\$50.00		0.00			
N 4	WLOX	10/27/15	11/03/15	WLOX NEWS-6P WLOX News 6p	Comm	6p-630p	-----	:30	0	\$625.00	P 5	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	---1---		1				\$625.00		0.00			
		Week: 11/02/15	11/08/15	-----		0				\$625.00		0.00			
N 6	WLOX	10/27/15	11/03/15	GOOD MORNING MISSISSIPPI Good Morning Mississippi M-F 6a	Comm	6a-7a	-----	:30	0	\$225.00	P 5	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	---11--		2				\$225.00		0.00			
		Week: 11/02/15	11/08/15	-----		0				\$625.00		0.00			



Order / Rev: 1393275  
 Alt Order #:  
 Flight Dates: 10/27/15 - 11/03/15

Advertiser: POL/Bush, Averie/Harrison County Supe  
 Product Desc:  
 Estimate:

WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WLOX	10/27/15	11/03/15	GOOD MORNING MISSISSIPPI M-F	Comm	6a-7a	-----	:30	0	\$325.00	P 2	0.00	NM	2	\$650.00
				Good Morning Mississippi M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----		0				\$695.00		0.00			
		Week: 11/02/15	11/08/15	11-----		2				\$325.00		0.00			
N 8	WLOX	10/27/15	11/03/15	NET GMA Saturday	Comm	GMA Saturday	-----	:30	0	\$50.00	P 5	0.00	NM	1	\$50.00
				GOOD MORNING AMERICA S.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----S-		1				\$50.00		0.00			
		Week: 11/02/15	11/08/15	-----		0				\$50.00		0.00			
N 9	WLOX	10/27/15	11/03/15	WLOX NEWS - SA	Comm	600PM-630PM	-----	:30	0	\$150.00	P 5	0.00	NM	1	\$150.00
				WLOX News Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----S-		1				\$150.00		0.00			
		Week: 11/02/15	11/08/15	-----		0				\$50.00		0.00			
N 10	WLOX	10/27/15	11/03/15	WLOX NEWS THIS WEEK	Comm	8:30AM-9:00AM	-----	:30	0	\$75.00	P 5	0.00	NM	1	\$75.00
				WLOX NEWS THIS WEEK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----S		1				\$75.00		0.00			
		Week: 11/02/15	11/08/15	-----		0				\$50.00		0.00			
N 11	WLOX	10/27/15	11/03/15	WLOX NEWS - SU 530p	Comm	530p-6p	-----	:30	0	\$150.00	P 5	0.00	NM	1	\$150.00
				WLOX News Su 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----S		1				\$150.00		0.00			
		Week: 11/02/15	11/08/15	-----		0				\$50.00		0.00			
N 12	WLOX	10/27/15	11/03/15	WLOX NEWS-6P	Comm	6p-630p	-----	:30	0	\$695.00	P 2	0.00	NM	1	\$695.00
				WLOX News 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----		0				\$695.00		0.00			
		Week: 11/02/15	11/08/15	1-----		1				\$695.00		0.00			
													Totals	24	\$3,695.00