

Contract Agreement Between:



CONTRACT

WLOX

Send All Correspondence to:
208 Debuys Road
Biloxi, MS 39531
(228) 896-1313

wlox.com

And:

Prime Time Agency (B)
1313 25th Avenue
Gulfport, MS 39501

Contract / Revision 1316115 /		Alt Order #
Product		
Contract Dates 05/02/15 - 05/05/15		Estimate #
Advertiser POL/Gillich, Andrew "FO FO"/ Mayor/Biloxi		Original Date / Revision 05/01/15 / 05/01/15
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLOX	Account Executive Veronica Ware Leona	Sales Office WLOX
Special Handling Cash In Advance		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLOX	05/02/15	05/05/15	GOOD MORNING AMERICA GMA Saturday			1:00			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/27/15	05/03/15	-----S-				1	\$220.00			
		Week: 05/04/15	05/10/15	-----				0	\$110.00			
N 2	WLOX	05/02/15	05/05/15	WLOX News Sa 10-1030PM	10-1030PM		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/27/15	05/03/15	-----S-				1	\$700.00			
		Week: 05/04/15	05/10/15	-----				0	\$110.00			
N 3	WLOX	05/02/15	05/05/15	GOOD MORNING AMERICA GMA Sunday			1:00			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/27/15	05/03/15	-----S				2	\$130.00			
		Week: 05/04/15	05/10/15	-----				0	\$260.00			
N 4	WLOX	05/02/15	05/05/15	Good Morning Mississippi M- 6a-7a			1:00			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/27/15	05/03/15	-----				0	\$1,300.00			
		Week: 05/04/15	05/10/15	MT-----				4	\$650.00			
N 5	WLOX	05/04/15	05/05/15	WLOX News 6p	6p-630p		1:00			NM	1	\$1,390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/04/15	05/10/15	1-----				1	\$1,390.00			
N 6	WLOX	05/04/15	05/05/15	Good Morning America M-F	7a-9a		1:00			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/04/15	05/10/15	-2-----				2	\$450.00			
N 7	WLOX	05/02/15	05/05/15	WLOX NEWS THIS WEEK	8:30AM-9:00AM		1:00			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/27/15	05/03/15	-----S				1	\$220.00			
		Week: 05/04/15	05/10/15	-----				0	\$220.00			
Totals											12	\$6,290.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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1316115 /	

Contract Dates	Product	Estimate #
05/02/15 - 05/05/15		

Advertiser	Original Date / Revision
POL/Gillich, Andrew "FO	05/01/15 / 05/01/15

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/15 - 05/05/15	12	\$6,290.00	(\$943.50)	\$5,346.50
Totals	12	\$6,290.00	(\$943.50)	\$5,346.50

Signature: _____

Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WLOX T.V. Biloxi</u>	Date: <u>5.1.15</u>
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I, Ted Riemannbeing/on behalf of: Jojo Gilicha legally qualified candidate of the Non-Partisanpolitical party for the office of: Mayor of Biloxiin the Run off Electionelection to be held on May 12, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedule					

Attach proposed schedule with charges (if available):

\$6290 Gross / \$5346.50 net

I represent that the payment for the above described broadcast time has been furnished by:

Friends for To To Bilal Mayan

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

To To Bilal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5.1.15

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

Veronica Wake

Printed Name

Sales

Title