



Your NPR® Station

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**EEO Public File Report
WMRA / WXJM / WEMC (LMA) Employment Unit**

June 1, 2022 – May 31, 2023

i. Full time vacancies filled during this period:

one

ii. Recruitment Sources utilized during this period:

S2812 Account Executive

Source	Organization	Contact	Website	phone
HR	JMU JobLink	Danielle Ritchie	https://joblink.jmu.edu	(540) 568-7203
DNR	Harrisonburg Daily News-Record (ShenValleyJobs)	Danielle Ritchie	http://www.shenvalleyjobs.com	(540) 568-7203
INDEED	Indeed	Danielle Ritchie	www.indeed.com	(540) 568-7203
VAWC	Virginia Workforce Connection (VEC)	Danielle Ritchie	https://www.vawc.virginia.gov/vosnet/JobBanks/JobSearchCriteriaQuick.aspx	(540) 568-7203
VAB	Virginia Association of Broadcasters	Meghann McCoy	http://www.vabonline.com	(540) 568-7897
WMRA WEB	WMRA	Martin Mayiani	https://www.wmra.org/employment-opportunities	(540) 568-4045
CPB	Corporation for Public Broadcasting	Meghann McCoy	http://www.cpb.org/jobline/index.php	(540) 568-7897
CUR	Current (Publicmediajobs.org)	Meghann McCoy	https://jobs.current.org/	(540) 568-7897
GRTPUB	Greater Public	Meghann McCoy	https://greaterpublic.org/submit-job/	(540) 568-7897
LINKEDIN	LinkedIn	Meghann McCoy	https://www.linkedin.com/jobs	(540) 568-7897
ZIP	Zip Recruiter	Meghann McCoy	https://www.ziprecruiter.com/	(540) 568-7897
RADIO	WMRA (On-Air)	Matt Bingay		(540) 458-7884

iii. Recruitment Sources referring hiree during this period:

S2186 News Reporter

Radio

iv. Persons (sources) interviewed for full-time vacancies during this period:

S2186 News Reporter

Qty (4) Radio

Qty (1) Indeed

Note: Sources identified as reported by interviewees

v. **Initiatives undertaken pursuant to Section 73.2080(c)(2) during this period:**

Event: 2023 JMU College of Arts and Letters Career Conference

Date: Friday Feb 24, 2023

Organizer: JMU CAL

Staff: Matt Bingay

Served as moderator for a panel of four CAL Alumni discussing job paths and challenges when working in the Non-Profit sector. The event was attended by current JMU students interested in learning more about working in the non-profit sector. It was a 2-hour session attended by approximately 30 students.

Event: 2022 WXJM Scholarship Program

Dates: September 2022 – April 2023

Organizer: Internal

Staff: Calvin Pynn (WXJM Advisor), and Matt Bingay

Awarded 5 scholarships to James Madison University students involved with our student-station WXJM. These students will gain hands-on practical experience in broadcast management through their participation in the WXJM management team, and will be mentored by professional staff.

JMU also provides unpaid opportunities in radio broadcasting, production, promotion, sales and management to approximately 60 students per year at WXJM.

Event: 2023 SMAD Scholarship Program

Dates: May, 2023

Organizer: JMU (Licensee) - School of Media Arts and Design

Awarded 18 scholarships to James Madison University students studying in the School of Media Arts and Design. These scholarships were awarded from established scholarship programs providing in excess of \$40,000 in support for students.

Although many of the specific awards are broad in scope, the school has many graduates who have pursued broadcasting as a career. Several of the scholarships were journalism specific.

Event: 2023 MACRoCk Mid-Atlantic College Radio Conference

Date: April 7-8, 2023

Organizer: JMU (Licensee), WXJM

Staff: Calvin Pynn, Advisor of WXJM, WXJM management team and UPB volunteers

Thousands of students from up and down the East Coast attended this annual college radio event hosted by The JMU University Program Board and WXJM. This unique event featured a multitude of musicians, informal networking, and included a workshop addressing Inclusivity in DIY. Industry representatives were on hand at a "label expo". MACRock has become a valuable training program for radio station Music Directors and Event Promoters within this genre.

Event: 2022 Student Internships - WXJM

Dates: 2022/2023 Academic Year

Organizer: Internal

Staff: Caitlin Ann McGeehan and WXJM Second Line

Student Interns – Operations (5)

This program is designed to give interns hands on experience in the processes involved with operating and working at a college radio station. The program will span the entirety of each JMU semester, with an expected time commitment of 4 hours per week. Interns will work 2 hours each week with the General Manager, and will complete the rest of their hours through weekly partnerships with second line teams or CD review. Second Line team support assignments (Database Management, Music Directors, Publicity/Media, Member Outreach and Education, WXJM Live, Events) will be based on personal interest and skills.

Not for credit (300 hours total)