

ORDER



Orders
Order / Rev: 417782
 Alt Order #:
Product Desc: Friends of Sisolak
Estimate: 6345
Flight Dates: 05/02/18 - 05/08/18
Original Date / Rev: 05/01/18 / 05/11/18
Order Type: GENERAL

KTNV
Primary AE: Sarah Linden
Sales Office: EWSDC
Sales Region: NAT

Agency Name: GMMB Inc - Political
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Sisolak/Democrat/Governor
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-6
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID: 2
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/08/18	38	\$14,600.00	\$12,410.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	38	\$14,600.00	\$12,410.00	0.00
Totals	38	\$14,600.00	\$12,410.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sarah Linden			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/02/18	05/08/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	MTWTF--		2				\$100.00		0.00			
N 2	KTNV	05/02/18	05/08/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$200.00	P-6	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	MTWTF--		2				\$200.00		0.00			
N 3	KTNV	05/02/18	05/08/18	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	MTWTF--	:30	4	\$300.00	P-6	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	MTWTF--		4				\$300.00		0.00			
N 4	KTNV	05/06/18	05/06/18	Su 7-8am Su 7-8am	CM	7-8am	-----S	:30	1	\$275.00	P-6	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	-----S		1				\$275.00		0.00			
N 5	KTNV	05/06/18	05/06/18	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$275.00	P-6	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	-----S		1				\$275.00		0.00			
N 6	KTNV	05/06/18	05/06/18		CM	10-11am	-----S	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
This Week															
Su 10-11am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/02/18	05/08/18	-----S			1			\$300.00			0.00		
N 7	KTNV	05/02/18	05/08/18	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	2	\$150.00	P-6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/02/18	05/08/18	MTWTF--			2			\$150.00			0.00		
N 8	KTNV	05/02/18	05/08/18	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	2	\$150.00	P-6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/02/18	05/08/18	MTWTF--			2			\$150.00			0.00		
N 9	KTNV	05/02/18	05/08/18	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	1	\$150.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/02/18	05/08/18	MTWTF--			1			\$150.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KTNV	05/02/18-05/08/18		M-F 1-2pm			1-2pm	MTWThF----	:30	(\$150.00)	0.00	NM			
Credited [rate, moving to estimate 6375]															
N 10	KTNV	05/02/18	05/08/18	M-F 3-4pm News M-F 3-4pm News	CM	3-4pm	MTWTF--	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/02/18	05/08/18	MTWTF--			1			\$100.00			0.00		
N 11	KTNV	05/02/18	05/08/18	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	2	\$125.00	P-6	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/02/18	05/08/18	MTWTF--			2			\$125.00			0.00		
N 12	KTNV	05/02/18	05/08/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	2	\$200.00	P-6	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/02/18	05/08/18	MTWTF--			2			\$200.00			0.00		
N 13	KTNV	05/02/18	05/08/18	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	MTWTF--	:30	2	\$175.00	P-6	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/02/18	05/08/18	MTWTF--			2			\$175.00			0.00		
N 14	KTNV	05/06/18	05/06/18	Prime News Prime News	CM	8-11pm (7:00 PM-8:00 PM)	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/02/18	05/08/18	-----S			1			\$100.00			0.00		
N 15	KTNV	05/02/18	05/08/18	M-F 7-730pm M-F 7-730pm	CM	7-730pm	MTWTF--	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/02/18	05/08/18	MTWTF--			2			\$100.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KTNV	05/02/18-05/08/18		M-F 7-730pm			7-730pm	MTWThF----	:30	(\$100.00)	0.00	NM			
See MG 15.3,15.4 [PRE EMPT DUE TO OVERSOLD FG 5.2]															
2	KTNV	05/02/18-05/08/18		M-F 7-730pm			7-730pm	MTWThF----	:30	(\$100.00)	0.00	NM			
See MG 15.3,15.4 [PRE EMPT DUE TO OVERSOLD FG 5.2]															
3	KTNV	05/02/18-05/08/18		M-F 730-8pm			730-8pm	MTWThF----	:30	\$100.00	0.00	NM			
Ⓜ MG for 15.2,15.1 [rate]															
4	KTNV	05/02/18-05/08/18		M-F 730-8pm			730-8pm	MTWThF----	:30	\$100.00	0.00	NM			
Ⓜ MG for 15.2,15.1 [rate]															
N 16	KTNV	05/02/18	05/08/18	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	KTNV	05/02/18	05/08/18	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	MTWTF--		2				\$100.00		0.00			
N17	KTNV	05/07/18	05/07/18	Monday Prime A Monday Prime A	CM	8-10pm	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	M-----		1				\$2,000.00		0.00			
N18	KTNV	05/08/18	05/08/18	Tuesday Prime A Tuesday Prime A	CM	8-9pm	-T-----	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	-T-----		1				\$1,500.00		0.00			
N19	KTNV	05/08/18	05/08/18	Tuesday Prime B Tuesday Prime B	CM	9-10pm	-T-----	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	-T-----		1				\$1,000.00		0.00			
N20	KTNV	05/06/18	05/06/18	Sunday Prime B Sunday Prime B	CM	8-10pm	-----S	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	-----S		1				\$1,500.00		0.00			
N21	KTNV	05/02/18	05/08/18	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	2	\$250.00	P-6	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	MTWTF--		2				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KTNV	05/02/18-05/08/18	M-F 11-1135pm News		11-1135pm	MTWThF----	:30		\$200.00		0.00	NM		
N22	KTNV	05/02/18	05/08/18	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am	MTWTF--	:30	2	\$150.00	P-6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	MTWTF--		2				\$150.00		0.00			
N23	KTNV	05/05/18	05/05/18	NBA Playoffs Prime NBA Playoffs Prime	CM	5-8pm	-----S-	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	-----S-		1				\$1,000.00		0.00			
N24	KTNV	05/06/18	05/06/18	NBA Playoffs Sun Game NBA Playoffs Sun Game 1	CM	Various	-----S	:30	2	\$1,000.00	P-6	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/18	05/08/18	-----S		2				\$1,000.00		0.00			
													Totals	38	\$14,600.00