

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  WTVC, Chattanooga, TN	<b>Date:</b>  
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I, Oath Strategies, LLC

do hereby request station time concerning the following issue:

Conservative Super Pac supporting Jeb Bush

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Right To Rise USA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

**Yes**

**No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Jeb Bush

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Right to Rise USA, 6230 Wilshire Blvd, Los Angeles, CA 90048-5126  
www.righttoriseusa.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Charles R Spies, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

8/17/2015

Date



Signature

703.569.9400

Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

REP HEADLINE# 7999663 TRF# 2293457 REP: TEL# 610-293-4100 FAX# 610-225-7233  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! FEB10/16 14.24  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\*CHANGES\*\*\* \*\* WTVC-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/RIGHT TO RISE REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME OATH STRATEGIES BUYER NAME EMILY MILHOAN

PO BOX 2484 SALES PRSN PH- JIM QUINN  
 SPRINGFIELD, VA 22152

ORDER # \_\_\_\_\_ CONTRACT # 7999663 CLASS: NATL. LOCAL REGIONAL  
 PRDCT RIGHT TO RISE EST#2686 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES FEB16/16 FEB22/16 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE FEB10/16 14.24

REP: \*REVISION  
 ALL SPOTS 2/16 CXL'D  
 MOVED LATER IN FLIGHT  
 TOTAL: \$10,865 (NO CHANGE)  
 PLEASE CONFIRM  
 THANKS, ALEC

STA: PLEASE SEND NAB & TIME REQUEST FORMS.  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START DATE : END DATE : SPTS /WK : WEEK INVT : DAYS : TOTL SPTS :

AGENCY ADVERTISER CODE = 141 AGENCY EST# = 2686  
 AGENCY PRODUCT CODE = 295

28	S		1100P-1130P	30		\$325.00	2/16	2/16	0		TUE	0
PROGRAM : NEWS CHANNEL 9 AT 11PM												
CON COM1 : NEWS CHANNEL 9 AT 11PM												
29	S		1200N-1230P	30		\$200.00	2/16	2/16	0		TUE	0
PROGRAM : NEWS CHANNEL 9 MIDDAY												
CON COM1 : NEWS CHANNEL 9 MIDDAY												

2/10 ✓

REP HEADLINE# 7999663 TRF# 2293457  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*

FAX# 610-225-7233  
 FEB10/16 14.24  
 \*\*\* WTVG-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		430A-445A	30		\$60.00	2/16	2/16	0		TUE	0
PROGRAM : GOOD MORNING CHATTANOOGA CON COM1 : GOOD MORNING CHATTANOOGA												
31	S		500P-530P	30		\$300.00	2/16	2/16	0		TUE	0
PROGRAM : NEWS CHANNEL 9 AT 5PM CON COM1 : NEWS CHANNEL 9 AT 5PM												
32	S		530P-600P	30		\$300.00	2/16	2/16	0		TUE	0
PROGRAM : NEWS CHANNEL 9 AT 530P CON COM1 : NEWS CHANNEL 9 AT 530P												
33	S		600P-630P	30		\$450.00	2/16	2/16	0		TUE	0
PROGRAM : NEWS CHANNEL 9 AT 6PM CON COM1 : NEWS CHANNEL 9 AT 6PM												
40	A		430A-445A	30		\$60.00	2/17	2/17	1		WED	1
PROGRAM : GOOD MORNING CHATTANOOGA CON COM1 : GOOD MORNING CHATTANOOGA												
41	A		1100P-1130P	30		\$325.00	2/18	2/18	1		THU	1
PROGRAM : NEWS CHANNEL 9 AT 11PM CON COM1 : NEWS CHANNEL 9 AT 11PM												
42	A		530P-600P	30		\$300.00	2/19	2/19	1		FRI	1
PROGRAM : NEWS CHANNEL 9 AT 530P CON COM1 : NEWS CHANNEL 9 AT 530P												
43	A		500P-530P	30		\$300.00	2/18	2/18	1		THU	1
PROGRAM : NEWS CHANNEL 9 AT 5PM CON COM1 : NEWS CHANNEL 9 AT 5PM												
44	A		600P-630P	30		\$450.00	2/17	2/17	1		WED	1
PROGRAM : NEWS CHANNEL 9 AT 6PM CON COM1 : NEWS CHANNEL 9 AT 6PM												

REP HEADLINE# 7999663 TRF# 2293457  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-7233  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP FEB10/16 14.24  
 \*\*CHANGES\*\* \*\*\* WTVC-TV \*\*\*

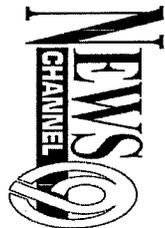
LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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45	A		1200N-1230P	30		\$200.00	2/17	2/17	1		WED	1
PROGRAM : NEWS CHANNEL 9 MIDDAY												
CON COM1 : NEWS CHANNEL 9 MIDDAY												

FEB/16 10865.00 CONTRACT TOTAL 10865.00 ✓  
 TOTAL SPOTS 39 ✓

MARKET TOTALS \$31,042 WTVC 35% WDEF 28% WDSI 6% WFLI 0% WRCB 31% EDSI 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



WTVC  
4279 Benton Dr  
Chattanooga, TN 37406-1244

Oath Strategies  
PO Box 2484  
Springfield, VA 22152

**Contract # 22933393**

Schedule Dates: 02/09/16-02/15/16  
Advertiser: Right to Rise USA (104930)  
Agency: Oath Strategies (16956)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: RIGHT TO RISE 2473 (753886)  
Salesperson: TeleRep/PH, Philadelphia (2992)  
Sales Office: TeleRep Philadelphia  
Buyer Name: MILLHOAN,EMILY  
Phone/Fax: /  
CPE: 141/295/2685  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: RIGHT TO RISE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
POLITICAL ISSUE WEEKLY BILLING

Date Entered: 11/11/15  
Last Modified: 11/11/15  
Entered By: Corinne Roth  
CO-OP: No  
Headline #: 07999649  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,491.00  
Net Total: \$8,449.00  
Sales Tax:

Chattanooga (WTVC)  
By Broadcast Month: Spots Rate  
Feb. 2016: 35 \$9,940.00  
Grand Total: 35 \$9,940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (11)	02/13/16-02/13/16	1	:30	Orbit - [P]Wheel of Fortune WKND(Sa), [P]Jeopardy WKND(Sa)	1							1	1	\$200.00	\$200.00	Chattanooga (WTVC)	WHEEL/GEOPARDY	11/11/15
12.0	Normal Line / News (12)	02/13/16-02/13/16	1	:30	8A- News-Good Morning Chattanooga Saturday	1							1	1	\$100.00	\$100.00	Chattanooga (WTVC)	GOOD MORNING CHATTANOOGA WEEKEND	11/11/15
13.0	Normal Line / News (13)	02/14/16-02/14/16	1	:30	11P- News-NewsChannel 9 at 11P SUN	1							1	1	\$350.00	\$350.00	Chattanooga (WTVC)	NEWS AT 11PM/SUN	11/11/15
14.0	Normal Line / News (14)	02/14/16-02/14/16	1	:30	6P- News-NewsChannel 9 at 6pm Sun	1							1	1	\$325.00	\$325.00	Chattanooga (WTVC)	NEWS AT 6PM/SUNDAY	11/11/15
15.0	Normal Line / Prime (15)	02/14/16-02/14/16	1	:30	7P- ABC-Americas Funniest Home Videos (Sunday)	1							1	1	\$600.00	\$600.00	Chattanooga (WTVC)	AMERICA'S FUNNIEST HOME VIDEOS	11/11/15
16.0	Normal Line / News (16)	02/11/16-02/11/16	1	:30	12P- News-NewsChannel 9 Midday	1							1	1	\$200.00	\$200.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDAY	11/11/15
17.0	Normal Line / News (17)	02/11/16-02/11/16	1	:30	4:30A- News-Good Morning Chattanooga 430a	1							1	1	\$60.00	\$60.00	Chattanooga (WTVC)	GOOD MORNING CHATTANOOGA	11/11/15
18.0	Normal Line / News (18)	02/11/16-02/11/16	1	:30	5P- News-NewsChannel 9 at 5P	1							1	1	\$300.00	\$300.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 5PM	11/11/15

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WTVC  
4279 Benton Dr  
Chattanooga, TN 37406-1244

Oath Strategies  
PO Box 2484  
Springfield, VA 22152

**Contract # 22933393**

Schedule Dates: 02/09/16-02/15/16  
Advertiser: Right to Rise USA (104930)  
Agency: Oath Strategies (16956)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: RIGHT TO RISE 2473 (753886)  
Salesperson: TeleRep/PHL, Philadelphia (2992)  
Sales Office: TeleRep Philadelphia  
Buyer Name: MILLHOAN,EMILY  
Phone/Fax: /  
CPE: 141/295/2685  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: RIGHT TO RISE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
POLITICAL ISSUE WEEKLY BILLING

Date Entered: 11/11/15  
Last Modified: 11/11/15  
Entered By: Connie Rott  
CO-OP: No  
Headline #: 07999649  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,491.00  
Net Total: \$9,449.00  
Sales Tax:

By Broadcast Month	Spots	Rate
Feb. 2016	35	\$9,940.00
<b>Grand Total:</b>	<b>35</b>	<b>\$9,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / News (19)	02/11/16-02/11/16	1	:30	5A- News-Good Morning Chattanooga 5a	1				1				1	\$125.00	\$125.00	Chattanooga (WTVC)	GOOD MORNG CHATTANOOGA	11/11/15
20.0	Normal Line / News (20)	02/11/16-02/11/16	1	:30	5:30P- News-NewsChannel 9 at 530p	1				1				1	\$300.00	\$300.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 530P CHATTANOOGA	11/11/15
21.0	Normal Line / News (21)	02/11/16-02/11/16	1	:30	6A- News-Good Morning Chattanooga 6a	1				1				1	\$260.00	\$260.00	Chattanooga (WTVC)	GOOD MORNG CHATTANOOGA	11/11/15
22.0	Normal Line / Access (22)	02/11/16-02/11/16	1	:30	7P- Wheel of Fortune America	1				1				1	\$450.00	\$450.00	Chattanooga (WTVC)	WHEEL OF FORTUNE GOOD MORNING AMERICA	11/11/15
23.0	Normal Line / SPOT (23)	02/11/16-02/11/16	1	:30	7A- ABC-Good Morning America	1				1				1	\$350.00	\$350.00	Chattanooga (WTVC)	GOOD MORNING AMERICA	11/11/15
24.0	Normal Line / Access (24)	02/11/16-02/11/16	1	:30	7:30P- Jeopardy	1				1				1	\$450.00	\$450.00	Chattanooga (WTVC)	JEOPARDY	11/11/15
25.0	Normal Line / SPOT (25)	02/09/16-02/09/16	1	:30	10A- The Doctors	1				1				1	\$140.00	\$140.00	Chattanooga (WTVC)	THE DOCTORS	11/11/15
26.0	Normal Line / News (26)	02/09/16-02/09/16	1	:30	11P- News-NewsChannel 9 at 11p M-F	1				1				1	\$325.00	\$325.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 11PM	11/11/15
27.0	Normal Line / News (27)	02/09/16-02/09/16	1	:30	4:30A- News-Good Morning Chattanooga 430a	1				1				1	\$60.00	\$60.00	Chattanooga (WTVC)	GOOD MORNG CHATTANOOGA	11/11/15
28.0	Normal Line / News (28)	02/09/16-02/09/16	1	:30	5A- News-Good Morning Chattanooga 5a	1				1				1	\$125.00	\$125.00	Chattanooga (WTVC)	GOOD MORNG CHATTANOOGA	11/11/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbaj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WTVC  
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Schedule Dates: 02/09/16-02/15/16  
Advertiser: Right to Rise USA (104930)  
Agency: Oath Strategies (16956)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: RIGHT TO RISE 2473 (753886)  
Salesperson: TeleRep/PHL, Philadelphia (2992)  
Sales Office: TeleRep Philadelphia  
Buyer Name: MILHOAN, EMILY  
Phone/Fax: /  
CPE: 141/295/2685  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: RIGHT TO RISE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
POLITICAL ISSUE WEEKLY BILLING

Date Entered: 11/11/15  
Last Modified: 11/11/15  
Entered By: Connie Rott  
CO-OP: No  
Headline #: 07999649  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,491.00  
Net Total: \$8,449.00  
Sales Tax:

By Broadcast Month	Spots	Rate
Feb. 2016	35	\$9,940.00
<b>Grand Total:</b>	<b>35</b>	<b>\$9,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	No	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / News (29)	02/09/16-02/09/16	1	:30	6P- News-NewsChannel 9 at 6P M-F	1	1							1	\$450.00	\$450.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	11/11/15
30.0	Normal Line / News (30)	02/10/16-02/10/16	1	:30	11P- News-NewsChannel 9 at 11P M-F	1	1							1	\$325.00	\$325.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 11PM	11/11/15
31.0	Normal Line / News (31)	02/10/16-02/10/16	1	:30	12P- News-NewsChannel 9 Midday	1	1							1	\$200.00	\$200.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDAY	11/11/15
32.0	Normal Line / News (32)	02/10/16-02/10/16	1	:30	5P- News-NewsChannel 9 at 5P	1	1							1	\$300.00	\$300.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 5PM	11/11/15
33.0	Normal Line / News (33)	02/10/16-02/10/16	1	:30	5:30P- News-NewsChannel 9 at 530P	1	1							1	\$300.00	\$300.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 530P	11/11/15
34.0	Normal Line / News (34)	02/10/16-02/10/16	1	:30	6A- News-Good Morning Chattanooga 6a	1	1							1	\$260.00	\$260.00	Chattanooga (WTVC)	GOOD MORNING CHATTANOOGA	11/11/15
35.0	Normal Line / News (35)	02/10/16-02/10/16	1	:30	6:45P- 7P (EST)	1	1							1	\$500.00	\$500.00	Chattanooga (WTVC)	NEWS BREAK	11/11/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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