

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4183161

Traffic Order #	570584		Created On	5/13/2024 9:27:18 AM		Order Status	Contract Confirmed	
Order #	4183161		Created By	Ebinezzer, Srinath Rajkumar		Gross \$	2117.00	
Order Descrp	POL – CANDIDATE – MUGHAL FOR GEORGIA – 5/14 - 5/19		Updated On	5/13/2024 10:14:27 AM		Net \$	1799.45	
Client	MUGHAL FOR GEORGIA		Updated By	eClerx BOT		Units	87	
Start Date	5/14/2024		Industry	Political-State-Local		Credit Hold	NO	
End Date	5/19/2024		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #		
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Haley, Blayre		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	CORSAIR COMMUNICATIONS	15.00%	Address 1	8244 Boone Trce		Product		
RepFirm		0%	Address 2			Estimate		
Copy Instr ID			City, State, Zip	Nashville, TN		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Total Zones	2		Zip	37221		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Northeast Gwinnett GA,Winder GA		Contact	Steen		Order File Loaded: Farooq 1 week Schedule REV2 - Scheduler (tv).scx. Atlanta - Priority Code: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	7		Phone					
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
Order File Loaded: Farooq 1 week Schedule REV2 - Schedule r (tv).scx.			Contract Type	Standard		3725,3632		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 3632

Traffic Order #	570584	Created On	5/13/2024 9:27:18 AM	Order Status	Contract Confirmed
Order #	4183161	Created By	Ebinezer, Srinath Rajkumar	Syscode Gross \$	797.00
Order Descrp	POL – CANDIDATE – MUGHAL FOR GEORGIA – 5/14 - 5/19	Updated On	5/13/2024 10:10:34 AM	Syscode Net \$	677.45
Client	MUGHAL FOR GEORGIA	Updated By	eClerx BOT	Syscode Units	52
Start Date	5/14/2024	Source	D365 Inventory	Zone Status	Contract Confirmed
End Date	5/19/2024	Zones	Winder GA	Avg Unit Rate	15.33
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	9		Retail Political Bundle	74 74	MSNBC	3632	IPÉ	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$38.00	\$228.00	30
10	10		Retail Political Bundle	74 74	Fox News Channel	3632	IPÉ	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$56.00	\$112.00	30
11	11		Retail Political Bundle	74 74	CNN	3632	IPÉ	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$38.00	\$228.00	30
12	12		Retail Political Bundle	74 74	ESPN	3632	IPÉ	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$9.00	\$63.00	30
13	13		Retail Political Bundle	100 100	ESPN	3632	San Diego Padres at ATL Braves	05/19/2024	05/19/2024	Su 7p-10p							X	1	\$75.00	\$75.00	30
14	14		Retail Political Bundle	74 74	Oxygen	3632	IPÉ	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$3.00	\$12.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		Retail Political Bundle	74 74	Oxygen	3632	IPE	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$2.00	\$14.00	30
16	16		Retail Political Bundle	74 74	Food Network	3632	IPE	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$6.00	\$30.00	30
17	17		Retail Political Bundle	74 74	Oprah Winfrey Network	3632	IPE	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$3.00	\$21.00	30
18	18		Retail Political Bundle	74 74	Oprah Winfrey Network	3632	IPE	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$2.00	\$14.00	30

SUMMARY FOR SYSCODE 3725

Traffic Order #	570584	Created On	5/13/2024 9:27:18 AM	Order Status	Contract Confirmed
Order #	4183161	Created By	Ebinezer, Srinath Rajkumar	Syscode Gross \$	1320.00
Order Descrp	POL – CANDIDATE – MUGHAL FOR GEORGIA – 5/14 - 5/19	Updated On	5/13/2024 10:10:34 AM	Syscode Net \$	1122.00
Client	MUGHAL FOR GEORGIA	Updated By	eClerx BOT	Syscode Units	35
Start Date	5/14/2024	Source	D365 Inventory	Zone Status	Contract Confirmed
End Date	5/19/2024	Zones	Northeast Gwinnett GA	Avg Unit Rate	37.71
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	74 74	MSNBC	3725	IPE	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$56.00	\$336.00	30
2	2		Retail Political Bundle	74 74	CNN	3725	IPE	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$56.00	\$336.00	30
3	3		Retail Political Bundle	74 74	Fox News Channel	3725	IPE	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$92.00	\$184.00	30
4	4		Retail Political Bundle	74 74	Oxygen	3725	IPE	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$5.00	\$30.00	30
5	5		Retail Political Bundle	74 74	Oxygen	3725	IPE	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$2.00	\$10.00	30
6	6		Retail Political Bundle	74 74	Food Network	3725	IPE	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$44.00	\$220.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Retail Political Bundle	74 74	ESPN	3725	IPÉ	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$21.00	\$84.00	30
8	8		Retail Political Bundle	100 100	ESPN	3725	San Diego Padres at ATL Braves	05/19/2024	05/19/2024	Su 7p-10p							X	1	\$120.00	\$120.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4183161

Traffic Order #	570584	# of Weeks	1	Active	Yes
Order #	4183161	Created On	5/13/2024 9:27:18 AM	Order Status	Contract Confirmed
Order Descrp	POL – CANDIDATE – MUGHAL FOR GEORGIA – 5/14 - 5/19	Created By	Ebinezer, Srinath Rajkumar	Gross \$	2117.00
Client	MUGHAL FOR GEORGIA	Updated On	5/13/2024 10:14:27 AM	Net \$	1799.45
Start Date	5/14/2024	Updated By	eClerx BOT	Units	87
End Date	5/19/2024	Source	D365 Inventory	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	