



KRDO NewsChannel 13 – Programs & Issues – 2Q 2012

Based on market research, the following list represents the general issues and challenges important to the communities we serve.

- Crime & Punishment
- Safety
- Traffic & Growth
- Severe Weather
- Education
- Political
- Healthcare & Affordability
- Jobs & Economy
- Military
- Arts & Culture

More specifically, there were several stories we covered in depth that had a big impact on our communities this quarter.

- Waldo Canyon Fire – The most destructive wildfire in Colorado history burned its way into Colorado Springs, destroying 347 homes and scorching 18,247 acres. We had wall-to-wall coverage as the fire burned in the area and more than 32,000 people were evacuated. We did hundreds of stories on the fire's impact to people and the community. We followed people as they went to see their burned homes. We've spoken with insurance agents on what's next for these people. Another angle we covered was about the crimes being committed in the evacuation area and to the evacuees. As well as the covering the President's visit to the evacuation shelters and burned area. (Safety/Crime & Punishment/Jobs & Economy/Severe Weather)
- Presidential Campaigning – Campaigns for both President Obama and Republican hopeful Mitt Romney have made several stops in southern Colorado. We've done many Your Voice, Your Vote stories on the candidates. (Political)
- Hail Storm – A big hail and rain storm poured down on the Pikes Peak region. It flooded roads and damaged cars, homes and trees. Stormtracker 13 stayed ahead of the storm tracking the damage. (Severe Weather/Jobs & Economy)
- Alamosa Teens Killed – Suspected drunk driver, Gilbert Sanchez, is accused of running into the girls' car killing all three. There were also two girls in his car who were hurt. We've been tracking the case, finding out more about the girls, Sanchez and the case against him. (Crime & Punishment/Family Life)
- Air Force Academy Graduation – The Class of 2012 graduated. President Barack Obama gave the commencement speech. (Arts & Culture/Political)

More detailed information is available in electronic format to any member of the public upon request. To view the public file on TV Program & Issues, please contact Michael Sipes, News Director (phone: 719-575-6361 / email: m.sipes@krdo.com) or Tim Larson, General Manager (phone: 719-575-6201 / email: t.larson@krdo.com).