## **Portland Radio Group EEO Recap 12/01/2020 – 11/30/2021**

## Portland Radio Group Full Time Jobs filled by the Portland Radio Group

- 2 Account Executive
- 1 Traffic / Business Office

### Recruitment Sources that Referred Each Hire

Account Executive - Portland Radio Group Radio Advertising - Portland Radio Group Radio Advertising

Traffic / Business - Portland Radio Group Website

#### POSTINGS EEO 03/5/2021-3/25/2021

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Traffic / Business Office						
NAME	CONTACT	WEB SITE	Phone	ADDRESS		
MAB.ORG	Suzanne Goucher	www.careerpage.org	207-623-3870	128 State Street Augusta, ME		
PRG Station Websites	Kristen Kresge	ALL	207-774-4561	420 Western Ave South Portland, ME		
Saga Communications	Theresa Wiley	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI		

**POSTINGS EEO** Ongoing

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Account Executive				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
PRG Station Websites & On Air	Kristen Kresge	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Theresa Wiley	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI

# <u>Total Number of Persons Interviewed for all Full Time Vacancies</u> 20

# Referral Sources of Candidates Interviewed

Word of Mouth / Referral		
All Access		
Internal	1	
Saga Communications/Indeed/Zip Recruiter		
Portland Radio / Websites		

## Portland Radio Group Outreach Activities 11/2020-11/2021

#### **Portland Radio Group Interns**

Because of the Pandemic we limited our intern program this year. In abundance of caution, we had only 1 intern in our **paid internship program.** The program provides in-depth training in all aspects of Programming, Promotions, News, Sales and General Administration at the Portland Radio Group cluster of stations. Our program is designed to assist individuals to acquire skills needed for broadcast employment.

#### Mia Jackowitz

A college student studying at Elon University was an intern from May 2021 to August 2021. Her skills as a news reporter and announcer showed remarkable improvement throughout the program.

#### **Partner with Southern Maine Community College**

Because of the pandemic the class was done virtually, our participation was temporarily suspended.

#### **In House Recruiting**

Employees are strongly encouraged to attract and recruit anyone whose talents they feel will be an asset to our organization, both full and part-time.

# All recruitment events were cancelled due to the Pandemic