

ORDER

WPRI

Orders
Order / Rev: 466213
Alt Order #: 09361523
Product Desc: TAVERAS/G/D
Estimate: 2618
Flight Dates: 07/09/14 - 07/15/14
Original Date / Rev: 07/08/14 / 07/08/14
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Taveras for Governor
Demographic: A35+
Product Codes: PL5
Priority: NA
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/30/14	07/15/14	49	\$17,020.00	\$14,467.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2014	49	\$17,020.00	\$14,467.00	0.00
Totals	49	\$17,020.00	\$14,467.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WPRI	37%	\$17,020.00
Market	100%	\$46,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ENAC	0%	\$0.00
UNKWN	0%	\$0.00
WJAR	47%	\$21,620.00
WLNE	8%	\$3,680.00
WLWC	0%	\$0.00
WNAC	8%	\$3,680.00
WPXQ	0%	\$0.00
WSBE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPRI	07/09/14	07/09/14	CBS This Morning The Early Show M-F 7-9a	CM	The Early Show M--W----		:30	2	\$225.00	P3	0.00	NM	2	\$450.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/07/14	07/13/14	--W----		2		\$225.00		0.00					
E 2	WPRI	07/10/14	07/10/14	CBS This Morning The Early Show M-F 7-9a	CM	The Early Show M---T---		:30	2	\$225.00	P3	0.00	NM	2	\$450.00
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/07/14	07/13/14	---T---		2		\$225.00		0.00					

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 WPRI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WPRI	07/14/14	07/14/14	6am Eyewitness News M-F M-F 6a-7a News	CM	M-F 6a-7a News	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
EN THISMORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/14/14	07/20/14	M-----	1		\$300.00		0.00						
N 15	WPRI	07/15/14	07/15/14	6am Eyewitness News M-F M-F 6a-7a News	CM	M-F 6a-7a News	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
EN THISMORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/14/14	07/20/14	-T-----	1		\$300.00		0.00						
N 16	WPRI	07/09/14	07/09/14	Rhode Show M-F 9-10a CM Rhode Show M-F 9a-10a	CM	Rhode Show M-F 9-10a	---W----	:30	2	\$90.00	P4	0.00	NM	2	\$180.00
RHODE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	---W----	2		\$90.00		0.00						
N 17	WPRI	07/10/14	07/10/14	Rhode Show M-F 9-10a CM Rhode Show M-F 9a-10a	CM	Rhode Show M-F 9-10a	----T---	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
RHODE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	----T---	1		\$90.00		0.00						
N 18	WPRI	07/11/14	07/11/14	Rhode Show M-F 9-10a CM Rhode Show M-F 9a-10a	CM	Rhode Show M-F 9-10a	----F--	:30	2	\$90.00	P4	0.00	NM	2	\$180.00
RHODE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	----F--	2		\$90.00		0.00						
N 19	WPRI	07/14/14	07/14/14	Rhode Show M-F 9-10a CM Rhode Show M-F 9a-10a	CM	Rhode Show M-F 9-10a	M-----	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
RHODE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/14/14	07/20/14	M-----	1		\$90.00		0.00						
N 20	WPRI	07/15/14	07/15/14	Rhode Show M-F 9-10a CM Rhode Show M-F 9a-10a	CM	Rhode Show M-F 9-10a	-T-----	:30	2	\$90.00	P4	0.00	NM	2	\$180.00
RHODE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/14/14	07/20/14	-T-----	2		\$90.00		0.00						
N 21	WPRI	07/09/14	07/09/14	12N Eyewitness News M-F 12N Eyewitness News M-F	CM	M-F 12-1230p	---W----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
EN AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	---W----	1		\$225.00		0.00						
N 22	WPRI	07/10/14	07/10/14	12N Eyewitness News M-F 12N Eyewitness News M-F	CM	M-F 12-1230p	---T---	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
EN AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	---T---	1		\$225.00		0.00						
N 23	WPRI	07/11/14	07/11/14	12N Eyewitness News M-F 12N Eyewitness News M-F	CM	M-F 12-1230p	----F--	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
EN AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	----F--	1		\$225.00		0.00						
N 24	WPRI	07/14/14	07/14/14	12N Eyewitness News M-F 12N Eyewitness News M-F	CM	M-F 12-1230p	M-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
EN AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/14/14	07/20/14	M-----	1		\$225.00		0.00						
N 25	WPRI	07/15/14	07/15/14	12N Eyewitness News M-F 12N Eyewitness News M-F	CM	M-F 12-1230p	-T-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
EN AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/14/14	07/20/14	-T-----	1		\$225.00		0.00						
N 26	WPRI	07/09/14	07/09/14		CM	M-F 7-730p	---W----	:30	1	\$675.00	P3	0.00	NM	1	\$675.00

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 Product Desc: TAVERAS/G/D
 Estimate: 2618
 WPRI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7-730p M-F 7-730p WHEEL-FORTNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/07/14 07/13/14 --W---- 1 \$675.00 0.00															
N 27	WPRI	07/10/14	07/10/14	M-F 7-730p M-F 7-730p	CM	M-F 7-730p	---T---	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
WHEEL-FORTNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/07/14 07/13/14 ---T--- 1 \$675.00 0.00															
N 28	WPRI	07/11/14	07/11/14	M-F 7-730p M-F 7-730p	CM	M-F 7-730p	----F--	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
WHEEL-FORTNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/07/14 07/13/14 ----F-- 1 \$675.00 0.00															
N 29	WPRI	07/14/14	07/14/14	M-F 7-730p M-F 7-730p	CM	M-F 7-730p	M-----	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
WHEEL-FORTNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/14/14 07/20/14 M----- 1 \$675.00 0.00															
N 30	WPRI	07/15/14	07/15/14	M-F 7-730p M-F 7-730p	CM	M-F 7-730p	-T-----	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
WHEEL-FORTNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/14/14 07/20/14 -T----- 1 \$675.00 0.00															
N 31	WPRI	07/09/14	07/09/14	M-F 730-8p M-F 730-8p	CM	M-F 730-8p	--W----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/07/14 07/13/14 --W---- 1 \$800.00 0.00															
N 32	WPRI	07/10/14	07/10/14	M-F 730-8p M-F 730-8p	CM	M-F 730-8p	---T---	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/07/14 07/13/14 ---T--- 1 \$800.00 0.00															
N 33	WPRI	07/11/14	07/11/14	M-F 730-8p M-F 730-8p	CM	M-F 730-8p	----F--	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/07/14 07/13/14 ----F-- 1 \$800.00 0.00															
N 34	WPRI	07/14/14	07/14/14	M-F 730-8p M-F 730-8p	CM	M-F 730-8p	M-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/14/14 07/20/14 M----- 1 \$800.00 0.00															
N 35	WPRI	07/09/14	07/09/14	LN M-Su Late News Rotator	CM	M-F 11-1135p/Wk	--W----	:30	1	\$575.00	P3	0.00	NM	1	\$575.00
EYEWIT NW@11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/07/14 07/13/14 --W---- 1 \$575.00 0.00															
N 36	WPRI	07/11/14	07/11/14	LN M-Su Late News Rotator	CM	M-F 11-1135p/Wk	----F--	:30	1	\$575.00	P3	0.00	NM	1	\$575.00
EYEWIT NW@11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/07/14 07/13/14 ----F-- 1 \$575.00 0.00															
N 37	WPRI	07/13/14	07/13/14	LN Su 11p Eyewitness News Su	CM	11p Eyewitness News	-----S	:30	1	\$575.00	P3	0.00	NM	1	\$575.00
EYEWIT NW@11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/07/14 07/13/14 -----S 1 \$575.00 0.00															
N 38	WPRI	07/10/14	07/10/14		CM	M-F 11-1135p/Wk	---T---	:30	1	\$575.00	P3	0.00	NM	1	\$575.00

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Advertiser: POL/Taveras for Governor
 Product Desc: TAVERAS/G/D
 Estimate: 2618
 WPRI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
LN																
M-Su Late News Rotator																
EYEWIT NW@11PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	---T---		1		\$575.00		0.00						
N 39	WPRI	07/12/14	07/12/14	6p Eyewitness News SaCM		6-630p	-----S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00	
				6p Eyewitness News Sa												
SAT NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	-----S-		1		\$350.00		0.00						
N 40	WPRI	07/13/14	07/13/14	CBS Sunday Morning CM		CBS News Sunday	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00	
				CBS News Sunday 9-1030a												
SUNDAY MRN-CBS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	-----S		1		\$450.00		0.00						
N 41	WPRI	07/13/14	07/13/14	Face the Nation CM		Su 1030-11a	-----S	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00	
				Face The Nation												
FACE NATN-CBS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/07/14	07/13/14	-----S		1		\$1,000.00		0.00						
														Totals	49	\$17,020.00

ORDER WORKSHEET

Rep Order# 9361523 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 07/08/14 9:35 AM
Last Received: 07/08/14 9:29 AM
Showing Buylines: All Lines

1 of 4

Station WPRI-TV PROVIDENCE RI
Advertiser (TAVA) TAVERAS, ANGEL
Product TAVERAS/G/D
Estimate# 2618
Buyer Devon Prescod

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE, SUITE 201
MARLBETTA, GA 30064
Agency C/P1/P2/E 400/478/2618
Flight Dates 07/09/14-07/15/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

ANGEL TAVERAS/GOVERNOR/DEMOCRAT-RHODE ISLAND

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/8 - NEW ORDER SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

7.8.14

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W	7A-9A	CBS THS MRNG-2<	30	-	-	\$225.00	07/09-07/09	2	2	\$450.00
2	Th	7A-9A	CBS THS MRNG-2<	30	-	-	\$225.00	07/10-07/10	2	2	\$450.00
3	F	7A-9A	CBS THS MRNG-2<	30	-	-	\$225.00	07/11-07/11	2	2	\$450.00
4	M	7A-9A	CBS THS MRNG-2<	30	-	-	\$225.00	07/14-07/14	2	2	\$450.00
5	Tu	7A-9A	CBS THS MRNG-2<	30	-	-	\$225.00	07/15-07/15	2	2	\$450.00
6	W	5A-6A	EYWTNS-MRN-5AM	30	-	-	\$150.00	07/09-07/09	1	1	\$150.00
7	Th	5A-6A	EYWTNS-MRN-5AM	30	-	-	\$150.00	07/10-07/10	1	1	\$150.00
8	F	5A-6A	EYWTNS-MRN-5AM	30	-	-	\$150.00	07/11-07/11	1	1	\$150.00
9	M	5A-6A	EYWTNS-MRN-5AM	30	-	-	\$150.00	07/14-07/14	1	1	\$150.00
10	Tu	5A-6A	EYWTNS-MRN-5AM	30	-	-	\$150.00	07/15-07/15	1	1	\$150.00

ORDER WORKSHEET

Rep Order# 9361523 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 07/08/14 9:35 AM
Last Received: 07/08/14 9:29 AM
Showing Buylines: All Lines

4 of 4

Station WPRI-TV PROVIDENCE RI
Advertiser (TAVA) TAVERAS, ANGEL
Product TAVERAS/G/D
Estimate# 2618
Buyer Devon Prescod

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE, SUITE 201
MARLETTA, GA 30064
Agency C/P1/P2/E 400/478/2618
Flight Dates 07/09/14-07/15/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

---REPORT TOTALS---

Report Totals: 49 / \$17,020.00

---SALES MONTHLY TOTALS---

Jul2014: 49 / \$17,020.00

Order Totals: 49 / \$17,020.00

Total GRPS: 0.0

---COMPETITIVE---

Market Totals

\$46,099.67

CABL .00%
WPRI 36.92%

WJAR 47.00%

WINE 8.00%

WLWC .00%

WNAC 8.08%

Books [null]
Demos RA35+

---CREDIT RISK---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WPRI - TV Providence, RI

Date:

07/07/2014

I, Devon Prescod,
being/on behalf of: Taveras, Angel, a legally
qualified candidate of the Democratic political
party for the office of: Governor
in the Primary
election to be held on: 09/09/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 07/09/2014

Date of Last Broadcast: 07/15/2014

Total Charges: \$*****14,467.00 NET

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Angel Taveras

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ava Vanech, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/07/2014

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Patti St. Pierre

Signature

PATTI ST. PIERRE

Printed Name

National Sales Mgr

Title

