

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jeremy Miller, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jeremy Miller

Authorized committee:

Friends for Miller

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Minnesota State Senate

Date of election:

11/03/2020

General

Primary

Treasurer of candidate's authorized committee:

Janel Miller

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Jeremy Miller

Signature:

Jean Ristow

Name:

Jeremy R Miller

Name:

Jean Ristow

Date of Request to Purchase Ad Time:

09/03/2020

Date of Station Agreement to Sell Time:

9-9-2020

CONTRACT



KGSL-FM
 752 Bluffview Circle
 Winona, MN 55987
 (507) 452-4000

<u>Contract / Revision</u> 167025 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends for Miller		<u>Original Date / Revision</u> 09/02/20 / 09/02/20
<u>Contract Dates</u> 09/14/20 - 11/03/20	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KGSL-FM	<u>Account Executive</u> WINONA Political	<u>Sales Office</u> Winona
<u>Special Handling</u> Send Invoice		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Friends for Miller
 PO Box 30024
 Winona, MN 55987

Hiatus Dates 09/28/20-10/18/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGSL	09/14/20	11/03/20	6:00 AM-7:00 PM	6:00 AM-7:00 PM		:30			NM	106	\$954.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	55555--				28	\$9.00			
	Week:	09/21/20	09/27/20	55555--				25	\$9.00			
	Week:	09/28/20	10/04/20	-----				0	\$0.00			
	Week:	10/05/20	10/11/20	-----				0	\$0.00			
	Week:	10/12/20	10/18/20	-----				0	\$0.00			
	Week:	10/19/20	10/25/20	-5-5-5-				15	\$9.00			
	Week:	10/26/20	11/01/20	5-5-555				25	\$9.00			
	Week:	11/02/20	11/08/20	85-----				13	\$9.00			
Totals											106	\$954.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/20 -09/30/20	53	\$477.00	\$477.00
10/01/20 -10/31/20	35	\$315.00	\$315.00
11/01/20 -11/03/20	18	\$162.00	\$162.00
Totals	106	\$954.00	\$954.00

Signature: Date: 09/03/2020

(* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time and will not accept advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract with a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race national origin or ancestry of the stations' audience. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ORDER



Orders
Order / Rev: 167025
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 09/14/20 - 11/03/20
Original Date / Rev: 09/02/20 / 09/02/20
Order Type: GENERAL

KGSL-FM
Primary AE: WINONA Political
Sales Office: WIN
Sales Region: Local

Agency Name: Friends for Miller
Buying Contact:
Billing Contact:
 PO Box 30024
 Winona, MN 55987

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Friends for Miller
Demographic: HH
Product Codes: PL Cnd
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: CANDIDATE-POL

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Hiatus: 09/28/20-10/18/20

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/20	09/30/20	53	\$477.00	\$477.00
10/01/20	10/31/20	35	\$315.00	\$315.00
11/01/20	11/03/20	18	\$162.00	\$162.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	53	\$477.00	\$477.00	0.00
October 2020	35	\$315.00	\$315.00	0.00
November 2020	18	\$162.00	\$162.00	0.00
Totals	106	\$954.00	\$954.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WINONA Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGSL	09/14/20	11/03/20	M-Su 5a-8p 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	5555--	:30	25	\$9.00	P-1	0.00	NM	106	\$954.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	58555--		28				\$9.00		0.00			
		Week: 09/21/20	09/27/20	55555--		25				\$9.00		0.00			
		Week: 09/28/20	10/04/20	-----		0				\$0.00		0.00			
		Week: 10/05/20	10/11/20	-----		0				\$0.00		0.00			
		Week: 10/12/20	10/18/20	-----		0				\$0.00		0.00			
		Week: 10/19/20	10/25/20	-5-5-5-		15				\$9.00		0.00			
		Week: 10/26/20	11/01/20	5-5-555		25				\$9.00		0.00			
		Week: 11/02/20	11/08/20	85-----		13				\$9.00		0.00			
													Totals	106	\$954.00

106 : 30's @ \$19 each = \$954

KG-95
:30 61-7P
\$19 each

2020 SEPTEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
	5	8	5	5	5	
20	21	22	23	24	25	26
	5	5	5	5	5	
27	28	29	30			

KG-05

2020 OCTOBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

5

5

5

5

5

5

KG 95

2020 NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					