CONTRACT

WAAY
1000 Monte Sano Blvd
Huntsville, AL 35801
(256) 533-3131

waaytv.com

And:

SMART MEDIA GROUP
814 KING STREET
SUITE 400
ALEXANDRIA, VA 22314

Contract / Revision	Alt Order #
73880 /	26014655

Product		
ORDR		
Contract Dates	Estimate #	
05/17/18 - 05/23/18	**517523**	
Advertiser		Original Date / Revision
HUNTER FOR STATE SENATE		05/16/18 / 05/16/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WAAY-TV	WASHINGTON D.C.	Washington DC
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
8024	HUNTE	ORDR
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	31	05/17/18	05/17/18	M-F 9-10a	9:00 AM-10:00 AM		:30				NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/14/18	05/20/18	---T---	1	$40.00							
N 2	31	05/18/18	05/18/18	M-F 9-10a	9:00 AM-10:00 AM		:30				NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/14/18	05/20/18	----F--	1	$40.00							
N 3	31	05/21/18	05/21/18	M-F 9-10a	9:00 AM-10:00 AM		:30				NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/21/18	05/27/18	M------	1	$40.00							
N 4	31	05/22/18	05/22/18	M-F 9-10a	9:00 AM-10:00 AM		:30				NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/21/18	05/27/18	-T-----	1	$40.00							
N 5	31	05/17/18	05/17/18	M-F 12-1p	12:00 PM-1:00 PM		:30				NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/14/18	05/20/18	---T---	1	$45.00							
N 6	31	05/18/18	05/18/18	M-F 12-1p	12:00 PM-1:00 PM		:30				NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/14/18	05/20/18	----F--	1	$45.00							
N 7	31	05/21/18	05/21/18	M-F 12-1p	12:00 PM-1:00 PM		:30				NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/21/18	05/27/18	M------	1	$45.00							
N 8	31	05/22/18	05/22/18	M-F 12-1p	12:00 PM-1:00 PM		:30				NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/21/18	05/27/18	-T-----	1	$45.00							
N 9	31	05/23/18	05/23/18	M-F 12-1p	12:00 PM-1:00 PM		:30				NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/21/18	05/27/18	--W----	1	$45.00							
N 10	31	05/17/18	05/17/18	M-F 430-5pm	4:30 PM-5:00 PM		:30				NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/14/18	05/20/18	---T---	1	$80.00							
N 11	31	05/18/18	05/18/18	M-F 430-5pm	4:30 PM-5:00 PM		:30				NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to descisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
05/17/18 - 05/23/18	ORDR	**517523**

Advertiser	Original Date / Revision
HUNTER FOR STATE SEN	05/16/18 / 05/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	05/14/18	05/20/18	----F--	1	$80.00								
N 12	31	05/21/18	05/21/18	M-F 430-5pm	4:30 PM-5:00 PM		:30				NM	1	$80.00
Week:	05/21/18	05/27/18	M------	1	$80.00								
N 13	31	05/22/18	05/22/18	M-F 430-5pm	4:30 PM-5:00 PM		:30				NM	1	$80.00
Week:	05/21/18	05/27/18	-T-----	1	$80.00								
N 14	31	05/23/18	05/23/18	M-F 430-5pm	4:30 PM-5:00 PM		:30				NM	1	$80.00
Week:	05/21/18	05/27/18	--W----	1	$80.00								
N 15	31	05/17/18	05/17/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	$150.00
Week:	05/14/18	05/20/18	---T---	2	$75.00								
N 16	31	05/18/18	05/18/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	$150.00
Week:	05/14/18	05/20/18	----F--	2	$75.00								
N 17	31	05/21/18	05/21/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	$150.00
Week:	05/21/18	05/27/18	M------	2	$75.00								
N 18	31	05/22/18	05/22/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	$150.00
Week:	05/21/18	05/27/18	-T-----	2	$75.00								
N 19	31	05/23/18	05/23/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	$150.00
Week:	05/21/18	05/27/18	--W----	2	$75.00								
N 20	31	05/17/18	05/17/18	M-F 5p WAAY EN News	5:00 PM-5:30 PM		:30				NM	1	$75.00
Week:	05/14/18	05/20/18	---T---	1	$75.00								
N 21	31	05/18/18	05/18/18	M-F 5p WAAY EN News	5:00 PM-5:30 PM		:30				NM	2	$150.00
Week:	05/14/18	05/20/18	----F--	2	$75.00								
N 22	31	05/21/18	05/21/18	M-F 5p WAAY EN News	5:00 PM-5:30 PM		:30				NM	1	$75.00
Week:	05/21/18	05/27/18	M------	1	$75.00								
N 23	31	05/22/18	05/22/18	M-F 5p WAAY EN News	5:00 PM-5:30 PM		:30				NM	1	$75.00
Week:	05/21/18	05/27/18	-T-----	1	$75.00								
N 24	31	05/23/18	05/23/18	M-F 5p WAAY EN News	5:00 PM-5:30 PM		:30				NM	1	$75.00
Week:	05/21/18	05/27/18	--W----	1	$75.00								
N 25	31	05/17/18	05/17/18	M-F 630-7p	6:30 PM-7:00 PM		:30				NM	2	$200.00
Week:	05/14/18	05/20/18	---T---	2	$100.00								
N 26	31	05/18/18	05/18/18	M-F 630-7p	6:30 PM-7:00 PM		:30				NM	2	$200.00
Week:	05/14/18	05/20/18	----F--	2	$100.00								
N 27	31	05/21/18	05/21/18	M-F 630-7p	6:30 PM-7:00 PM		:30				NM	1	$100.00
Week:	05/21/18	05/27/18	M------	1	$100.00								

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 28	31	05/22/18	05/22/18	M-F 630-7p	6:30 PM-7:00 PM		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/21/18	05/27/18	-T-----	1	$100.00							
N 29	31	05/23/18	05/23/18	M-F 630-7p	6:30 PM-7:00 PM		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/21/18	05/27/18	--W----	1	$100.00							
N 30	31	05/21/18	05/21/18	M 7-9pm	7:00 PM-9:00 PM		:30				NM	2	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/21/18	05/27/18	M------	2	$500.00							
						Totals		0.00				39	$3,685.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 -05/23/18	39	$3,685.00	($552.75)	$3,132.25
Totals	39	$3,685.00	($552.75)	$3,132.25

Signature: _____ **Date:** _____

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