

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, DAVID VARSO TREASURER, KELLY SCOTT MADISON
being/on behalf of: PETER MCCOY,
a legally qualified candidate of the REPUBLICAN
political party for the office of: STATE HOUSE SOUTH CAROLINA
in the GENERAL ELECTION
election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

PETER MCCOY

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PETER MCCOY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/18/18

Date

J. A.

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

P. Madigan

Signature

P. Madigan

Printed Name

GSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, PETER MCCOY
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

David A. Warse

signature of candidate or authorized committee

DAVID WARSE, TREASURER KELLY SCOTT MADISON
printed name

10/18/18
date

CONTRACT



WCSC
 2126 Charlie Hall Boulevard
 Charleston, SC 29414
 Sales T&C: <http://bit.ly/2FYavgw>
 (843) 402-5555

<u>Contract / Revision</u> 2086703 /		<u>Alt Order #</u> 09291581
<u>Advertiser</u> POL/McCoy/State Senate		<u>Original Date / Revision</u> 10/23/18 / 10/23/18
<u>Contract Dates</u> 10/22/18 - 11/05/18	<u>Estimate #</u> 0002	
<u>Product</u> MCCOY FOR SC HOUSE		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCSC	<u>Account Executive</u> Jim Rapp	<u>Sales Office</u> Telerep-Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 245.20
<u>Agency Code</u> 656	<u>Advertiser Code</u> U07	<u>Product 1/2</u> MCCO
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Kelly Scott & Madison
 303 East Wacker Drive, 8th Floor
 Chicago, IL 60601

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCSC	10/22/18	11/02/18	4p-430p News	4:00 PM-4:30 PM		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	--WTF--				2	\$200.00	4.70			
	Week:	10/29/18	11/04/18	MTWTF--				2	\$200.00	4.70			
N 2	WCSC	11/05/18	11/05/18	7p-730p News	7:00 PM-7:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/18	11/11/18	1-----				1	\$350.00	8.00			
N 3	WCSC	10/27/18	11/03/18	Football Sat News	7:00 PM-7:30 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----1-				1	\$250.00	7.20			
	Week:	10/29/18	11/04/18	-----1-				1	\$250.00	7.20			
N 4	WCSC	10/27/18	11/03/18	Late News Sa	11:00 PM-11:35 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----1-				1	\$200.00	6.80			
	Week:	10/29/18	11/04/18	-----1-				1	\$200.00	6.80			
N 5	WCSC	10/28/18	11/04/18	6p-7p Sun News	6:00 PM-6:30 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----1				1	\$200.00	5.50			
	Week:	10/29/18	11/04/18	-----1				1	\$200.00	5.50			
N 6	WCSC	10/28/18	11/04/18	Late News Sun	11:00 PM-11:35 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----1				1	\$200.00	5.60			
	Week:	10/29/18	11/04/18	-----1				1	\$200.00	5.60			
N 7	WCSC	10/22/18	11/02/18	5p-5:30p News	5:00 PM-5:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	--WTF--				2	\$250.00	6.70			
	Week:	10/29/18	11/04/18	MTWTF--				2	\$250.00	6.70			
N 8	WCSC	10/22/18	11/02/18	5:30p-6p	5:30 PM-6:00 PM		:30				NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	--WTF--				2	\$275.00	7.40			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WCSC
2126 Charlie Hall Boulevard
Charleston, SC 29414
Sales T&C: <http://bit.ly/2FYavgw>
(843) 402-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
2086703 /	09291581

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/McCoy/State Senate	10/23/18 / 10/23/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/18 - 11/05/18	MCCOY FOR SC HOUS	0002

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--				2	\$275.00	7.40			
N 9	WCSC	10/22/18	11/02/18	6p-630p News	6:00 PM-6:30 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	--WTF--				2	\$450.00	9.10			
Week:		10/29/18	11/04/18	MTWTF--				2	\$450.00	9.10			
N 10	WCSC	10/22/18	11/02/18	7p-730p News	7:00 PM-7:30 PM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	--WTF--				2	\$350.00	8.00			
Week:		10/29/18	11/04/18	MTWTF--				2	\$350.00	8.00			
N 11	WCSC	10/22/18	10/26/18	730p-8p News	7:30 PM-8:00 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	--WTF--				2	\$350.00	6.70			
N 12	WCSC	10/22/18	11/02/18	Late News M-F	11:00 PM-11:35 PM		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	--WTF--				2	\$375.00	6.20			
Week:		10/29/18	11/04/18	MTWTF--				1	\$375.00	6.20			
N 13	WCSC	11/05/18	11/05/18	4p-430p News	4:00 PM-4:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/18	11/11/18	1-----				1	\$200.00	4.70			
N 14	WCSC	11/05/18	11/05/18	5p-5:30p News	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/18	11/11/18	1-----				1	\$250.00	6.70			
Totals								245.20				36	\$10,425.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	18	\$5,350.00	(\$802.50)	\$4,547.50
10/29/18 -11/05/18	18	\$5,075.00	(\$761.25)	\$4,313.75
Totals	36	\$10,425.00	(\$1,563.75)	\$8,861.25

Signature: _____ **Date:** _____

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We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

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REP HEADLINE# 9291581
*** ORIGINAL REV#0 ***

REP: TEL# 312-228-6602
ORDER WORKSHEET

FAX# 312 228-4311
HARRIS REPORT FROM REP

OCT23/18 14.38
*** WSCG-TV ***

2086703

ADV # _____ ADV. NAME POLI/P MCCOY/R/OTH/SC REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME KELLY, SCOTT & MADISON BUYER NAME ALEXANDRA HALLERBERG
303 EAST WACKER DRIVE, 8TH FLOOR SALES PRSN CH- JIM RAPP

FLIGHT DATES OCT22/18 - NOV5/18 WK-3
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/18 14.38

REP: NEW ORDER... MUST HAVE 30MIN SEP
TT=\$10,425
PLS CNF
THX
DORIS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FOR STATIONS USING ELECTRONIC INVOICING:
SPOT BY SPOT \$ WWW.SPOTDATA.COM SPOTDATA IDB #656
MARKETRON WWW.MARKETRON.COM ID#171049
EMEDIA TRADE - WWW.EMEDIATRADE.COM

PLT: WED 10/24-MON 11/5, PLEASE OFFER MGS ON MSD SPOTS. 30MIN SEP REQ

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			400P-430P	30		\$200.00	10/22	11/2	2		M-F	4
AGY ORDER# 00128342 VIA DARE												
AGENCY ADVERTISER CODE = U07												
AGENCY PRODUCT CODE = MCCC												
AGENCY EST# = 0002												
PROGRAM : LIVE 5 NEWS @ 4PM												
RA35+ : 4.7												
CON COM1 : LIVE 5 NEWS @ 4PM												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			700P-730P 7P NEWS 8.0	30		\$350.00	11/5	11/5	1		MON	1
3			700P-730P	30		\$250.00	10/27	11/3	1		SAT	2
PROGRAM : LIVE 5 NEWS @ 7P SAT RA35+ : 7.2 CON COM1 : LIVE 5 NEWS @ 7P SAT												
4			1100P-1135P	30		\$200.00	10/27	11/3	1		SAT	2
PROGRAM : LIVE 5 NEWS @ 11P RA35+ : 6.8 CON COM1 : LIVE 5 NEWS @ 11P												
5			600P-630P	30		\$200.00	10/28	11/4	1		SUN	2
PROGRAM : LIVE 5 NEWS @ 6P SUN RA35+ : 5.5 CON COM1 : LIVE 5 NEWS @ 6P SUN												
6			1100P-1135P	30		\$200.00	10/28	11/4	1		SUN	2
PROGRAM : LIVE 5 NEWS @ 11P RA35+ : 5.6 CON COM1 : LIVE 5 NEWS @ 11P												
7			500P-530P	30		\$250.00	10/22	11/2	2		M-F	4
PROGRAM : LIVE 5 NEWS @ 5PM RA35+ : 6.7 CON COM1 : LIVE 5 NEWS @ 5PM												
8			530P-600P	30		\$275.00	10/22	11/2	2		M-F	4
PROGRAM : LIVE 5 NEWS @ 530PM RA35+ : 7.4 CON COM1 : LIVE 5 NEWS @ 530PM												
9			600P-630P	30		\$450.00	10/22	11/2	2		M-F	4
PROGRAM : LIVE 5 NEWS @ 6PM RA35+ : 9.1 CON COM1 : LIVE 5 NEWS @ 6PM												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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7P NEWS
8.0

10			700P-730P	30		\$350.00	10/22	11/2	2		M-F	4
11			730P-800P	30		\$350.00	10/22	10/26	2		M-F	2

PROGRAM :	LIVE 5 NEWS @ 730PM
RA35+ :	6.7
CON COM1 :	LIVE 5 NEWS @ 730PM

12			1100P-1135P	30		\$375.00	10/22	10/26	2		M-F	2
12			1100P-1135P	30		\$375.00	10/29	11/2	1		M-F	1

PROGRAM :	LIVE 5 NEWS @ 11P
RA35+ :	6.2
CON COM1 :	LIVE 5 NEWS @ 11P

13			400P-430P	30		\$200.00	11/5	11/5	1		MON	1
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PROGRAM :	LIVE 5 NEWS @ 4PM
RA35+ :	4.7
CON COM1 :	LIVE 5 NEWS @ 4PM

14			500P-530P	30		\$250.00	11/5	11/5	1		MON	1
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PROGRAM :	LIVE 5 NEWS @ 5PM
RA35+ :	6.7
CON COM1 :	LIVE 5 NEWS @ 5PM

OCT/18 \$5,350.00 NOV/18 \$5,075.00

MARKET TOTALS \$10,425 WCSC 100% WCIV 0% WGBD 0% WTAT 0% WWMP 0% GCSC 0% ECIV 0%

CONTRACT TOTAL 10425.00
 TOTAL SPOTS 36

COMP TO FOLLOW
 SVC- NSI BOOKS- NOV/ES
 DEMOS- RA35+*