

# INVOICE



**KTUU**  
**501 E 40th Ave**  
**Anchorage, AK 99503**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (907) 762-9202**  
**Billing:**

Property	KTUU		
Invoice #	3482519-2	Order #	3482519
Invoice Date	04/28/24	Alt Order #	
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/01/24	Flight Dates	03/24/24 - 04/01/24
Advertiser	Bill Popp for Anchorage		
Product	Placement 3/24-4/01 2024		
Estimate #	Placement 3/24-4/01 2024		
Account Executive	Anchorage House		
Sales Office	Anchorage Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	202099		
Advertiser Ref	629806		
Product 1			
Product 2			

Billing Address:

**Winfluence Strategies LLC**  
**Attention: Cherie Curry**  
**205 E Diamond Blvd #334**  
**Anchorage, AK 99515**

Send Payment To:

**KTUU**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/24/24	04/01/24	CH2 Morning Edition @ 6a	6a-7a	MTWTF--	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> 04/01/24 <u>End Date</u> 04/07/24 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KTUU M 04/01/24 6:39 AM CH2 Morning Edition @ 6a 6a-7a :30 Bill Popp for Mayor \$150.00 NM										
2	03/24/24	04/01/24	M-F Today Show	7a-9a	MTWTF--	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> 04/01/24 <u>End Date</u> 04/07/24 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 KTUU M 04/01/24 8:58 AM M-F Today Show 7a-9a :30 Bill Popp for Mayor \$150.00 NM										
3	03/24/24	04/01/24	M-F 12p News	12-1230p	MTWTF--	:30	1	\$25.00	NM	
Weeks: <u>Start Date</u> 04/01/24 <u>End Date</u> 04/07/24 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$25.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 KTUU M 04/01/24 12:21 PM M-F 12p News 12-1230p :30 Bill Popp for Mayor \$25.00 NM										
<u>Total Spots</u>							<b>3</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$325.00</b>
<u>Agency Commission</u>	<b>\$48.75</b>
<u>Net Amount Due</u>	<b>\$276.25</b>
<u>Invoice Balance as of 04/29/24 11:41:56 AM AKT</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.