



Invoice Type: ☒ New Order ☐ Revised Order ☐ Renewal

Date: 7/23/2018 Client: Marketing Strategies - Lora Reinbold #A618

☒ Agency Discount 15%

Tom Steigleman

General Manager

Office: (907) 269-3865

Cell: (907) 727-0409

Tom@CBIMediaGroup.com

Billing Address: 800 E. Dimond Blvd. Ste 3-680

City/State/Zip: Anchorage, AK 99515

Phone/Fax #: (907) 351-5066

Contact Person: Kathy Rzeszut

Email Address: kathy@marketing-strategiesllc.com

Agency Client: Marketing Strategies

☐ Trade

☒ Cash

☐ Other

| Category:  |           |                    |   |   |   |   |   |    |    |        |            |             |         |      |      |  |  |
|------------|-----------|--------------------|---|---|---|---|---|----|----|--------|------------|-------------|---------|------|------|--|--|
| Start Date | End Date  | ABS Time / Program | M | T | W | T | F | Sa | Su | Per Wk | Total #Wks | Spot Length | KAFC    | KATB | KVNT |  |  |
| 8/6/2018   | 8/12/2018 | 6A-10A             | 1 | 1 | 1 | 1 | 1 |    |    | 5      | 1          | 60          | \$15.00 |      |      |  |  |
| 8/6/2018   | 8/12/2018 | 10A-6P             | 1 | 1 | 1 | 1 | 1 |    |    | 5      | 1          | 60          | \$11.00 |      |      |  |  |
|            |           |                    |   |   |   |   |   |    |    | 0      |            |             |         |      |      |  |  |
|            |           |                    |   |   |   |   |   |    |    | 0      |            |             |         |      |      |  |  |
|            |           |                    |   |   |   |   |   |    |    | 0      |            |             |         |      |      |  |  |
|            |           |                    |   |   |   |   |   |    |    | 0      |            |             |         |      |      |  |  |
|            |           |                    |   |   |   |   |   |    |    | 0      |            |             |         |      |      |  |  |
|            |           |                    |   |   |   |   |   |    |    | 0      |            |             |         |      |      |  |  |
|            |           |                    |   |   |   |   |   |    |    | 0      |            |             |         |      |      |  |  |
|            |           |                    |   |   |   |   |   |    |    | 0      |            |             |         |      |      |  |  |
|            |           |                    |   |   |   |   |   |    |    | 0      |            |             |         |      |      |  |  |

Terms & Conditions:

|    |                 |          |
|----|-----------------|----------|
| 10 | KAFC Total      | \$130.00 |
|    | KATB Total      | \$0.00   |
|    | KVNT Total      | \$0.00   |
|    | Agency Discount | -\$19.50 |
|    | Contract Total  | \$110.50 |
|    |                 |          |
|    |                 |          |

ONE -TIME PYMT \_\_\_\_\_

MONTHLY PAYMENT \_\_\_\_\_

**CREDIT CARD PAYMENT**

☐ VISA ☐ MC ☐ AMEX ☐ DISC

card number \_\_\_\_\_

check payment method

MONTH \_\_\_\_\_ YEAR \_\_\_\_\_

EXP DATE \_\_\_\_\_

CVV \_\_\_\_\_

CARD HOLDER SIGNATURE \_\_\_\_\_

CBI Media Group

Name on card: \_\_\_\_\_

Billing Address \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZIP \_\_\_\_\_

\*\*Early cancellation of this agreement is subject to a 50% penalty fee of the remainder of the contract, to be paid in full at time of cancellation.  
 \*\*Invoices are payable upon receipt. Past due balances may be assigned to a third party collection agency.

Client Signature \_\_\_\_\_

Date \_\_\_\_\_

Disclaimer:

It is the policy of this station to prohibit discrimination against any person or entity on the basis of race, gender or ethnicity in connection with the sale of advertising.

# **Lora Reinbold State Senate**

Primary Election April 21, 2018

Week of August 6 - 12

Order #: A618

| Station | Program / Time Period | :60<br>Rate | Total<br>Spots | Total | Notes          | Net<br>To Station | Agency<br>Commission |
|---------|-----------------------|-------------|----------------|-------|----------------|-------------------|----------------------|
| KAFC    | 6am-10am M-F          | \$15        | 5              | \$75  | 1x per day M-F | \$63.75           | \$11.25              |
|         | 10am-6pm M-F          | \$11        | 5              | \$55  | 1x per day M-F | \$46.75           | \$8.25               |
|         |                       |             | 10             | \$130 |                | \$110.50          | \$19.50              |

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

|   |              |
|---|--------------|
| <b>Station and Location:</b><br>Please see attached | <b>Date:</b> |
|---|--------------|

I, Lora Reinbold,

being/on behalf of: Lora Reinbold,

a legally qualified candidate of the Republican

political party for the office of: State House

in the Primary

election to be held on: August 21, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| See Attached     |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Reinbold for Alaska

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lora Reinbold/Eric Reinbold

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISEMENTS**

**To Be Signed By Candidate or Authorized Committee**

7/18/18  
Date

Lora H. Reinbold  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

7/19/18  
Signature

Kevin A. Reinbold  
Printed Name

General Manager  
Title