

ORDER

Orders
Order / Rev: 1746057
Alt Order #:
Product Desc: TV
Estimate: 5144
Flight Dates: 05/30/17 - 06/09/17
Original Date / Rev: 05/26/17 / 05/26/17
Order Type: Political

WUAB

Primary AE: House WOIO/WUAB
Sales Office: L-CLE
Sales Region: Local

Agency
Name: Strategic Media Placement (B)
Buying Contact: Gregg Phelps
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Ohio Taxpayers for Lower Drug P
Demographic: A35+
Product Codes: PL20
Priority: P 6
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/09/17	18	\$3,825.00	\$3,251.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	18	\$3,825.00	\$3,251.25	0.00
Totals	18	\$3,825.00	\$3,251.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	05/30/17	06/09/17	LOC Late News M-F	Comm	10-10:30p	MTWTF--	:30	4	\$250.00	P 6	0.00	NM	9	\$2,250.00
				LOC Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-TWTF--		4				\$250.00		0.00			
		Week: 06/05/17	06/11/17	MTWTF--		5				\$250.00		0.00			
N 2	WUAB	05/30/17	06/09/17	Cleve 19 News on 43 at 9pm	Comm	M-SU 9-10P	MTWTFSS	:30	4	\$175.00	P 6	0.00	NM	9	\$1,575.00
				Cleve 19 News on 43 at 9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-TWTFSS		4				\$175.00		0.00			
		Week: 06/05/17	06/11/17	MTWTF--		5				\$175.00		0.00			
													Totals	18	\$3,825.00