

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, DEE LINSON, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: DEE LINSON

Agency name: STEPWON MARKETING

Address: 2500 ROCKBROOK DRIVE, UNIT 70 LEWISVILLE TX 75067

Contact: DEE LINSON

Phone number: 205-447-5546

Email: sdeelinson@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: BLACK VOTERS MATTER FUND

Address: 3645 MARKETPLACE BLVD #130-232, EAST POINT, GA 30344

Contact: CLIFF ALBRIGHT

Phone number: 404-406-7593

Email: cliff@blackvotersmatter.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mr. Cliff Albright, Co-Founder  
Ms. LaTosha Brown, Co-Founder

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

KBLZ - THE BLAZE  
KBLZ-KAZE  
212 Grande Blvd., B-100  
Tyler, TX 75703  
903.581.5259

Client: **BLACK VOTERS MATTER FUND**  
Order #: **5023-00002**  
Description: **APR 26-MAY 2**  
Date Entered: **4/23/2021**  
P.O.#:  
Salesperson: **HOUSE, ACCOUNT**  
Invoice Frequency: **Billed at end of Cal/EOS, Sorted by Date**  
Phone/Fax: **205-447-5546**

STEPWON MKT.  
Attn: DEE LINSON  
2500 ROCKBROOK DR.  
UNIT 70  
LEWISVILLE, TX 75067

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 4/26/2021	4/30/2021	KBLZ-KAZE-FM	06:00:00a to 10:00:00a	Weekly	:30	15	42.00	630.00	3	2	2	3	5	0	0
2 4/26/2021	4/30/2021	KBLZ-KAZE-FM	10:00:00a to 03:00:00p	Weekly	:30	15	45.00	675.00	3	2	2	3	5	0	0
3 4/26/2021	4/30/2021	KBLZ-KAZE-FM	03:00:00p to 07:00:00p	Weekly	:30	15	42.00	630.00	3	2	2	3	5	0	0
4 4/26/2021	4/30/2021	KBLZ-KAZE-FM	07:00:00p to 10:00:00p	Weekly	:30	15	30.00	450.00	3	2	2	3	5	0	0
5 5/1/2021	5/1/2021	KBLZ-KAZE-FM	06:00:00a to 07:00:00p	Weekly	:30	10	38.00	380.00	0	0	0	0	0	10	0
6 5/2/2021	5/2/2021	KBLZ-KAZE-FM	06:00:00a to 07:00:00p	Weekly	:30	10	0.00	0.00	0	0	0	0	0	0	10
7 4/26/2021	5/2/2021	KBLZ-KAZE-FM	12:00:00a to 12:00:00a	Weekly	:30	21	0.00	0.00	3	3	3	3	3	3	3

#### Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
KBLZ-KAZE-FM	101	\$2,765.00	\$414.75	\$2,350.25

Order Start Date: 4/26/2021

Order End Date: 5/2/2021

Spots: 101

Total Charges:	\$2,765.00
Combined Discounts:	\$414.75
Total Net:	\$2,350.25

#### Projected Calendar Month/End-Of-Schedule Billing Totals for BLACK VOTERS MATTER FUND / 5023-00002 :

		Spot Count	Gross Billing	Combined Disc.	Net Billing
April	2021	75	\$2,385.00	\$357.75	\$2,027.25
May	2021	26	\$380.00	\$57.00	\$323.00
<b>Total:</b>		<b>101</b>	<b>\$2,765.00</b>	<b>\$414.75</b>	<b>\$2,350.25</b>

Confirmed & Accepted for KBLZ - THE BLAZE By:

Accepted for STEPWON MKT. By:

Please Sign and Return One Copy

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: DEE LINSON

Digitally signed by DEE LINSON  
Date: 2021.04.21 15:10:44 -05'00'

Name: DEE LINSON

Date of Request to Purchase Ad Time: 4/20/2021

**Station Representative**

Signature: 

Name: Deanne Springer

Date of Station Agreement to Sell Time: 4-23-2021

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

☒

Yes

☐

No

Date ad received: 4-23-2021

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)\*

☐

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

5023-06002

Station Call Letters:

KBLZ/KAZE

Date Received/Requested:

4-22-2021

Est. #:

NA

Station Location:

TYLER, TX

Run Start and End Dates:

4/26-5/2/2021

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Sales Order

Order # \_\_\_\_\_

Advertiser: **Black Voters Matter Fund**

Agency: **Stepwon Marketing**

Billing Address: 2500 ROCKBROOK DRIVE, UNIT 70  
LEWISVILLE, TX 75067

Telephone: **205 447 5546**

Email: **Dee Linson <sdeelinson@gmail.com>**

Contact: **Dee Linson**

Type of Biz: **Political PAC**

Package/Program Name \_\_\_\_\_

Acct. Exec. **Kevin/House**

Date: **4/23/2021** Station: **KBLZ**

☒ New Order ☐ Revised

☐ Add to Existing Order ☐ Cancel

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

<input type="checkbox"/>	Media Month	<input checked="" type="checkbox"/>	Calender Month
<input checked="" type="checkbox"/>	Cash in Advance	<input type="checkbox"/>	Local Direct
<input type="checkbox"/>	Check #	<input type="checkbox"/>	Local Agency
<input checked="" type="checkbox"/>	Credit Card	<input checked="" type="checkbox"/>	Regional Agency
<input checked="" type="checkbox"/>	Notarized Invoice	<input type="checkbox"/>	Political
<input type="checkbox"/>	CO-OP	<input type="checkbox"/>	Trade

## Notes to Traffic & Accounting

\_\_\_\_\_

Remote Date & Time						Talent Fee							ENG FEE	
Start	End	From	To	Rate	Len	M	T	W	T	F	Sa	Su	# SPOTS	LINE TOTAL
4/26/2021	29-Apr	6A	10A	42	30	3	2	2	3	5			15	630
4/26/2021	29-Apr	10A	3P	45	30	3	2	2	3	5			15	675
4/26/2021	29-Apr	3P	7p	42	30	3	2	2	3	5			15	630
4/26/2021	29-Apr	7p	10p	30	30	3	2	2	3	5			15	450
5/1/2021	1-May	6a	7p	38	30						10		10	380
5/2/2021	2-May	6a	7p	N/C								10		
													70	
4/26/2021	2-May	12a	12a	N/C		3	3	3	3	3	3	3	18	
														0
														0
														0
		Bill April Net 2,350.25									Gross TOTAL			2,765

This station does not discriminate on basis of race/ethnicity in the sale of advertising and accepts no advertising placed with the intent to do so. Advertiser certifies it is not purchasing airtime for a prohibited discriminatory purpose.

Client Approved: \_\_\_\_\_

Manager Approved: \_\_\_\_\_ Date: \_\_\_\_\_

# PRODUCTION ORDER

KBLZ

Name of Client: **Black Voters Matter**

Order #'s

**COMMERCIAL CAN BE FOUND AT : (CIRCLE ONE)**

DGS

BLAZE/POWER FOLDER

MR.MASTER

FAST CHANNEL

SPOTS@THE BLAZE.CC

COPY ATTACHED

**CIRCLE ALL THAT APPLY:**

spot at spots at the blaze

**AE Kevin House**

STATION	THE BLAZE	NOTES	Mega
START DATE	4/26/2021		
END DATE	5/2/2021		
LENGTH			
30	CART #	NAME & ISCI # OF SPOT	CART #
Spot 1	Black Voters Matter 30 100%		
Spot 2			
Spot 3			
Spot 4			
Spot 5			
Spot 6			