

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Doug Houge, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE  
STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Doug Houge

Authorized committee:

Doug Houge

Agency requesting time (and contact information):

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Crow Wing City District #5 Commissioner

Date of election:

August 11<sup>th</sup> 2020 /  General  Primary  
UPDATED FOR GENERAL ELECTION, NOV 3<sup>RD</sup> 2020

Treasurer of candidate's authorized committee:

Doug Houge PER ADVERTISER REQUEST RECEIVED ON SEPT. 29<sup>TH</sup>, 2020

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
<p>Signature: </p> <p>Name: <u>Doug Houge</u></p> <p>Date of Request to Purchase Ad Time: <u>6/30/2020</u></p>	<p>Signature: </p> <p>Name: <u>JEFFREY N. HILBORN</u></p> <p>Date of Station Agreement to Sell Time: <u>7/20/20</u></p>

\* UPDATED PER ADVERTISER REQUEST EFFECTIVE 9/29/20 FOR GENERAL ELECTION.

\* SIGNED AND UPDATED PER ADVERTISER REQUEST ON 9/29/20.

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name: Doug Hauge

Date: 6/30/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 7/20/20

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

NA

Contract #: PENDING

Station Call Letters: KBLS, KUML, WJLY

Date Received/Requested: 6/30/20 / 9/29/20

Est. #: NA

Station Location: BAXTER, MN

Run Start and End Dates: 8/5 - 8/10/20 / 10/28 - 11/2/20  
*FOR GEN. ELE.*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Stations: KBLB-FM, KUAL-FM, WJJY-FM  
 Contract Name: HOUGE FOR COMMISSIONER GENERAL  
 Contract#: 8987043  
 Start Date: 10/28/20 End Date: 11/02/20  
 Revenue Type: LOCAL DIRECT POLITICAL Type: Cash  
 Advertiser: DOUG HOUGE  
 Address: Attn: Crosby Bar and Grill  
212 West Main Street  
 City: Crosby State: MN  
 Zip: 56441  
 Product Name: HOUGE FOR COMMISSIONER  
 Competitive Code: POLITICAL

Buyer: \_\_\_\_\_  
 Tax Schedule: \_\_\_\_\_ (None)  
 Agency Commission %: 0  
 Billing Cycle: Calendar  
 Salesperson: 2102jhil Comm %: 0  
 Makegood Policy: Within Contract Dates

## KBLB-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/28/20	11/02/20		6:00 AM	10:00 PM	30	6		5	5	6	6	6	34	D	10.00	34	340.00	4

TOTAL GROSS \$340.00, NET \$340.00

## KUAL-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/28/20	11/02/20		6:00 AM	10:00 PM	30	6		5	5	6	6	6	34	D	8.00	34	272.00	4

TOTAL GROSS \$272.00, NET \$272.00

## WJJY-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/28/20	11/02/20		6:00 AM	10:00 PM	30	6		5	5	6	6	6	34	D	12.00	34	408.00	4

TOTAL GROSS \$408.00, NET \$408.00

Billing Projections: By Month

	Oct 20	Nov 20
CA	660.00	360.00
ST	0.00	1,020.00

Print Spot Prices

TOTAL SPOTS	102
GROSS TOTAL \$	1,020.00
ADJUSTED SPOTS	102
ADJUSTED TOTAL \$	1,020.00

APPROVE    DECLINE

- |                                     |                          |                            |
|-------------------------------------|--------------------------|----------------------------|
| <input type="checkbox"/>            | <input type="checkbox"/> | General Manager            |
| <input type="checkbox"/>            | <input type="checkbox"/> | Director of Sales          |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 2100jjer, 09/29/20 @2:19PM |
| <input type="checkbox"/>            | <input type="checkbox"/> | Traffic Manager            |