



Elmira Broadcast

Station	Program	Daypart	Time Period	R25-54	Unit Cost	25-May		
						Spots	TRP's	Cost
EENY / CBS	GOOD MORNING TWIN TIERS	Early Morning	MO-FR 6:00A-7:00A	1.2	\$40.00	0	0	\$0
EENY / CBS	CBS THE EARLY SHOW	Early Morning	MO-FR 7:00A-9:00A	1.5	\$30.00	1	1.5	\$30
EENY / CBS	THE DOCTORS	Early Morning	MO-FR 9:00A-10:00A	0.9	\$20.00	1	0.9	\$20
EENY / CBS	DR. PHIL	Daytime	MO-FR 10:00A-11:00A	1.1	\$50.00	1	1.1	\$50
EENY / CBS	PRICE IS RIGHT	Daytime	MO-FR 11:00A-12:00P	1.2	\$50.00	1	1.2	\$50
EENY / CBS	NEWS AT NOON	Daytime	MO-FR 12:00P-12:30P	0.9	\$50.00	0	0	\$0
EENY / CBS	YOUNG AND RESTLESS	Daytime	MO-FR 1:00P-1:30P	1.0	\$45.00	0	0	\$0
EENY / CBS	BOLD&BEAUTIFUL	Daytime	MO-FR 1:30P-2:00P	1.0	\$35.00	0	0	\$0
EENY / CBS	THE TALK	Daytime	MO-FR 2:00P-3:00P	1.0	\$40.00	0	0	\$0
EENY / CBS	LET'S MAKE A DEAL	Daytime	MO-FR 3:00P-4:00P	0.9	\$30.00	0	0	\$0
EENY / CBS	TWIN TIERS TONIGHT	Early News	MO-FR 5:30P-6:00P	2.4	\$50.00	1	2.4	\$50
EENY / CBS	TWIN TIERS TONIGHT	Early News	MO-FR 6:00P-6:30P	2.4	\$50.00	0	0	\$0
EENY / CBS	CBS EVENING NEWS	Early News	MO-FR 6:30P-7:00P	3.1	\$300.00	0	0	\$0
EENY / CBS	LATE SHOW/DAVID LETTERMAN	Late Fringe	MO-FR 11:30P-12:30A	2.5	\$30.00	0	0	\$0
EENY / CBS	2 BROKE GIRLS	Prime	MON 8:00P-8:30P	4.5	\$450.00	0	0	\$0
EENY / CBS	MIKE AND MOLLY	Prime	MON 8:30P-9:00P	5.1	\$450.00	1	5.1	\$450
EENY / CBS	SCORPION	Prime	MON 9:00P-10:00P	4.2	\$350.00	0	0	\$0
EENY / CBS	PERSON OF INTEREST	Prime	TUE 10:00P-11:00P	4.0	\$350.00	0	0	\$0
EENY / CBS	MENTALIST	Prime	WED 8:00P-9:00P	4.2	\$300.00	0	0	\$0
EENY / CBS	CRIMINAL MINDS	Prime	WED 9:00P-10:00P	5.1	\$400.00	0	0	\$0
EENY / CBS	ELEMENTERY	Prime	THU 10:00P-11:00P	4.8	\$375.00	0	0	\$0
EENY / CBS	CBS SATURDAY EARLY SHOW	Weekend New	SAT 8:00A-10:00A	0.8	\$40.00	0	0	\$0
EENY / CBS	CBS EVENING NEWS SAT	Weekend New	SAT 6:30P-7:00P	0.9	\$300.00	0	0	\$0
EENY / CBS	CBS SUNDAY MORNING	Weekend New	SUN 9:00A-10:30A	1.1	\$50.00	1	1.1	\$50
EENY / CBS	60 MINUTES	Weekend New	SUN 7:00P-8:00P	1.8	\$375.00	0	0	\$0
EENY / CBS	MADAM SECRETARY	Prime	SUN 8:00P-9:00P	5.6	\$375.00	1	5.6	\$375
EENY / CBS	GOOD WIFE	Prime	SUN 9:00P-10:00P	1.2	\$350.00	0	0	\$0
						8	18.9	\$1,075

Terms:

- *All Makegood Must Be Approved In Advance
- *15 Min Spot Separation (local news excluded)
- * Payment In Advance
- * Buy Is Not Executed Until Copy Is Received By Station