

# INVOICE



**WENY-TV**  
**474 Old Ithaca Road**  
**Horseheads, NY 14845-7212**  
**USA**  
**Main: (607)739-3636**  
**Billing: (607)739-3636 ext 133**

[www.weny.com](http://www.weny.com)

Billing Address:

**Electric Symphony Media**  
**Attention: David Hassard**  
**155 West 21st Street**  
**12D**  
**New York, NY 10011**

Send Payment To:

**WENY-TV**  
**Attn: Accounts Receivable**  
**474 Old Ithaca Rd.**  
**Horseheads, NY 14845-7212**  
**USA**

Invoice #	Invoice Date	Invoice Month	Invoice Period
140110-1	05/24/15	May 2015	04/27/15 - 05/22/15

Station	Account Executive	Sales Office	Sales Region
WENY-TV	House Beers	Elmira-REG	Regional

Advertiser	Product	Estimate Number
ISS/Coalition for Opportunit	MAY 2015	

Flight Dates	Order #	Alt Order #
05/18/15 - 05/24/15	140110	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/20/15	05/24/15	WENY HD News	6am-7am	--WTF--	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/18/15 05/24/15 --WTF-- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 36 W 05/20/15 6:31 AM WENY HD News 6am-7am :30 SSETC109H \$35.00 NM									
2	05/20/15	05/24/15	9am-10am	9am-10am	--WTF--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/18/15 05/24/15 --WTF-- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 36 W 05/20/15 9:59 AM 9am-10am 9am-10am :30 SSETC112H \$45.00 NM									
3	05/20/15	05/24/15	The View	11am-12pm	--WTF--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/18/15 05/24/15 --WTF-- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 36 W 05/20/15 11:36 AM The View 11am-12pm :30 SSETC109H \$40.00 NM									
4	05/20/15	05/24/15	Mon-Fri 3p-4p	3pm-4pm	--WTF--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/18/15 05/24/15 --WTF-- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 36 F 05/22/15 3:28 PM Mon-Fri 3p-4p 3pm-4pm :30 SSETC109H \$45.00 NM									
5	05/20/15	05/24/15	Dr Phil	5pm-6pm	--WTF--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/18/15 05/24/15 --WTF-- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 36 W 05/20/15 5:27 PM Dr Phil 5pm-6pm :30 SSETC112H \$75.00 NM									

Total Spots **5**

**Payment Terms 30 Days**

Gross Total **\$240.00**

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140110-1	05/24/15	May 2015	04/27/15 - 05/22/15
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
ISS/Coalition for Opportuni		MAY 2015	

Agency Commission **\$36.00**

Net Amount Due **\$204.00**