

# ORDER



**Orders**  
**Order / Rev:** 33060  
**Alt Order #:**  
**Product Desc:** 5/15-5/21  
**Estimate:** 9230  
**Flight Dates:** 05/15/24 - 05/21/24  
**Original Date / Rev:** 05/13/24 / 05/13/24  
**Order Type:** GENERAL

**KWOL-FM**  
**Primary AE:** House National  
**Sales Office:** NATL  
**Sales Region:** National

**Agency Name:** Screen Strategies Meia  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd Suite 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tester for Senate  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-Candidate  
**Priority:** P-04

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/21/24	32	\$2,510.00	\$2,133.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	32	\$2,510.00	\$2,133.50	0.00
<b>Totals</b>	<b>32</b>	<b>\$2,510.00</b>	<b>\$2,133.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House National			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWOL	05/15/24	05/21/24	M-Su 5a-10a Morning Drive	CM	6:00 AM-10:00 AM	22221--	1:00	9	\$85.00	P-06	0.00	NM	9	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--221--		5				\$85.00		0.00			
		Week: 05/20/24	05/26/24	22-----		4				\$85.00		0.00			
N 2	KWOL	05/15/24	05/21/24	M-Su 10a-3p Afternoon Drive	CM	10a-3p	22122--	1:00	9	\$85.00	P-06	0.00	NM	9	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--122--		5				\$85.00		0.00			
		Week: 05/20/24	05/26/24	22-----		4				\$85.00		0.00			
N 3	KWOL	05/15/24	05/21/24	M-Su 3p-7p Late Afternoon	CM	3p-7p	12212--	1:00	8	\$85.00	P-06	0.00	NM	8	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--212--		5				\$85.00		0.00			
		Week: 05/20/24	05/26/24	12-----		3				\$85.00		0.00			
N 4	KWOL	05/18/24	05/18/24	M-Su Prime Rotator	CM	9:00 AM-4:00 PM	-----3-	1:00	3	\$50.00	P-06	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----3-		3				\$50.00		0.00			
N 5	KWOL	05/19/24	05/19/24	M-Su Prime Rotator	CM	9:00 AM-4:00 PM	-----3	1:00	3	\$50.00	P-06	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 33060  
 Alt Order #:  
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Tester for Senate  
 Product Desc: 5/15-5/21  
 Estimate: 9230

KWOL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----3					3	\$50.00		0.00			
													Totals	32	\$2,510.00

# Tester for Senate 2024



<b>Station</b> KWOL-FM	<b>Buyer</b> James Wells
<b>Market</b> Missoula	<b>Email</b> James.Wells@screenstrategies.com
<b>Flight Dates</b> 5/15/2024 - 5/21/2024 (Est. 9230)	<b>Phone</b> 703-272-7300

Program Name	DP	Days Length	Rate	Wed 5/15	Thu 5/16	Fri 5/17	Sat 5/18	Sun 5/19	Mon 5/20	Tue 5/21	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$85.00 <b>\$765.00</b>	2	2	1			2	2	9
10:00 AM - 3:00 PM	MD	M-F 60	\$85.00 <b>\$765.00</b>	1	2	2			2	2	9
3:00 PM - 7:00 PM	PM	M-F 60	\$85.00 <b>\$680.00</b>	2	1	2			1	2	8
9:00 AM - 4:00 PM	S2	Sa 60	\$50.00 <b>\$150.00</b>				3				3
9:00 AM - 4:00 PM	U2	Su 60	\$50.00 <b>\$150.00</b>					3			3
<b>Station Totals</b>			<b>\$2,510.00</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>32</b>