

ORDER



Orders
Order / Rev: 670694
Alt Order #:
Product Desc: Sanders President 2020
Estimate: 1973
Flight Dates: 02/27/20 - 03/03/20
Original Date / Rev: 02/26/20 / 02/26/20
Order Type: GENERAL

KMGH

Primary AE: Ken Vialpando
Sales Office: Den
Sales Region: LOC

Agency
Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Sanders/Democrat/President
Demographic: A25-54
Product Codes: PL Presidential
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID: 228523
Agency External ID: 103052
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/03/20	19	\$7,170.00	\$6,094.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	19	\$7,170.00	\$6,094.50	0.00
Totals	19	\$7,170.00	\$6,094.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	03/02/20	03/02/20	M-F 6-7am News M-F 6-7am News	CM	6-7am	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/20	03/08/20	M-----			1		\$450.00		0.00				
N 2	KMGH	02/27/20	03/03/20	M-F Good Morning America M-F Good Morning America	CM	7-9am	MT-TF--	:30	2	\$220.00	P-6	0.00	NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	---TF--			2		\$220.00		0.00				
Week:		03/02/20	03/08/20	MT-----			3		\$220.00		0.00				
N 3	KMGH	02/29/20	02/29/20	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	-----S-			1		\$225.00		0.00				
N 4	KMGH	03/01/20	03/01/20	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	-----S			1		\$150.00		0.00				
N 5	KMGH	02/28/20	02/28/20	M-F 10-11am M-F 10-11am	CM	10-11am	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	----F--			1		\$800.00		0.00				

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMGH	02/27/20	03/03/20	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	M--T---	:30	1	\$150.00	P-6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		1				\$150.00		0.00			
		Week: 03/02/20	03/08/20	M-----		1				\$150.00		0.00			
N 7	KMGH	02/27/20	02/27/20	M-F 12-1pm M-F 12-1pm	CM	12-1pm	---T---	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		1				\$225.00		0.00			
N 8	KMGH	02/27/20	02/27/20	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	---T---	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		1				\$250.00		0.00			
N 9	KMGH	03/02/20	03/02/20	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	M-----	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$100.00		0.00			
N 10	KMGH	02/27/20	02/27/20	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	---T---	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		1				\$650.00		0.00			
N 11	KMGH	02/28/20	02/28/20	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	----F--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		1				\$650.00		0.00			
N 12	KMGH	03/01/20	03/01/20	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----S		1				\$650.00		0.00			
N 13	KMGH	02/27/20	02/27/20	M-F 630-7pm M-F 630-7pm	CM	630-7pm	---T---	:30	1	\$420.00	P-3	0.00	NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	---T---		1				\$420.00		0.00			
N 14	KMGH	02/28/20	02/28/20	Friday Prime B 20/20	CM	8-10pm	----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----F--		1				\$1,200.00		0.00			
													Totals	19	\$7,170.00