
WACE-AM 730
Chicopee, Mass 01013
07/01/2014 through 09/30/2014
Significant Treatment Of Community Issues

WACE Radio broadcasts public service announcements daily from both local and National causes including Support groups, museum attractions, fairs, hospital and community supported health as well as religious activities and services. Also, events of regional interest and public service to the audience within our WACE listening area.

This quarterly report of significant Treatment of Community Issues includes a sample of the programs broadcast to the WACE listening area, ending September 30th, 2014. This report was prepared on October 7th, 2014 by WACE Program Director Michael Durocher.

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1) Issue: "Sound Advice On Health Eating"
Dates: July 30th and July 31st 2014
Times: 11:30am
Duration: 30 Minute Broadcast
Responsive Programming: Focus on the Family

Produced by Focus On The Family this program focused on the subject of Healthy Eating. As we grow older we tend to focus on eating well and making sure the foods we put in our body are helping us live a long and healthy life. There are many choices that we have today, but sometimes it is difficult to understand what is good and what is not good when we go to the grocery store. The guest on the program was nutritionist David Meinz. He explained how to properly read the labels that we have on products in the grocery store, and how to avoid the tricks that some of these company's put on labels. Some companies make us think that they are healthy products when they are not. One food group that is always healthy if eaten in the proper moderation is fruits and vegetables. Also eating more natural foods is waly a big plus. The trick to occasionally eating some snacks or treats is only doing this occasionally, and not make them a regular habit in our diet. Exercise also is the best followup to eating healthy. The program was hosted by President Jim Daly

2) Issue: "Preparing Teens for the College Years"
Dates: August 11th and August 12th 2014
Times: 11:30am
Duration: 30 Minute Broadcast
Responsive Programming: Focus On The Family

Produced by Focus On The Family this program focused on preparing your teen son or daughter for college. Many parents today feel that they have not prepared their child for the college years in a clear mature and academic way. With more pressures on teens today than ever before it certainly has become more of a challenge. The guest on the program was college professor Alex Chediak. He explained how to first help your child in finding a career path that they desire and give guidance on how they might be able to achieve that. Forcing a child to pick a major that they are not comfortable with can only lead to disaster. The next and most important thing to do is making sure your child is prepared in a mature way to handle the new challenges that they will face when it comes to college and life pressures. Some parents will encourage a child to wait a year or two before attending college if the child is not emotionally ready or they are unsure what career path they want to pursue. The program was hosted by President of Focus Jim Daly

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3) Issue: *"How Mental Illness Impacts Families"*
Dates: September 18th and September 19th 2014
Times: 11:30am
Duration: 30 minute Broadcast
Responsive Programming: Focus On the family

Produced by Focus On the Family this program focused on the topic of how Mental Illness impacts families. Mental Illness can come in many forms and directly impacts about one and four people. Most of the common problems are anxiety, depression and phobias. A panel of experts gathered on the program to discuss how these issues can cause much tension in the home leading to divorce, and children who often rebel and get themselves into various types of trouble. Many forms of the depression can also lead to drug and alcohol use. The panel discussed how to see the warning signs of mental illness and how to seek help. Getting to some type of therapy is the key to avoiding a complete breakdown of the family. Regular communication in the family will also help each family member to understand and hopefully help the family member who is suffering from mental illness. The program was hosted by President of Focus Jim Daly

