

WACE-AM 730
Chicopee, Mass 01013
01/01/2014 through 03/31/2014
Significant Treatment Of Community Issues

WACE Radio broadcasts public service announcements daily from both local and National causes including Support groups, museum attractions, fairs, hospital and community supported health as well as religious activities and services. Also, events of regional interest and public service to the audience within our WACE listening area.

This quarterly report of significant Treatment of Community Issues includes a sample of the programs broadcast to the WACE listening area, ending March 31st, 2014. This report was prepared on April 7th, 2014 by WACE Program Director Michael Durocher.

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1) Issue: "West Springfield Senior Center"
Dates: January 19th 2014
Times: 9:15am
Duration: 15 min Broadcast
Responsive Programming: WACE Community Issues Program

Produced by WACE this program focused on the West Springfield Senior Center. The Center provides many services generally to people 55 and older, but all are welcome as this is an open city building. The guests on the program were Executive Director Laurie Cassidy and Deputy Director Jim leydon. The Center provides many Social and Educational activities. Some activities are workshops, dancing classes and exercise classes. The Center also provides van services for medical, shopping, social and job related activities. People who visit the center can also receive lunch meals for a small fee, and there are breakfast times available. The West Springfield Senior Center just asks that you register with them and obtain a card for access to the center. The program was hosted by Joseph Ott.

2) Issue: "Bethlehem House"
Dates: February 2, 2014
Times: 9:15 am
Duration: 15 minute Broadcast
Responsive Programming: WACE Community Issues Program

Produced by WACE this program focused on a local organization called Bethlehem House. This organization is a community pregnancy care center for people who are in need due to crisis or lack of financial support. The Guest on the program was the Director of Bethlehem House Pam Hebert. Pam explained how they assist all people in need including grandparents, out of work people, rape victims, and more. Counseling is given at the center, along with many goods and services to help assist the women and children. Bethlehem House also helps out local area hospitals with care packages for the woman and child if they financially require this assistance. In some cases the Bethlehem house will assist woman who are seeking work to get back on their feet. Volunteers is a big part of Bethlehem House , and help is always needed. The Program was hosted by Joseph Ott.

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3) Issue: *Savvy Advice for Planning for Retirement*
Dates: March 31st 2014
Times: 11:30am
Duration: 30 minute Broadcast
Responsive Programming: Focus On the family

Produced by Focus On the Family this program focused on financially planning for retirement. The guest on the program was financial expert Mary Hunt. In these trying times of unemployment and rising prices on goods and services, it has become very difficult to plan and save for retirement. Mary gives advice on how it can still be done with a little bit of self control and planning. She also gives some tips on where we can invest our money to maximize our investment. Mary also explains how to tackle any debt we may have to quickly be able to put some of this money into savings. Something as small as a set amount from each paycheck put into savings or investments can really grow fast, and be there when retirement time comes. The program was hosted by Jim Daly.

