

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jim Battin - The Battin Group, Inc, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Jim Battin

Agency name: The Battin Group, Inc

Address: 126 E Willis Ln, Reno, NV 89511

Contact: Jim Battin

Phone number: 7605345001

Email: Jim@JimBattin.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: California Alliance for Progress and Education

Address: 455 Capitol Mall, Suite 600, Sacramento, CA 95814

Contact: Ashlee Titus

Phone number: 916.442.7757

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Treasurer: Ashlee Titus  
Principial Officer: Laiza Negrete

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b> CA Alliance for Progress and Education	<b>Station Representative</b>
Signature: James F Battin, JR <small>Digitally signed by James F Battin, JR Date: 2024.01.24 12:04:04 -08'00'</small>	Signature: 
Name: Jim Battin	Name: Sean McNeill
Date of Request to Purchase Ad Time: 1/24/2024	Date of Station Agreement to Sell Time: 01-24-2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 01-29-2024

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: KIXW-FM, KIXF, KHDR, KHRQ	Date Received/Requested: 01-29-2024 / 01-24-2024
Est. #:	Station Location: Barstow, CA	Run Start and End Dates: 02-06-2024 to 03-01-2024

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	KIXF-FM	<b>ORDER#:</b>	3213325	<b>DATE:</b>	01/26/2024
<b>MARKET:</b>	Victor Valley, CA	<b>AMOUNT:</b>	\$4,725.00	<b>AGENCY:</b>	The Battin Group
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	225		126 E Willis Lane Reno, NV 89511
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304	<b>BUYER:</b>	Jim Battin
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	The Battin Group	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4454790</b>	
<b>ADVERTISER:</b>	Cal. Alliance for Progress & Education	<b>AGY PRD:</b>		<b>INVOICE:</b>	The Battin Group
<b>PRODUCT:</b>	est 1020 (2/06-3/01) ISSUE /SD19 Barstow/Big Bear/ Morongo	<b>AGY EST:</b>	1020		126 E Willis Lane Reno, NV 89511
<b>FLIGHT:</b>	02-06-2024 TO 3/3/2024	[ ]Unwired [X]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	4				
<b>PRIM. DEMO:</b>	Adults 25-54	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 01/26/2024 17:29	

**COMMENTS**

01/26/2024: New political order, please confirm back through exchange system. if able, if not confirm to melissa.costello@genmediapartners.com.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

\*\*\* send invoices direct to agency broadcast month \*\*\*\*

**WEEK#1**                      **2/6/2024 To 2/11/2024**                      **WK TOT \$1,134.00**                      **WK TOTAL SPOTS 54**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	2/6/2024	2/9/2024	12	\$21	\$252
	3		.TWTF..	10:00AM	3:00PM	60	2/6/2024	2/9/2024	12	\$21	\$252
	5		.TWTF..	3:00PM	7:00PM	60	2/6/2024	2/9/2024	12	\$21	\$252
	7		.....S.	6:00AM	7:00PM	60	2/10/2024	2/10/2024	9	\$21	\$189
	8		.....S	6:00AM	7:00PM	60	2/11/2024	2/11/2024	9	\$21	\$189

**WEEK#2-WEEK#3**                      **2/12/2024 To 2/25/2024**                      **WK TOT \$1,323.00**                      **WK TOTAL SPOTS 63**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	60	2/12/2024	2/23/2024	15	\$21	\$315
	4		MTWTF..	10:00AM	3:00PM	60	2/12/2024	2/23/2024	15	\$21	\$315
	6		MTWTF..	3:00PM	7:00PM	60	2/12/2024	2/23/2024	15	\$21	\$315
	7		.....S.	6:00AM	7:00PM	60	2/17/2024	2/24/2024	9	\$21	\$189
	8		.....S	6:00AM	7:00PM	60	2/18/2024	2/25/2024	9	\$21	\$189



<b>STATION:</b>	KHDR-FM	<b>ORDER#:</b>	3213325	<b>DATE:</b>	01/26/2024
<b>MARKET:</b>	Victor Valley, CA	<b>AMOUNT:</b>	\$6,195.00	<b>AGENCY:</b>	The Battin Group
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	177		126 E Willis Lane Reno, NV 89511
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304	<b>BUYER:</b>	Jim Battin
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	The Battin Group	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4454793</b>	
<b>ADVERTISER:</b>	Cal. Alliance for Progress & Education	<b>AGY PRD:</b>		<b>INVOICE:</b>	The Battin Group
<b>PRODUCT:</b>	est 1020 (2/06-3/01) ISSUE /SD19 Barstow/Big Bear/ Morongo	<b>AGY EST:</b>	1020		126 E Willis Lane Reno, NV 89511
<b>FLIGHT:</b>	02-06-2024 TO 3/3/2024	[ ]Unwired [X]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	4				
<b>PRIM. DEMO:</b>	Adults 25-54	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 01/26/2024 17:29	

**COMMENTS**

01/26/2024: New political order, please confirm back through exchange system. if able, if not confirm to melissa.costello@genmediapartners.com.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*\* send invoices direct to agency broadcast month \*\*\*\*

**WEEK#1**                      **2/6/2024 To 2/11/2024**                      **WK TOT \$1,435.00**                      **WK TOTAL SPOTS 41**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	2/6/2024	2/9/2024	9	\$35	\$315
	3		.TWTF..	10:00AM	3:00PM	60	2/6/2024	2/9/2024	9	\$35	\$315
	5		.TWTF..	3:00PM	7:00PM	60	2/6/2024	2/9/2024	9	\$35	\$315
	7		.....S.	6:00AM	7:00PM	60	2/10/2024	2/10/2024	7	\$35	\$245
	8		.....S	6:00AM	7:00PM	60	2/11/2024	2/11/2024	7	\$35	\$245

**WEEK#2-WEEK#3**                      **2/12/2024 To 2/25/2024**                      **WK TOT \$1,750.00**                      **WK TOTAL SPOTS 50**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	60	2/12/2024	2/23/2024	12	\$35	\$420
	4		MTWTF..	10:00AM	3:00PM	60	2/12/2024	2/23/2024	12	\$35	\$420
	6		MTWTF..	3:00PM	7:00PM	60	2/12/2024	2/23/2024	12	\$35	\$420
	7		.....S.	6:00AM	7:00PM	60	2/17/2024	2/24/2024	7	\$35	\$245
	8		.....S	6:00AM	7:00PM	60	2/18/2024	2/25/2024	7	\$35	\$245

