

**WDBJ**  
**EEO PUBLIC FILE REPORT**  
**February 16, 2016 – May 31, 2016<sup>1</sup>**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
NO JOB OPENINGS FILLED DURING THIS REPORTING PERIOD.		

---

<sup>1</sup> This station was acquired by the current licensee on February 16, 2016. Therefore, this report only includes information for the portion of the reporting year that the station was owned by the current licensee.

**WDBJ**  
**EEO PUBLIC FILE REPORT**  
February 16, 2016 – May 31, 2016

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

Source #	Source Name	Contact	Address	City	ST	Zip	Phone	Source Entitled to Vacancy Notification Yes or No	No of Interviewees Referred by RS over 12-month period
1	WDBJ Website		2807 Hershberger Road	Roanoke	VA	24017	540-344-7000	No	0
2	WDBJ Bulletin Board (Internal posting)		2807 Hershberger Road	Roanoke	VA	24017	540-344-7000	No	0
3	WDBJ –On Air Announcement		2807 Hershberger Road	Roanoke	VA	24017	540-344-7000	No	0
4	Non-employee referral							No	0
5	ADWEEK		employers.mediabistor.com				1-800-205-7792	No	0
6	Broadcasting & Cable Magazine	Classified Department	<a href="http://www.broadcastingcable.com/job">www.broadcastingcable.com/job</a>				212-378-0400 ext. 517	No	0
7	Employee / Former Employee Referral							No	0
8	Hampton University	Leonard Jones	114 Wigwam Bldg.	Hampton	VA	23668	804-727-5331	No	0
9	Howard University	Ms. Dudley	2222 4 <sup>th</sup> St., NW	Washington	DC	20059	202-806-5806	No	0
10	James Madison University	David Chase		Harrisonburg	VA	22807	540-568-7073	No	0
11	Liberty University		Career Center DeMoss Hall 164 Box 20000	Lynchburg	VA	24506-8001	804-582-2352	No	0
12	Veterans Admin/Dept of Vocational Rehab	Mary E. Wells-Garland	VAMC 1970 Roanoke Blvd, 116B1	Salem	VA	24153	540-982-2463X3102	Yes	0
13	MediaLine		P.O. Box 51909	Pacific Grove	CA	93950-6909-	408-648-5200	No	0

Source #	Source Name	Contact	Address	City	ST	Zip	Phone	Source Entitled to Vacancy Notification Yes or No	No of Interviewees Referred by RS over 12-month period
14	NAB Job Clearinghouse	Michael McKinley	1771 N Street NW	Washington	DC	20036	202-429-5497	No	0
15	National Association of Black Journalists		3100 Taliaferro Hall	College Park	MD	20742-7717	301-405-8500 No	No	0
16	Norfolk State University	Benjamin Ellis, Jr.	2401 Corprew Ave.	Norfolk	VA	23504	804-683-8462	No	0
17	North Carolina A & T State University	Office of Career Services	101 Murphy Hall	Greensboro	NC	27411	336-334-7500	No	0
18	Radford University (Hire a Highlander)		<a href="http://www.radford.edu">www.radford.edu</a>	Radford	va			No	0
19	Rick Gevers		<a href="mailto:rick@rickgevers.com">rick@rickgevers.com</a>					No	0
20	Roanoke College Maroon Net		Office of Career Services	Salem	VA	24153	540-375-2303	No	0
21	Roanoke Times		201 W Campbell Ave.	Roanoke	VA	24011	540-981-3108	No	0
22	RTNDA		<a href="mailto:rtnda@rtnda.org">rtnda@rtnda.org</a>					No	0
23	Society of Broadcast Engineers		<a href="http://www.sbe.org">www.sbe.org</a>					No	0
24	SPOTS N DOTS		<a href="http://spotsndots.com">spotsndots.com</a>				888-884-2630	No	0
25	TVJOBS.COM	Mark Holloway	<a href="http://tvjobs.com">tvjobs.com</a>					No	0
26	Virginia Assoc. of Broadcasters		630 Country Green Lane	Charlottesville	VA	22902	434-977-3716	No	0
27	Virginia Radio Television (VARTV.com)	Robert F. Corbin	<a href="http://vartv.com">vartv.com</a>					No	0

Source #	Source Name	Contact	Address	City	ST	Zip	Phone	Source Entitled to Vacancy Notification Yes or No	No of Interviewees Referred by RS over 12-month period
28	Virginia State University	Ms. Durrell Griffin	Box 9410	Petersburg	VA	23806	804-524-5000	No	0
29	Virginia Tech (Hire a Hokie)		800 Drillfield Drive	Blacksburg	VA	24061	540-231-6000	No	0
30	Virginia Union University	Joseph Lowe	1500 N. Lombardy Street	Richmond	VA	23220	804-257-5656	No	0
31	Virginia Western Community College	Rhonda Perdue	Student Center, Room 202	Roanoke	VA		540-857-7298	No	0
32	Winston-Salem State University	Director of Personnel	601 Martin Luther King Drive	Winston-Salem	NC	27110	336-750-3240	No	0
33	TV News Check		TVNewscheck.com					No	0
34	Gray Television	Dottie Bourdreau	Gray Television In-house postings					No	0
35	WHSV TV3	Tina Wood	50 North Main Street	Harrisonburg	VA	22802	540-433-9191	No	0
36	WCAV	Alex Friedman	999 2nd Street	Charlottesville	VA	22902	434-242-1919	No	0
37	Walk-ins							No	0
38	Internships							No	0
39	Job Fairs							No	0
40	Mississippi State University	career.msstate.edu	Lee Boulevard	Starkville	MS	39762	662-325-2323	No	0
41	Pennsylvania State University	studentaffairs.psu.edu/career/employers/	201 Old Main	University Park	PA	16802	814-865-4700	No	0
42	University of NC at Asheville	<a href="http://www.myinterfase.com/uncas/employe">www.myinterfase.com/uncas/employe</a>	One University Heights	Asheville	NC	28804	828-251-6600	No	0

**WDBJ**  
**EEO PUBLIC FILE REPORT**  
February 16, 2016 – May 31, 2016

**III. RECRUITMENT INITIATIVES**

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Co-Sponsor job fair	<p>Liberty University – Lynchburg, VA  LU Launch – March 22, 2016 1 to 4pm</p> <p>Our Director of Sales and an Account Executive met with students to discuss job opportunities in broadcasting and at the station. To promote this event, the station ran web ads from March 18 through March 22 (25,000 impressions) and made social media posts.</p>
2	Co-Sponsor job fair	<p>Spring Career &amp; Lifestyle Fair – Roanoke, VA  Sponsored by area Economic Development  April 27, 2016 8:30am to 2pm</p> <p>Our Director of Promotions, Programming &amp; Operations, Promotions Coordinator and Digital Sales Supervisor met with job applicants to discuss job opportunities in broadcasting and at the station. To promote this event, the station ran web ads from April 16 to April 26 (25,000 impressions) and made social media posts.</p>
3	Participate in events sponsored by education institutions relating to career opportunities in broadcasting.	<p>Throughout the year, the station offers tours to students interested in learning about broadcast careers. During this reporting year, the station hosted the following groups:</p> <p>1) On April 20, 2016, 21 students from the Martinsville High School television production class.</p> <p>2) On April 13, 2016, 15 students from the Geraux Center media broadcast class.</p> <p>3) On April 25, 2016, 15 students from the Radford High School video production class.</p>

